



Cisco *START!*

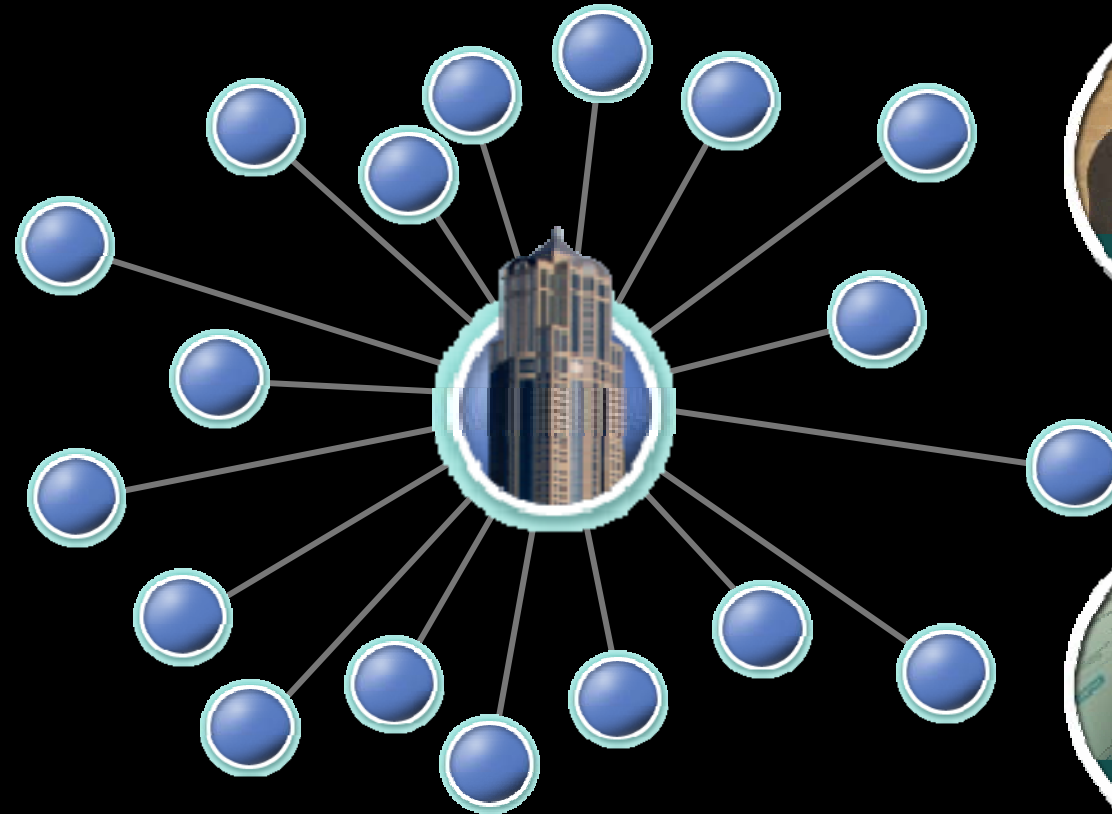
11 March 2008
COEX Grand Ballroom

Strategic Transformation
@ Revolutionary Technology

환영합니다

시스코 시스템즈 코리아
심 우기 전무

1990년대.....인터넷 시대 도래



Getting Connected

