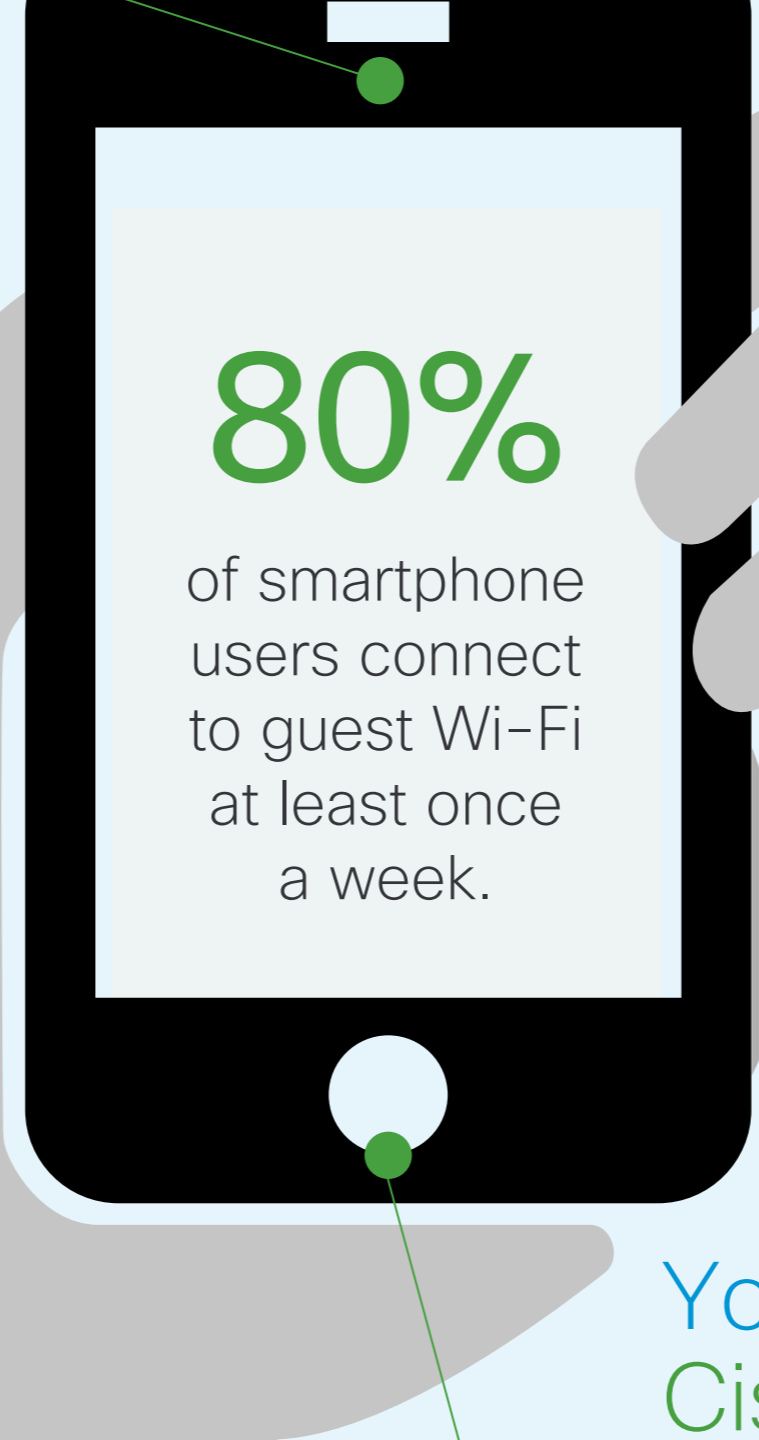




You are here.

Your customers want Wi-Fi.



You give them Cisco® Connected Mobile Experiences.

They get location-based services...



66%
view shops and restaurants in airports.

...which give them access to deals...



44%
search for deals while shopping.

...and make their experience better.



55%
look for concessions and shops at sporting events.

You get loyal customers.



70%
connect with loyalty programs and social media at hotels.

They come back to your location, where they connect to your Wi-Fi.

And repeat.



You get better data. Built-in analytics reveal customer behavior so you can improve operations.

Here's how customers want to use your Wi-Fi:

Retail



82%
research products online.

Another 53% compare prices.

