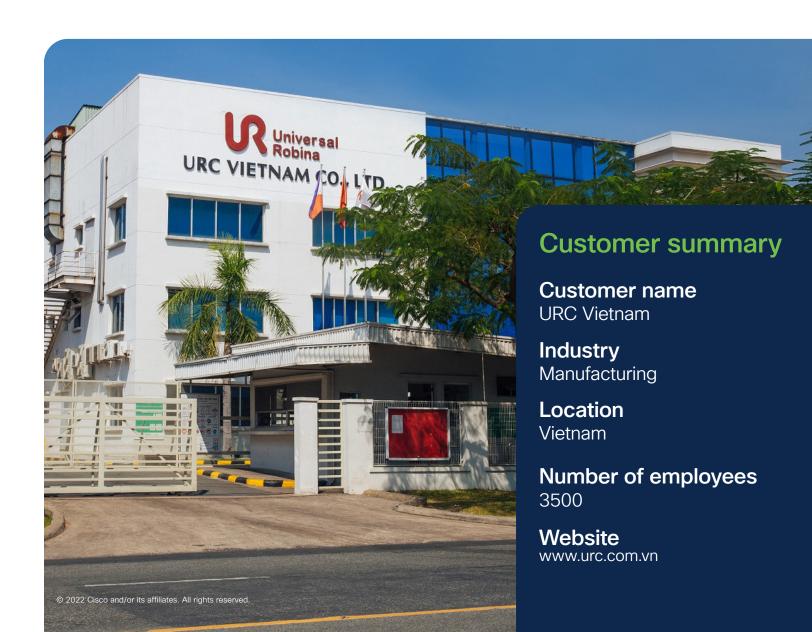




URC's Advanced Digital Transformation

URC embarks on digital transformation journey with Cisco SD-WAN Cloud OnRamp and SASE







Business challenges

- Digital transformation necessary as a result of COVID-19 pandemic
- Establishing cloud architecture from the ground up to enable remote connectivity



Network solutions

- Secure Access Service Edge (SASE) with Cisco® SD-WAN Cloud OnRamp
- Secure connectivity with Microsoft 365
- Cisco SD-WAN Cloud OnRamp for Azure Virtual WAN



Business results

- More flexibility, security, and ability to scale
- Improved application experience and transparency in data insights and analytics
- Enabling URC to harness the power of multicloud



URC's digital transformation journey

The mission of Universal Robina Corporation is to delight everyone with good food choices. URC is a sustainable global enterprise of world-class talent, providing everyone access to high-quality planet-friendly products, while enhancing the lives of our employees, customers, and communities.

Due to the COVID-19 pandemic, people have adopted a "new normal" way of life that has shifted businesses toward reshaping their cloud computing and digital infrastructure. In 2019, URC began their own digital transformation journey, enabling their first cloud architectures.

"When we embarked on our digital transformation journey a few years back, we recognized the importance of having robust and secure systems in place. While we were already rethinking how we could reinvent the way that we work, the global pandemic hit us; and it became even more evident that new ways of working were the new normal.

In recent years, cloud computing has become central to the way we work – to enable our business not only to focus on our core, but also to find more ways to innovate; and to empower our employees to be more flexible in how they do their work," states Ms. Karen Salgado, CIO of URC Corporation.

Cisco SD-WAN Cloud OnRamp and SASE - The perfect cloud service for URC to achieve bsiness growth

Secure Access Service Edge (SASE) is the perfect architecture for URC's requirement. As part of this SASE architecture, the Cisco SD-WAN Cloud OnRamp for Multicloud solution was deployed, which enables secure connectivity from branch to Microsoft Azure cloud. Also, the Cloud OnRamp for SaaS solution enables integration with Microsoft 365 for a superior application experience with Informed Network Routing. INR facilitates the exchange of telemetry between Cisco and Microsoft and gives URC complete visibility.

Recounts Mr. Quynh Hoang,"During implementation, we applied the most important principle of transformation, which is to build something totally new and achieved a smooth transition without having any impact on the current networking system."

Additionally, Cisco SD-WAN Cloud OnRamp for Azure Virtual WAN helps connect users and apps to the cloud, for a secure user experience. This solution was ideal given its capabilities around built-in resiliency, firewall service chaining, telemetry and analytics, inter-region connectivity, and automatic provisioning.

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Ms. Karen Salgado
CIO of URC Corporation



URC SASE architecture with Cisco SD-WAN Cloud OnRamp results in huge benefits

By implementing Cisco SD-WAN Cloud OnRamp, URC achieved more flexibility, security, ability to scale, improved application experience, and transparency in data insights and analytics.

"We now have the core SASE architecture up and running," reports Mr. Quynh Hoang "which provides the key services for secure and seamless operations in a multi-cloud environment, enabling a transparent and autonomous user experience."

The cloud migration enabled URC to harness the power of multi-cloud and SaaS with the simplicity of Cisco SD-WAN Cloud OnRamp and the security of SASE.

Mr. Quynh Hoang continues, "We are now expanding this transformation to rest of the IT landscape at URC, while leveraging it as a reference model by other businesses for their digital transformation."

Moving forward, URC plans to adopt the transformation to the entire IT infrastructure, aiming to become a truly innovative, disruptive global brand.

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Mr. Quynh Hoang
IT Director of URC Vietnam