Web/LAN/WAN

Power of the Physical Network

오늘날, Web 2.0 & Empowered End User



BusinessWeek online

The Power of Us

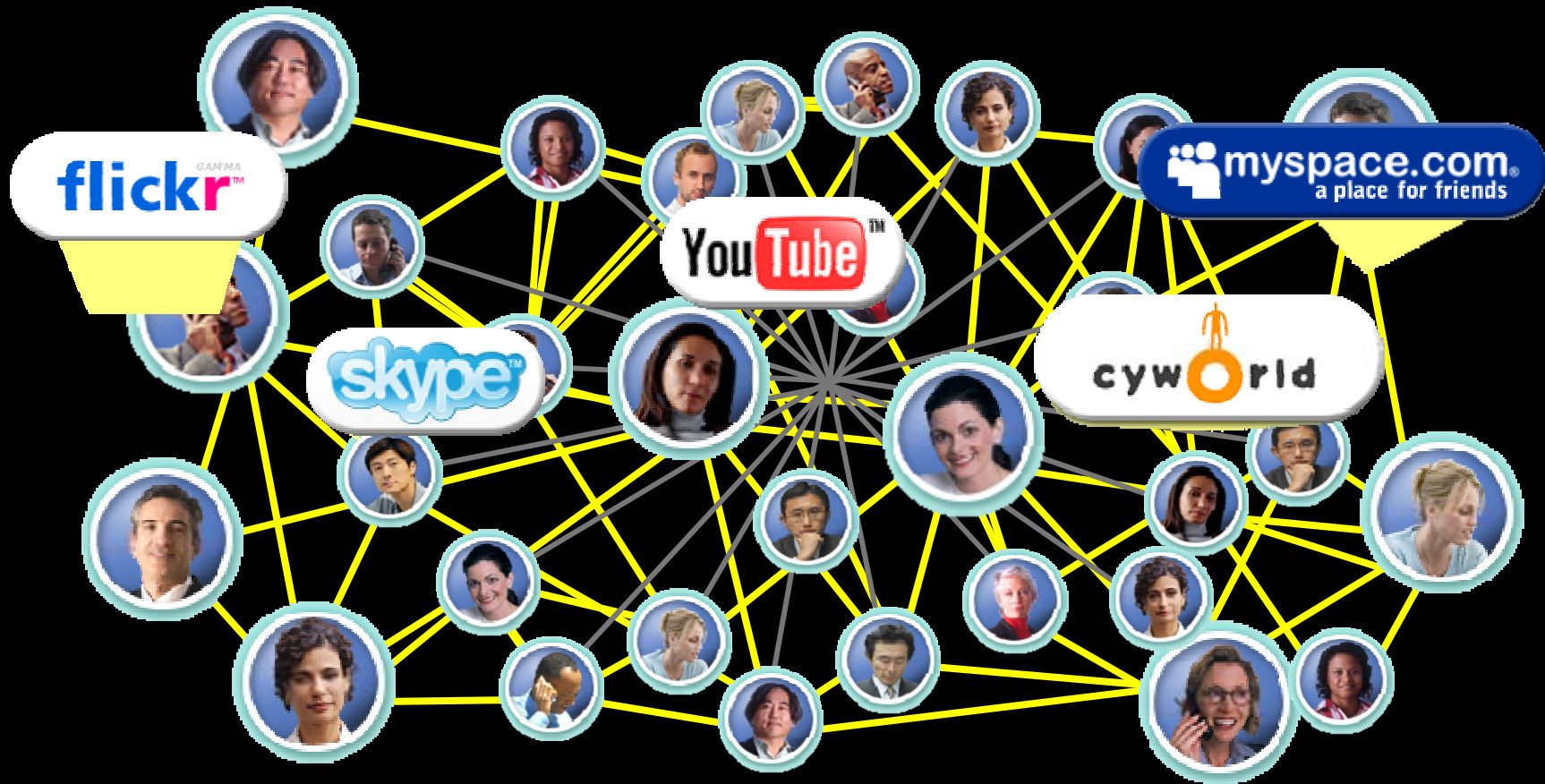
Mass collaboration on the Internet is shaking up business

