Cisco Cloud Consumption Services

Gain Control of the Cloud

- **Know what cloud services are being used** in your organization and predict future cloud needs. Benchmark your cloud usage against your peers.

- **Reduce cloud security, privacy, and compliance risks** and protect your brand and intellectual property.

- **Deliver cloud services faster** to meet line-of-business needs by transforming IT into an internal cloud service brokerage.

- **Simplify cloud management** with the right people, processes, and tools.

- **Meet the needs of internal groups** by understanding how and why they're using public clouds.

- **Reduce cloud costs up to 15 percent** by consolidating cloud services.

- **Improve service performance** by foreseeing infrastructure impact.

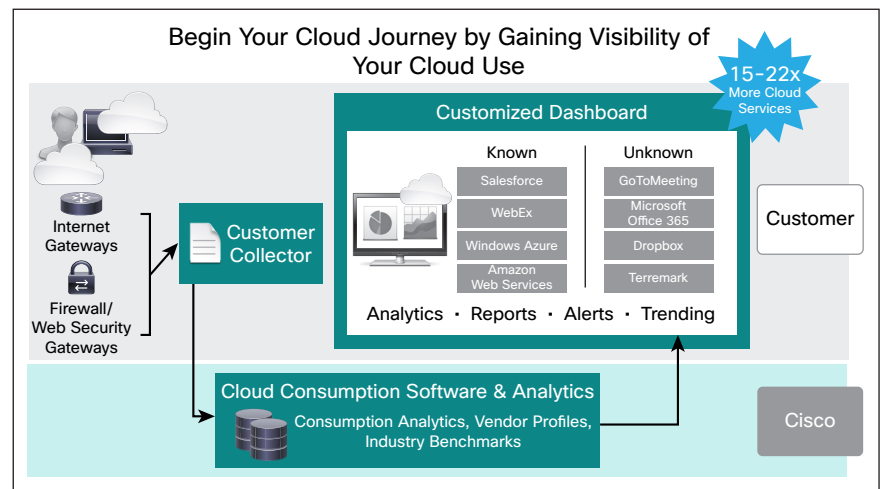## Bringing Public Cloud Services Out of the Shadows

For some time, you might have known that business units and departments in your organization are contracting for cloud services without going through your IT organization - a practice called shadow IT. If you could see all the cloud services used in your organization from a single dashboard, even the services you didn't know existed, you would have a better understanding of the scope of the problem. You'd know if you faced a business risk or compliance issue with a new cloud service. You'd also know how much is being spent on cloud services, and by which business groups. With this knowledge, you could institute processes and governance to select and launch new cloud services quickly to help your business innovate and grow.

Cisco® Cloud Consumption Services gives you this level of knowledge and control - and more. These services give you full visibility into your organization's public cloud use (Figure 1), and typically discover up to 22 times more cloud services than have been authorized by IT.

Figure 1. Cloud Consumption Services Help You Discover Which Cloud Services Your Organization Is Using So You Can Implement Strong Cloud Governance

Cloud Consumption Services can help you better govern your organizations' cloud adoption and evolve your IT organization into an internal cloud service brokerage. You'll be able to securely provide the right service, at the right cost, at the right time, while establishing strong cloud governance processes that:

- Reduce cloud risks and costs

- Improve onboarding and governance of cloud service providers

> "Cisco Cloud Consumption Services analyzes cloud usage, risk profile, and cloud spend, which enables us to make informed decisions to better manage our risks and costs, and offer better services to taxpayers. Cisco's cloud support services are playing a key role in guiding our staff in assessing opportunities as we execute our unique cloud strategy."

Christian Couturier, CIO
Government of New Brunswick, Canada

Discover Your Cloud Services

Learn more about how our cloud experts can help you discover and manage your cloud services at http://www.cisco.com/go/cloudconsumption.

Try our software for free for 30 days at http://www.cisco.com/go/cloudconsumptionfreetrial.

- Implement stronger cloud management practices
- Better align cloud services with the needs of your business
- Give you more control over cloud adoption and make more informed decisions

Reduce Cloud Risks and Gain More Control over Your Cloud Services

Cisco offers three cloud consumption service options to meet the needs of midsized and large organizations.

For Midsized and Large Organizations
Cisco Cloud Consumption as a Service - an annual software subscription for midsized and large businesses that helps you discover which cloud services are being used in your organization, identify potential risks, and predict future cloud needs. Discover the right cloud services to meet your needs, benchmark your usage against peers, and be a more strategic resource for your business. Get a 30-day free trial today.

For Large Organizations
Cisco Cloud Consumption Assessment Service - a one-time, eight-week professional service assessment that reveals what cloud services are being used in a large organization and helps mitigate risks and costs. Our cloud experts will provide you actionable strategies to mitigate cloud security risks and compliance issues, determine what you're really spending on cloud services, and provide best practices for managing cloud vendors.

Cisco Cloud Consumption Optimization Service - an annual professional service subscription that helps large organizations put in place better ways to govern cloud services, implement risk mitigation and cost savings strategies, and continually assess what public cloud services are being used in your business with Cisco Cloud Consumption as a Service. We'll give you the tools and information you need to manage cloud services end to end and establish processes to manage cloud service providers from onboarding to termination. You'll learn to act as a brokerage for cloud services to your internal clients.