

At-A-Glance



# Easy Pay for Digital Network Architecture

## 0% Financing Accelerates Your Digital Transformation

Digital transformation is fuelled by multiple technology trends – mobility, Internet of Things (IoT), analytics and cloud.

The one common element that touches all things digital is your network.

Cisco Digital Network Architecture can help. So, what is it?

Cisco® Digital Network Architecture is an open and extensible, software-driven architecture that accelerates and simplifies your enterprise network operations.

Why do organisations require a Cisco Digital Network Architecture?

Programmable architecture frees your IT staff from time-consuming, repetitive network configuration tasks so they can focus instead on innovation that positively transforms your business. You finally have the flexibility to turn up network functions with a few clicks and to serve customers in engaging new ways as soon as you think of them. All while lowering costs and reducing your risk.

Going forward, network connectivity will be easy. Just like the World Wide Web hid the Internet's complexities and made it usable by nearly anyone, corporate networking is shifting to an open and extensible model.

That means you can finally turn things around fast. The architectural components deliver the network insights, automation and security you need to move ahead at digital speed as you work to:

- Make customers happy now
- Stop security threats in their tracks
- Help employees do their jobs better
- Equip a new branch today and open it tomorrow
- Enable a network that keeps pace with new digital business needs

Cisco Capital Easy Pay 0% Financing can help you accelerate your digital transformation.

# 0% Financing Accelerates Your Digital Transformation



## How Easy Pay 0% Financing Works:

- You pay 90% of the total over a three-year period that is completely interest free
- At the end of the term, you have the following options:
  - Return and refresh the equipment
  - Extend your lease
  - Purchase the solution at 10% of the original cost
- Available globally through 30 July 2017

## Benefit From:

- Maintaining competitive advantage with a platform built for faster innovation
- A technology lifecycle investment plan that means obsolescence is never an issue
- A migration plan that helps you maximise legacy equipment value
- Market leading 0% interest rate while releasing your capital for other investments

## Easy Pay Requirements:

- **Solution size:**  
Minimum \$150,000  
Maximum \$10 million
- **Product eligibility:** [Cisco Digital Network Architecture](#)
- **Payment frequency:** Monthly.
- **Availability:** Denmark, Finland, France, Germany, Ireland, Israel, Netherlands, Poland\*, Qatar, Saudi Arabia\*, Sweden, Switzerland, Turkey\*, UAE, United Kingdom.
- **Overall solution:** Minimum 50% Digital Network Architecture, up to 30% Cisco Services/ Software and 10% non-Cisco Solution.

\*These countries offer low interest rate financing

Visit our website to learn more, or contact your Account Manager to see how Easy Pay for DNA 0% Financing can help – [www.ciscocapital.com/emea](http://www.ciscocapital.com/emea)



**Disclaimer:** 36 month 0% financing is an implicit lease rate, assuming lessee does not exercise a fair market value purchase option at the end of the lease term and timely returns the leased equipment to Cisco Capital. Other charges, including taxes, fees and shipping charges, may not be included or apply. Lease and related products may be available through Cisco Capital or through independent third parties qualified to offer the lease and related financing products in your applicable jurisdiction. Available to qualified customers in select countries and subject to credit approval and execution of standard documentation approved for this offer by the applicable lessor. Rates are based on customer's credit rating, financing terms, offering types, location, equipment type and options. Not all Cisco products are eligible. Other restrictions may apply. Cisco Capital reserves the right to change or cancel this program at any time without notice.