WIRED

- PEOPLE POWER
- VIDEO

Being Connected
End User Drive Productivity

Power of Human Network

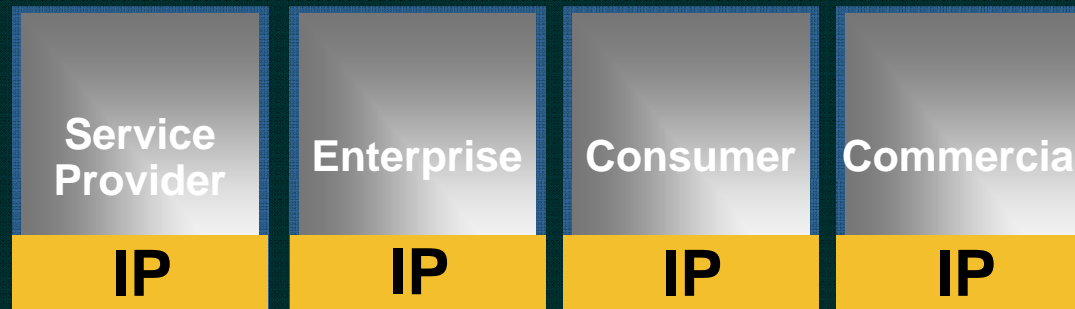


Connecting People

Consumer/Data Center

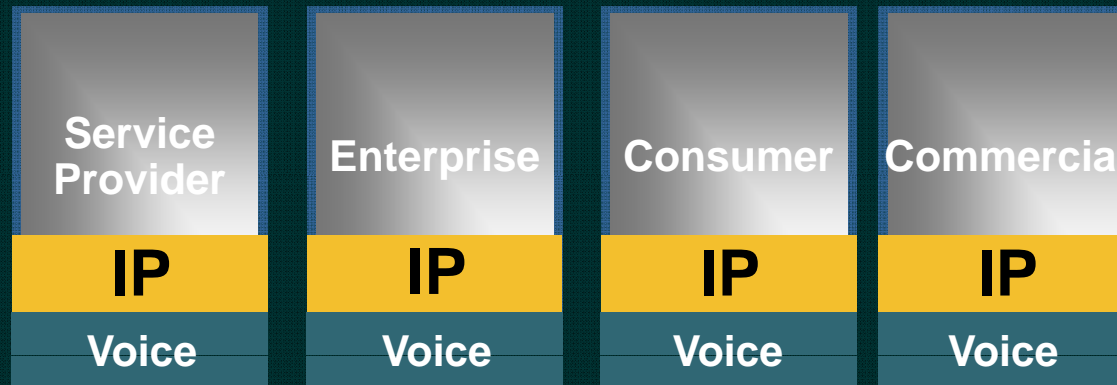
Cisco, Convergence Innovator

Cisco의 중심, IP (Internet Protocol)...



Cisco, Convergence Innovator

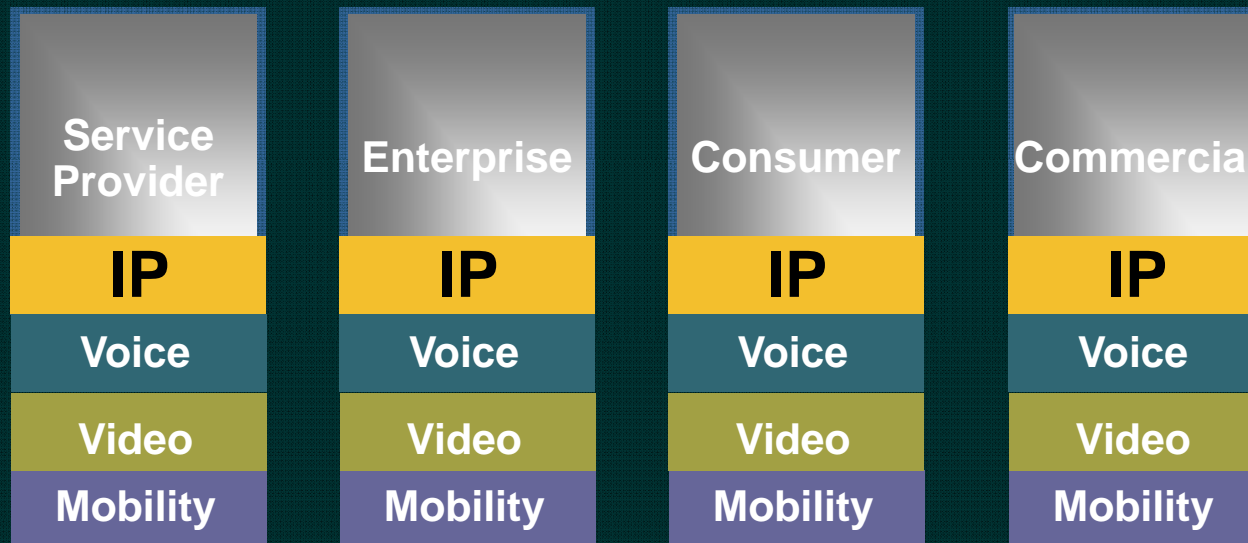
90년대 말, Cisco는 새로운 기술에 도전합니다...



