



# User Management in Cisco Vision Dynamic Signage Director

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Cisco Vision Dynamic Signage Director deployments normally have a team of people who are responsible for different aspects of the site setup and event operation. For example, in addition to a system administrator, there is usually an event operator, a content manager, and a technical support person, among other personnel. Each person has different skills and needs for working with the Cisco Vision Dynamic Signage Director software.

The Cisco Vision Dynamic Signage Director software implements Role-Based Access Control (RBAC) to control permissions and user access to only the portions of the system for which they are trained and authorized to use. More than one user can be assigned to the same role in the software. However, only a single role can be assigned to each username.

For more details about RBAC in a multi-venue environment, see also [“Role-Based Access Control for Hierarchical Management of Multiple Venues” section on page 60.](#)

## Information About User Management

This section includes the following topics:

- [Administrator Role Overview, page 71](#)
- [RBAC Roles Overview, page 72](#)
- [Access Summary by Role, page 74](#)

## Administrator Role Overview

**Note:** This section describes the primary (or central) Administrator role in a Cisco Vision Dynamic Signage Director system. In Release 5.0, an additional administrative role called the *Venue Administrator* is introduced. A Venue Administrator has a subset of administrative permissions that are authorized on a per-venue basis. See [Table 2 on page 75.](#)

The primary Administrator role has unrestricted access to the Cisco Vision Dynamic Signage Director software, and is the only role that can add users and assign RBAC privileges to them. The Administrator role is pre-configured in Cisco Vision Dynamic Signage Director and cannot be deleted. However, you can change the password. You also can have more than one user assigned with Administrator privileges.

The Cisco Vision Dynamic Signage Director administrator is the person who is responsible for deploying the Cisco Vision solution throughout the venue.

The primary administrator has sufficient permissions to do the following functions:

- Installing, upgrading, backing up, and restoring Cisco Vision Dynamic Signage Director servers.
- Configuring multiple venue support and Cisco Vision Dynamic Signage Director Remote servers.
- Associating objects (including Venue Operators and Venue Administrators) to venues.

**Note:** Users assigned to the Administrator role have *global* access to all venues in a multi-venue environment. Venue Administrators only have access to those venues for which they are authorized by a primary Cisco Vision Dynamic Signage Director administrator.

- Creating additional users and assigning roles.
- Adding devices to Cisco StadiumVision Director.
- Staging content.
- Configuring the channel lineup (Content Managers can also configure this area).
- Configuring local control areas such as luxury suites, back offices, and bars.
- Configuring Point of Sale (POS).
- Generating Proof of Play (PoP).
- Configuring the Dynamic Menu Board application.
- Configuring the TV Off custom application.
- Configuring Command Center Monitoring (CCM) and rebooting DMPs from CCM.

## RBAC Roles Overview

[Table 1 on page 72](#) provides an overview of the roles that can be assigned by the Administrator in Cisco Vision Dynamic Signage Director. For a complete mapping of permissions by role, see [Table 2 on page 75](#)

**Table 1 Cisco Vision Dynamic Signage Director Roles**

Role	Overview
Concessionaire	<p>Concessionaires have access only to the Dynamic Menu Board application, which allows modification of certain text-based and graphics items, and the background graphic on menus.</p> <ul style="list-style-type: none"> <li>■ All content uploaded by the concessionaire is available to all users that have sufficient permissions based on the roles assigned to them.</li> <li>■ The concessionaire role does not have permissions in the Control Panel or the Management Dashboard, and they can only see the DMB themes that they create.</li> </ul>
Content Manager	<p>Content Managers are responsible for uploading content and ads provided by the creative services team.</p> <ul style="list-style-type: none"> <li>■ They create event scripts so that the correct content displays in the proper area of the venue and the proper area of the TV screen according to the specified schedule.</li> <li>■ The content manager role has permissions in Cisco Vision Dynamic Signage Director to configure event states/scripts, zones, groups, screen templates, playlists, and tickers.</li> <li>■ Content managers also can assign gadgets for custom menus and create playlists for those menus.</li> </ul>
Event Operator	<p>Event Operators run the Cisco StadiumVision Director event scripts during an event. The event operator role has permissions to start and stop scripts and modify their states.</p> <ul style="list-style-type: none"> <li>■ They can change the transition of an event state from time-based to manual, move an event into one of the three ad hoc states (Inside Emergency, Outside Emergency, or Delay), and approve ticker content (legacy version).</li> <li>■ Additionally, the event operator keeps track of which break states have played and is responsible for performing the pre-game walk-through.</li> </ul>