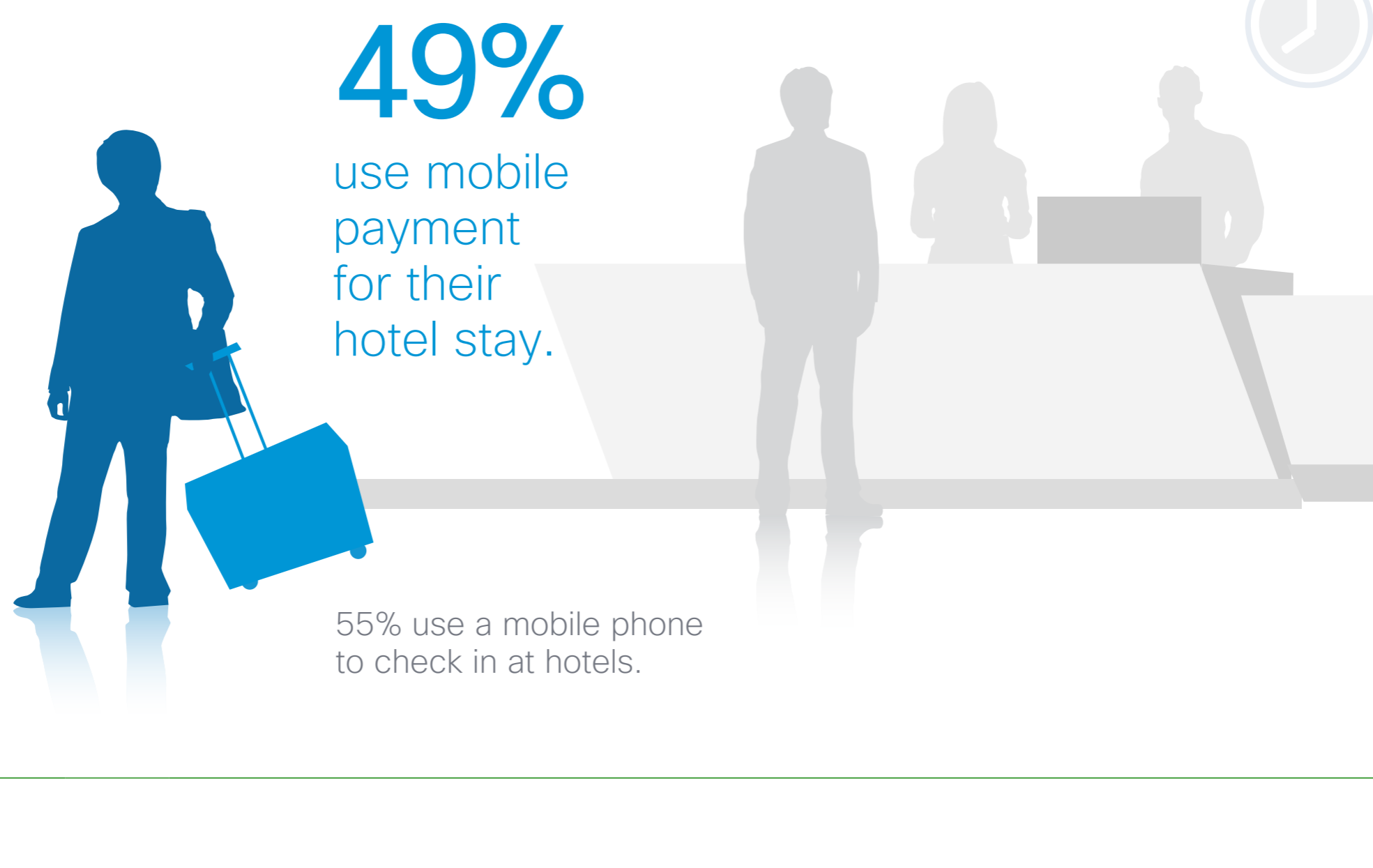
Air Travel



73%
use mobile boarding passes.

And 67% rebook delayed flights.

Hotel



49%
use mobile payment for their hotel stay.

55% use a mobile phone to check in at hotels.

Stadium



52%
watch replays via mobile.

67% share the event on social media.

To find out how your organization can benefit from Connected Mobile Experiences, visit www.cisco.com/go/cmxe.



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