

# Cisco Asset Management Service



## Overview

IT assets are the cornerstone to running and growing your business. In order to fully use them and obtain the greatest value from using them, you want to manage them throughout their lifecycle, from purchasing to disposal. You also want to use information about them to help improve operational efficiencies and mitigate risk in your business. But tracking high volumes of assets is a daunting task for any organization, especially those with large, dynamic networks. Cisco can help.

Cisco® Asset Management Service is designed to help your organization get the most out of your Cisco investments by providing the additional expertise needed to proactively manage your IT environment. Through a consultative engagement, Cisco helps your organization gain complete and accurate visibility into your installed base (IB) inventory, so you can make more informed decisions in support of your organization's business objectives.

## Get the Most Value from Your Product Investments

Cisco Asset Management Service simplifies management of your Cisco assets and helps ensure that they are always ready to use to power your business. The service provides an accurate view of your organization's assets throughout their lifecycle by collecting the latest installed base data from all available sources, including the collector network, Cisco internal databases, and customer data. With an accurate, consolidated view of your installed base, you can make smarter purchasing decisions, ensure critical assets are covered, and accurately forecast future needs.

Cisco Asset Management Service offers you the flexibility to choose from three levels of personalized service - Standard, Premium and Tailored, to meet your needs. The service also includes Smart Assist Service, which leverages smart capabilities to provide enhanced installed base visibility.

## Designated Asset Manager

Exclusive to Cisco Asset Management Service, you'll have access to a designated Cisco asset manager, who will serve as your organization's single point of contact for managing, tracking, and reporting on any asset or contract management issues.

The asset manager:

- Tracks and manages Cisco products and related contracts
- Provides proactive alerts about impending contract expirations
- Documents and follows an agreed-upon move, add, change, and deletion (MACD) process
- Provides regular reports on inventory, including at-risk products such as uncovered assets or products nearing last date of support

## Primary Features and Benefits

### Complete Inventory Visibility

Gain insight into:

- What Cisco assets exist
- Where they're located
- How they're used
- If they have support coverage
- When support coverage ends
- Which assets should be refreshed
- Moves, adds, changes, and deletes (MACDs)

### Analytics and Business Insight

Get up-to-date asset information for more strategic decisions regarding:

- Asset utilization
- Technology initiatives
  - Capacity planning
  - Contract coverage
  - Product refresh
- Receive in-depth business reviews, including customized reporting, analysis, and consulting

### Lifecycle and Coverage Optimization

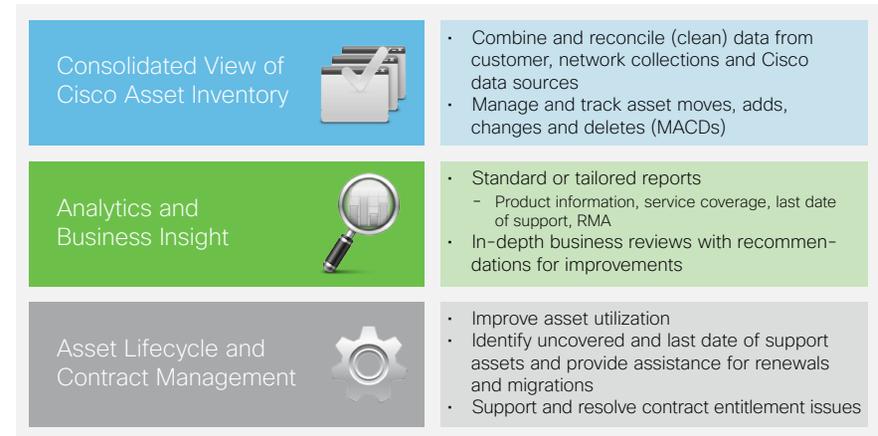
- Track the contractual and inventory details of all Cisco assets throughout their lifecycles, from procurement to retirement
- Identify and remedy assets nearing last date of support
- Use expertise to improve the effective use of Cisco assets

## For More Information

To learn more about Asset Management Service, contact your Cisco account manager or partner or email [asset\\_management@cisco.com](mailto:asset_management@cisco.com).

Figure 1 shows the benefits and business outcomes from using Cisco Asset Management Service.

Figure 1. Cisco Asset Management Service Features



## Why Cisco Asset Management Service?

Improve operational efficiencies and business availability. Simplify an increasingly complex network and IT infrastructure. Mitigate risk. Cisco Asset Management Service can help you achieve these goals. It provides proactive management of your Cisco installed base. We combine information from various sources, clean any data discrepancies, analyze the data and provide you with insights to improve asset lifecycle and contract management. You benefit from actionable insight that can help you improve operational efficiencies, mitigate risk and enhance business continuity.