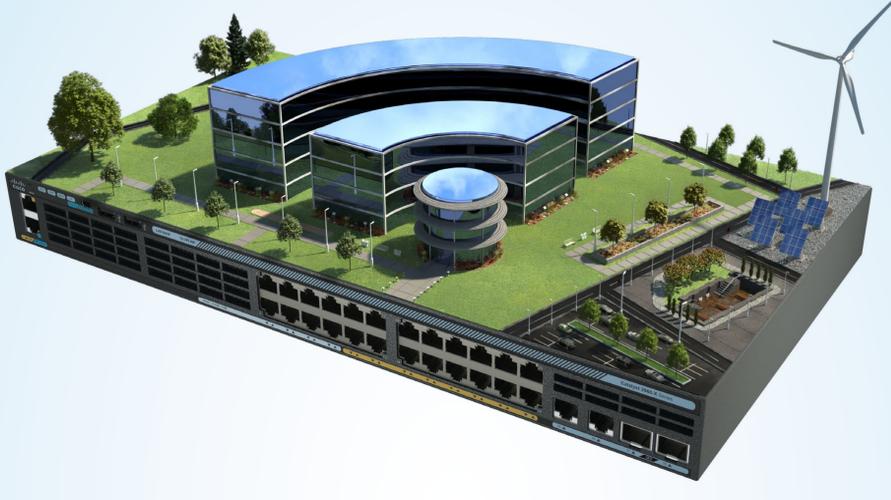CISCO

Turn your network into an engine of innovation.

Deliver innovative experiences.

Hyatt Regency Santa Clara partnered with Cisco to create a personal, innovative customer experience using Cisco Connected Mobile Experiences and Wi-Fi.

Hyatt Regency Santa Clara was able to:
- Monitor data on customer facility use.
- Monitor popular guest services.
- Discover heavily trafficked areas.
- Gauge effectiveness of digital ads shown in house.

20%
increase in revenue
by using guest Wi-Fi for
data and marketing[1]

After
top 5 percent

65-
point jump
in a key performance
indicator measuring
customer loyalty

Before
bottom 5 percent

Customer satisfaction

Disrupt with agility.

See how we're helping customers move faster, save money, and simplify operations.

Zitcom is using Cisco® software-defined networking solutions to reduce time to deploy applications to the market from hours to minutes.

"Suddenly doing firmware upgrades, it's like child's play."
— Thomas Raabo, network operations manager, Zitcom

Luftansa Systems adopted Cisco Intelligent WAN (IWAN) and reduced provisioning time by up to
80%.[3]

Penn Mutual used Cisco Meraki® solutions to autoprovision site-to-site VPN, driving
40% savings.[4]

"Five years from now, 40% of the market leaders in any industry won't be the market leaders anymore because of the pace of change."[5]
— Chuck Robbins, CEO, Cisco

Activate security everywhere.

Use your network as a sensor and enforcer to protect your organization before, during, and after an attack.

Cisco can detect attacks over
100x faster
than the industry average.

46 hrs.
vs.
200 days[6]

Mondi Group, an Austria-based manufacturer with operations in 30 countries, used Cisco TrustSec® technology with Cisco Identity Services Engine to:

Scale security without adding IT personnel.

Promote a flexible bring-your-own-device policy without compromising security.

"The Cisco solution gives us a very precise way, from the wireless access point or the switch, to identify who is trying to access what. It allows us to place users in the right category and have the right policy to match information security demands."[7]
— Roman Scarabot-Mueller, head of infrastructure, Mondi Group International

It's time to transform your network into a source of innovation. We can help. Learn what you can accomplish when you network the next.

Take a Look

1. Creating the Digital Hotel of the Future, Cisco, May 2015.
2. Protecting Investments with Cisco ACI, Cisco, Aug. 24, 2015.
3. Technology Overview for SD-WAN, Gartner, July 2015.
4. Auto provisioning VPNs with Cisco Meraki Solutions, Cisco, Sept. 2015.
5. "New Cisco CEO Chuck Robbins heads into 'hyper-connected' mode," Networkworld, July 2015.
6. Cisco 2015 Midyear Security Report, Cisco, July 2015.
7. Creating a Global Security Model, Cisco, June 2015.

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