IP Telephony or VoIP. It started first in the enterprise, and then expanded to commercial, SP and consumer markets.

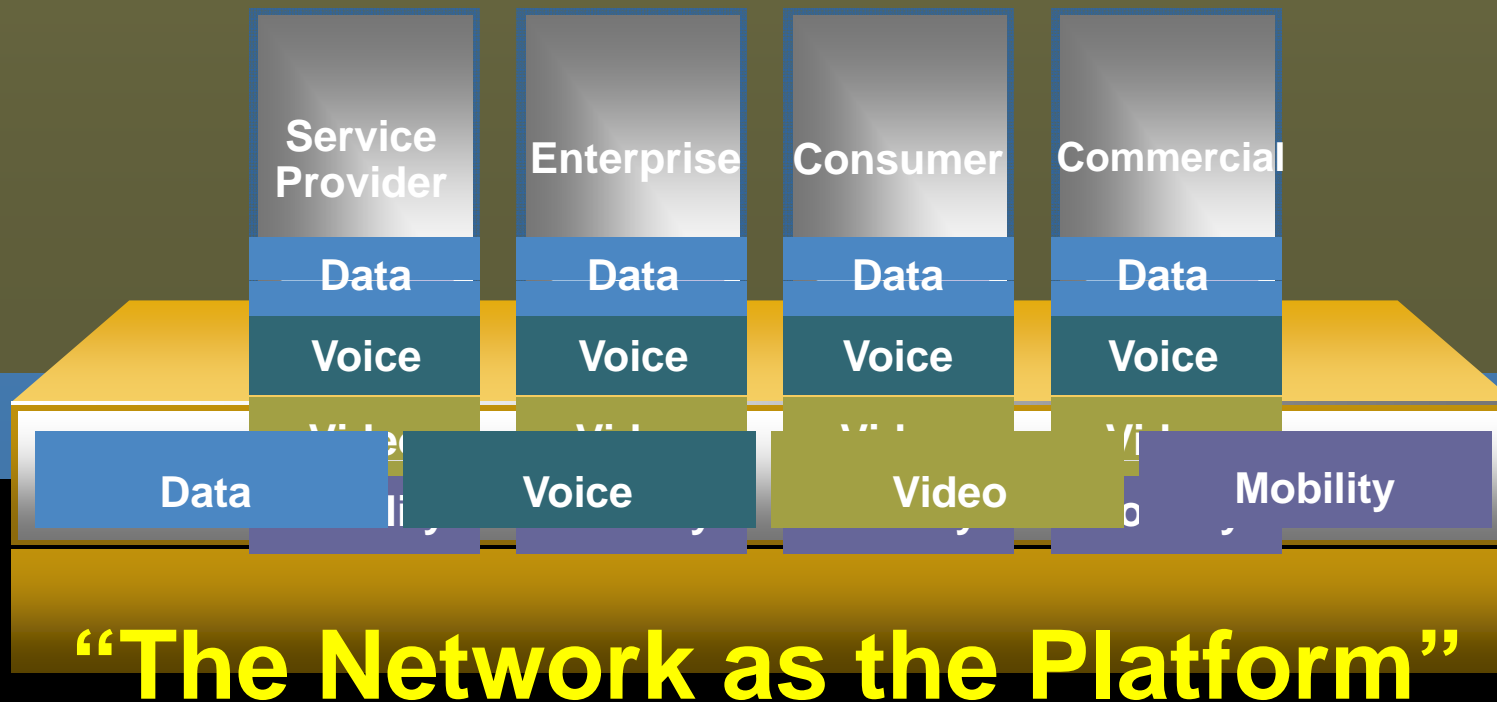
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오늘날은 Quadruple Play 시대...



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단일 플랫폼이나 Architecture를 통한 Quad Play 구현



A person is sitting in a white folding chair on a dark, rocky beach at sunset. The person's back is to the camera, and their arms are raised in the air. A laptop is open on their lap. The background shows the ocean and a bright orange and yellow sunset sky.

The Human Network
Relies on
The Network as the Platform
to Deliver
The Quad Play Everywhere
that Enables
Life's Experiences
from



welcome to the human network



참여해 주신 협력사에 감사 드립니다

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