Midsize Business Solutions

4 Tips to Fire Up Productivity

Business productivity is essential. Get your biggest boost from acting on industry trends. Make network access, collaboration, and communication available—anywhere, anytime, on any device. These four tips can help you capitalize on new revenue opportunities and grow your midsize business.

1 Take Your Business Mobile

Onboard a variety of employee mobile devices to enhance innovation and business agility. Quickly. Simply. Securely.

15 billion new networked mobile devices by 2015.[1]

Support secure anytime, anywhere access on any device.

Give employees options for devices and applications. Promote interaction and creativity.

Cisco Unified Access™ combines wired and mobile device management.

Cisco Unified Access delivers a wired and wireless network with one policy, one management, and one network. > **Learn more about Cisco Unified Access.**

2 Collaborate to Stay Connected

Improve the connections between people and the information they share. Easily collaborate with audio and web conferencing to accelerate team performance.

90% of workers do some work outside corporate headquarters.[2]

See, hear, and think together—on any device, at any time.

Connect when, where, and how you want to reduce travel and IT expenses.

Cisco Jabber®: Connect and share instantly.

Cisco Jabber provides a single tool for all modes of business communication.
> **Learn more about Cisco Jabber.**

3 Deploy Applications Faster

Move to a virtualized environment to enhance IT and end-user agility. Reduce business risk. Increase efficiency. Lower costs.

77 billion application downloads expected in 2014.[3]

Deliver the applications users want, simply and quickly.

Integrate virtualization into the existing environment, optimize assets, and scale as needed.

FlexPod: Data center in a box.

Cisco FlexPod is a modular data center solution that reduces deployment time and grows as you grow. > **Learn more about Cisco FlexPod.**

4 Move Your Business to the Cloud

Simplify your infrastructure for easy, affordable deployment of new capabilities. Deliver IT as a service. At your own pace.

By 2017, nearly 2/3 of all work will be conducted via the cloud.[4]

Expedite cloud migration while maintaining security and performance.

Develop a migration strategy and manage business in the cloud.

Cisco Unified Computing System™ (Cisco UCS®). The simple modular solution.

Cisco UCS helps you deliver cloud services to your business.
> **Learn more about Cisco UCS.**

It's not what we make. It's what we make possible.

Cisco. Learn how we can help you fire up your midsize business. Visit **www.cisco.com/go/midsize.**

facebook.com/Cisco twitter.com/Cisco

1. http://www.pcworld.com/article/229170/article.html
2. http://www.cisco.com/en/US/prod/collateral/voicesw/ps6789/ps7290/ps11678/cisco-collab-at-a-glance.pdf
3. http://searchvirtualdesktop.techtarget.com/news/2240206813/Desktop-virtualization-deployment-by-the-numbers
4. http://www.cisco.com/en/US/solutions/collateral/ns341/ns525/ns537/ns705/ns1175/Cloud_Index_White_Paper.pdf

© 2014 Cisco and/or its affiliates. All rights reserved.
Cisco and the Cisco logo are trademarks or registered trademarks of Cisco and/or its affiliates in the U.S. and other countries. To view a list of Cisco trademarks, go to this URL: **www.cisco.com/go/trademarks.** Third party trademarks mentioned are the property of their respective owners. The use of the word partner does not imply a partnership relationship between Cisco and any other company. (1110R)

DDM13CS4192 07/14