

Are You Scoring Your Mobility Goals?

Building a Digital Enterprise Depends on a Winning Mobility Strategy!



63%

of companies surveyed still don't have a mobility strategy.

Isn't it time you moved forward with your mobility plan?



## 56%

of businesses surveyed are using mobility to win over customers.

Are you mobilizing to make customers big fans?



#### 69%

of business leaders polled believe mobility will impact their organization as much as the web.

Is your organization positioning mobility for the long run?

Employees love the flexibility of mobile apps-but most companies have delivered only email and calendar to mobile devices!





Fans love location-based apps...but only 40% of businesses are using them to engage customers!

Source: Cisco Mobility Landscape Survey 2015



## Team Mobility







IT LEADER

Coach

#### PLAYS: Company-wide Mobility Strategy;

Improve IT and Business

Alignment

Mobile Apps

Manager

**BUSINESS LEADER** 



Protect Data, Business and Employees

PLAYS: Enterprise Mobility

Management; BYOD Policy; Malware & Web Protection



PLAYS: Fast Mobile Access; Universal

Mobility; Location; **Network Security** 



Improve Productivity, Collaboration and Satisfaction

Skillful Winge

PLAYS: Mobile Workspace; Mobile Collaboration;

BYOD; Workplace Analytics



Applications & Analytics;

Experiences An Enterprise Mobility

Strategy is a Team Sport!



# Scoring their Mobility Goals?

How are 1400 IT and Business Leaders



Move from defense to attack with a comprehensive secure

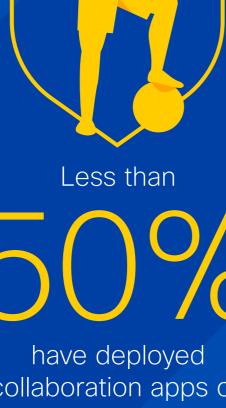
mobility strategy

biggest obstacle to mobility



Develop your workforce mobility game plan

productivity





have realized or expect to realize increased customer satisfaction Make every customer a

fan with Wi-Fi access,

analytics and

personalized experiences



deploy Gigabit WLAN

have deployed or plan to Boost user experience with a leading Wi-Fi network

Step up Your Mobility Game Now. We can Help You Score the Goals.