**Table 1 Cisco Vision Dynamic Signage Director Roles (continued)**

Role	Overview
Facility Operator	<p>Facility Operators have access only to the TV Off application.</p> <ul style="list-style-type: none"> <li>■ The facility operator must access this application directly using the <code>http://ipaddress:9090/web/sv/home</code>, where <i>ipaddress</i> is the IP Address of the Cisco Vision Dynamic Signage Director server.</li> </ul>
Help Desk	<p>Help Desk users have read-only permissions to view and monitor information on the Management Dashboard and to use CCM. This role does not have permissions in the Control Panel, except to change their own password.</p> <p>For more information on the tasks performed by the help desk role, see the StadiumVision Director Management Dashboard Guide.</p>
SSC User	<p>(Release 3.0 and later with the Cisco DMP 4310G). Self-Service Content (SSC) users are given access only to the SSC portal area of Cisco Vision Dynamic Signage Director, where they can upload content into albums and publish that content to authorized TVs.</p> <ul style="list-style-type: none"> <li>■ This user-specific workspace contains only the content explicitly uploaded by that user, and only that user can see the content.</li> <li>■ The administrator authorizes each SSC user for the suites and TVs on which they can display their content.</li> </ul>

**Table 1 Cisco Vision Dynamic Signage Director Roles (continued)**

Role	Overview
Support	<p>Support users are responsible for first-level technical support.</p> <ul style="list-style-type: none"> <li>■ They have limited access to the Management Dashboard to monitor DMP status, troubleshoot, and manage the DMPs on the Cisco Vision network. They also have access to CCM.</li> <li>■ The support role does not have permissions in the Control Panel, except to change their own password.</li> </ul> <p>For more information on the tasks performed by the help desk role, see the StadiumVision Director Management Dashboard Guide.</p>
Venue Administrator	<p>(Release 5.0) Venue Administrators have limited permissions at the venues authorized by the central Administrator for that user, for the following areas of Cisco Vision Dynamic Signage Director:</p> <p><b>Note:</b> New Management Dashboard and CCM functionality is added for the Venue Administrator in Release 5.0.0-526 (SP2).</p> <ul style="list-style-type: none"> <li>■ Control Panel—Content, Control (Script control and Staging), Schedule.</li> <li>■ Management Dashboard: <ul style="list-style-type: none"> <li>— Release 5.0.0-526 (SP2)—The Venue Administrator can issue all DMP and TV commands.</li> <li>— Release 5.0.0-421 (SP1) and earlier releases—Read-only access with limited command support.</li> </ul> </li> <li>■ Command Center Monitoring: <ul style="list-style-type: none"> <li>— Release 5.0.0-526 (SP2)—The Venue Administrator can run the Reboot Device command from CCM to restart DMPs.</li> <li>— Release 5.0.0-421 (SP1) and earlier releases—Read-only access.</li> </ul> </li> <li>■ Setup—Devices (Display specifications only); Read-only access to Zones &amp; Groups, Channels, Luxury Suites.</li> </ul>
Venue Operator	<p>(Release 3.1 and later). Venue Operators have script control only, and only for venues authorized by the central Administrator for that user.</p> <ul style="list-style-type: none"> <li>■ In the Management Dashboard, venue operators can view and monitor information on the Management Dashboard with read-only access to the venues for which permissions are granted.</li> <li>■ They also have access to CCM.</li> </ul> <p><b>Note:</b> Venue Operators and Venue Administrators are the only roles that have venue-specific permissions. For more information, see the “Configuring Cisco StadiumVision Director for Multiple Venue Support” module on page 57.</p>

## Access Summary by Role

Table 2 on page 75 provides a summary of the areas of access in the Cisco Vision Dynamic Signage Director software by each user role.

**Note:** “Yes” indicates that the user role has access to the corresponding functional area, and “—” means that the role does not have authorization there.

