

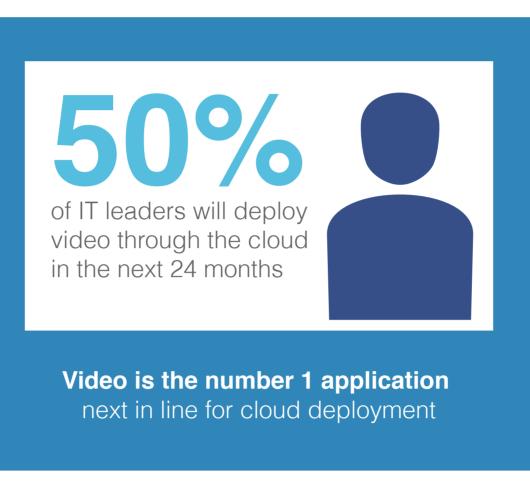
Bright Clouds

Collaboration and communications applications lead the push for cloud deployment as organizations realize their full potential.

According to a recent survey of IT leaders by IDG Research Services:

70%

of IT leaders have already or will soon deploy their key collaboration applications and services through the cloud





39% of IT leaders are going

to deploy their voice communications through the cloud before 2016

IT leaders have already cloud deployed the following:

Web conferencing



Email cloud

66%



Customer collaboration

Instant messaging

51%

56%

the budget and the decision-making ability

However, business units

increasingly own more of



AA 36% **Business Unit**



Ability to connect to other clouds and applications 17% Better mobility solutions

Ability to scale up or down on demand

23%

Key Factors Influencing the Rapid Market Transition









44%

30%

Better Agility

Innovation

30%

Increased

Improved Productivity

Cost of Ownership

Reduced Total

For Faster Time To Market

Sources: IDG Research Global Market Pulse survey: It Leaders' Viewpoint: Cloud-based collaboration and communication)