

# CISCO TELEPRESENCE XPERIENCE PACK

Share, see and do more with TelePresence solutions.

**The right technology makes video-based interaction “even better than being there.” Cisco TelePresence brings engaging experiences to thousands of businesses, transforming the way they communicate and collaborate among employees, customers and partners.**

Cisco end-to-end video architecture provides an unmatched collaboration experience for businesses of all sizes to connect and share content with people in their ecosystems. It’s an intelligent approach that is simple to use and provides a more visual, social, personal and interactive video experience.

- Content can be accessed anywhere, anytime, on any device.
- Exceptional video experience across devices.
- Seamless collaboration capabilities, access to information and entertainment.
- Scalable, efficient video services.
- Cost-effective setup, management and monitoring of video applications.
- Multi-party video.



What business outcomes can TelePresence help you achieve?



## EMPLOYEE ENGAGEMENT

Provide employees with better information access, flexible work options and more ways to participate.



## CUSTOMER SATISFACTION

Create richer, more interactive and collaborative relationships with customers and partners.



## IMPROVED PRODUCTIVITY

Simplify communications, accelerate decision-making and unlock innovation.



## INNOVATION AND GROWTH

Accelerate development of new ideas to support new products, process improvements or business growth.



## COST CONTROL

Jabber helps you simplify technology, reduce total cost of IT ownership, and enable flexibly to support change.

# The TelePresence Xperience Pack supports key business initiatives.

## ENABLE MEETINGS WITH REMOTE ATTENDEES

Employees, customers and partners can attend meetings online – anytime, from anywhere, with content sharing and high-quality audio and video.

- Reduce costs of employee travel, office space and environmental impact by meeting virtually.
- Improve talent by removing geographical restrictions in hiring.
- Enable busy executives to meet 'face-to-face,' anytime, anywhere.
- Elevate and personalize communications to improve the quality and speed of decisions.

*75% of extensive users of video-conferencing say it improves collaboration and productivity across dispersed teams; 56% of all respondents report the same benefit.*

– Frost & Sullivan, 2014

## EXTEND TELEPHONY WITH TELEPRESENCE

Accelerate decision-making by facilitating face-to-face video directly from desk phones or a softphone application. Cisco endpoints make TelePresence as simple as a phone call, while inter-operating with existing telephony systems.

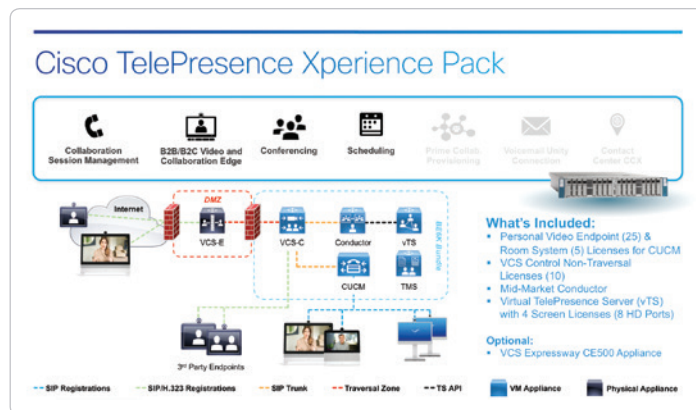
- Enable employees to use video as easily as they use their phone, wherever they are.
- Enable employees to meet 'face-to-face' without ever leaving the office.
- Improve the quality and speed of decisions with richer, more personal communications
- Minimize the total cost of IT ownership with a single infrastructure and simplified management.

*Companies that are considered leading users of video report 120% quantitative ROI for video implementations.*

– Aberdeen Group

## WHAT'S IN THE TELEPRESENCE EXPERIENCE PACK?

The Cisco TelePresence Xperience Pack includes everything you need to evaluate how your organization can benefit from transforming the way your employees, customers and partners communicate and collaborate.



The Cisco TelePresence Xperience Pack includes these products:

BE6K-STBDL-PLS-K9	Cisco BE6000 High Density Server – Export Restricted SW
R-CBE6K-K9	Cisco Business Edition 6000 – Electronic SW Delivery – Top Level
CTI-TMS-SW-K9	Cisco TelePresence Management Suite – Includes 10 Systems
CTI-310-TS-K9	Cisco TelePresence Server 310
L-TS300-UPG-PAK	Cisco TelePresence Server 300 Series Upgrade PAK

## Xperience TelePresence Collaboration right now!

### TAKE ADVANTAGE OF OTHER CISCO COLLABORATION XPERIENCE PACKS:

**Jabber** – Gives employees the power to collaborate inside and outside the organization ... quickly and effectively engage subject matter experts ... *without the cost of replacing your existing telephony system.*

**Expressway** – Provides employees with the flexibility to work anytime, anywhere, on any device or platform, and using any media or applications.

**Customer Collaboration** – Extends traditional contact center technologies with integrated voice, video and web; social media monitoring; and on-demand access to experts.

**Full Collaboration** – A rich, full collaboration infrastructure empowers people to work anywhere, on any device – transforming business, accelerating innovation and doing more with less.

Enable your Xperience today.

Contact your Cisco Account Manager or Cisco certified partner.