## Information About User Management

**Table 2 Role Access Summary by Functional Area of Cisco Vision Dynamic Signage Director**

Functional Area	Admin	Concessionaire	Content Manager	Event Operator	Facility Operator	Help Desk	Self-Service Content	Support	Venue Admin	Venue Operator
Command Center Monitoring (CCM)	<b>Yes</b>	—	—	—	—	<b>Read only</b>	—	<b>Read only</b>	<b>Limited<sup>1</sup></b>	<b>Read only</b>
Control Panel/ Setup										
Channels	<b>Yes</b>	—	<b>Yes</b>	—	—	—	—	—	<b>Read only</b>	—
Data Integration	<b>Yes</b>	—	<b>Yes</b>	—	—	—	—	—	—	—
Devices	<b>Yes</b>	—	—	—	—	—	—	—	<b>Limited<sup>2</sup></b>	—
Menus	<b>Yes</b>	—	<b>Yes</b>	—	—	—	—	—	—	—
My Profile	—	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
Proof of Play	<b>Yes</b>	—	—	—	—	—	—	—	—	—
Stores	<b>Yes</b>	—	—	—	—	—	—	—	—	—
Suites	<b>Yes</b>	—	—	—	—	—	—	<b>Limited<sup>3</sup></b>	<b>Read only</b>	—
Templates	<b>Yes</b>	—	<b>Yes</b>	—	—	—	—	—	—	—
Triggers	<b>Yes</b>	—	—	—	—	—	—	—	—	—
Users	<b>Yes</b>	—	—	—	—	—	—	—	—	—
Venues	<b>Yes</b>	—	—	—	—	—	—	—	—	—
Zones & Groups	<b>Yes</b>	—	<b>Yes</b>	<b>Yes</b>	—	—	—	—	<b>Read only</b>	—
<b>Control Panel</b>										
Content	<b>Yes</b>	—	<b>Yes</b>	—	—	—	—	—	<b>Limited<sup>4</sup></b>	—
Control	<b>Yes</b>	—	—	<b>Yes</b>	—	—	—	—	<b>Limited<sup>5</sup></b>	<b>Limited<sup>5</sup></b>
Control /Staging	<b>Yes</b>	—	—	<b>Yes</b>	—	—	—	—	<b>Yes</b>	—
Schedule	<b>Yes</b>	—	<b>Yes</b>	—	—	—	—	—	<b>Yes</b>	—
Ticker (legacy)	<b>Yes</b>	—	<b>Yes</b>	<b>Yes</b>	—	—	—	—	—	—
Widgets	<b>Yes</b>	—	<b>Yes</b>	—	—	—	—	—	—	—
Dynamic Menu Boards	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	—	—	—	—	—	—	—
Management Dashboard	<b>Yes</b>	—	—	—	—	<b>Limited<sup>6</sup></b>	—	<b>Yes<sup>7</sup></b>	<b>Limited<sup>8</sup></b>	<b>Limited<sup>9</sup></b>
Scheduler Application	<b>Yes</b>	—	—	<b>Yes</b>	—	—	—	—	—	—
Software Manager	<b>Yes</b>	—	—	—	—	—	—	—	—	—
System State Reports	<b>Yes</b>	—	—	—	—	—	—	—	—	—

**Table 2 Role Access Summary by Functional Area of Cisco Vision Dynamic Signage Director (continued)**

Functional Area	Admin	Concessionaire	Content Manager	Event Operator	Facility Operator	Help Desk	Self-Service Content	Support	Venue Admin	Venue Operator
TV Off Application	Yes	—	—	Yes	Yes	—	—	—	—	—
SSC Portal <sup>10</sup>	—	—	—	—	—	—	Yes	—	—	—

1. Beginning in Release 5.0.0-526 (SP2), Venue Administrators can run the Reboot Device command from CCM to restart DMPs.
2. Venue Administrators can only edit the Display Specifications panel.
3. Support users can set up TV control PINs and channel guides for suites.
4. Venue Administrators can delete content associated (tagged) to the venues for which that venue admin is authorized. External content, channels, and Dynamic Menu Board (DMB) content items are global to all venues. Therefore, these global content items also can be deleted by the venue admin.
5. Venue Administrators and Venue Operators have script control only, and only for venues authorized by the Administrator for that user.
6. Help Desk users can view and monitor information on the Management Dashboard with read-only access. They also can run Get Status, Ping, Display IP, and Ping Test commands for DMPs in the Management Dashboard.
7. Support users can run Get Status, Ping, Display IP, Ping Test, TV On/Off, Set Display Input, Set Display Banner, Set Closed Captions, Set Video Channel, Cabling Test using TDR, and Show TDR Test Results commands.
8. Venue Administrators can view and monitor information on the Management Dashboard with read-only access to the venues for which permissions are granted. They also can run Get Status, Ping, Display IP, and Ping Test commands in the Management Dashboard for the DMPs in the venues at which that Venue Administrator is authorized. Beginning in Release 5.0.0-526 (SP2), Venue Administrators can run all DMP and TV commands.
9. Venue Operators can view and monitor information on the Management Dashboard with read-only access to the venues for which permissions are granted. They also can run Get Status, Ping, Display IP, and Query Syslog commands in the Management Dashboard for the DMPs in the venues at which that Venue Operator is authorized.
10. The SSC portal cannot be accessed directly from the Cisco Vision Dynamic Signage Director main menu or Control Panel. Access to the user-specific portal is opened only by logging into Cisco Vision Dynamic Signage Director as an SSC user.