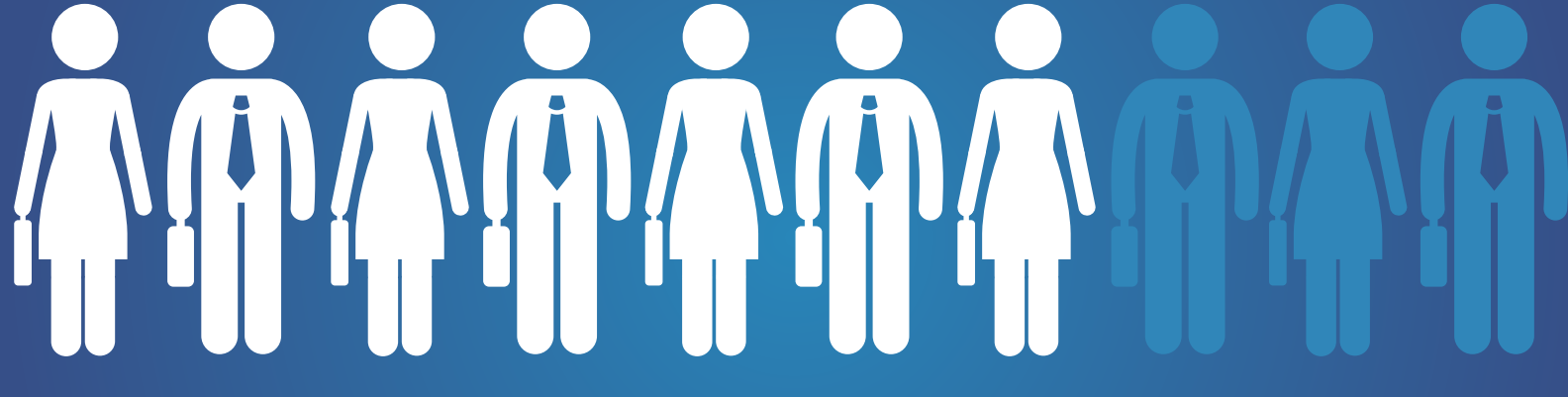




# Bright Clouds

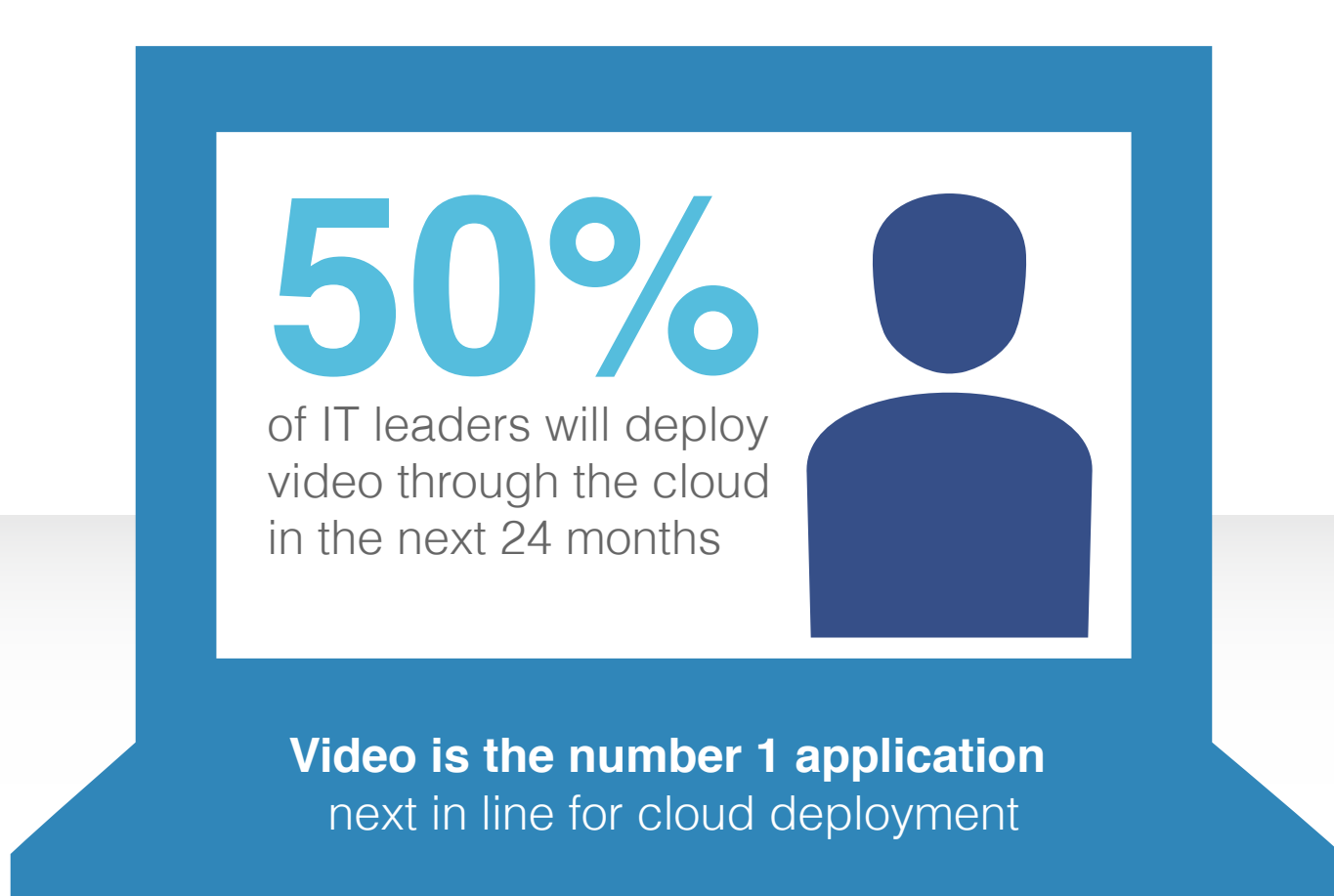
Collaboration and communications applications lead the push for cloud deployment as organizations realize their full potential.

According to a recent survey of IT leaders by IDG Research Services:



## 70%

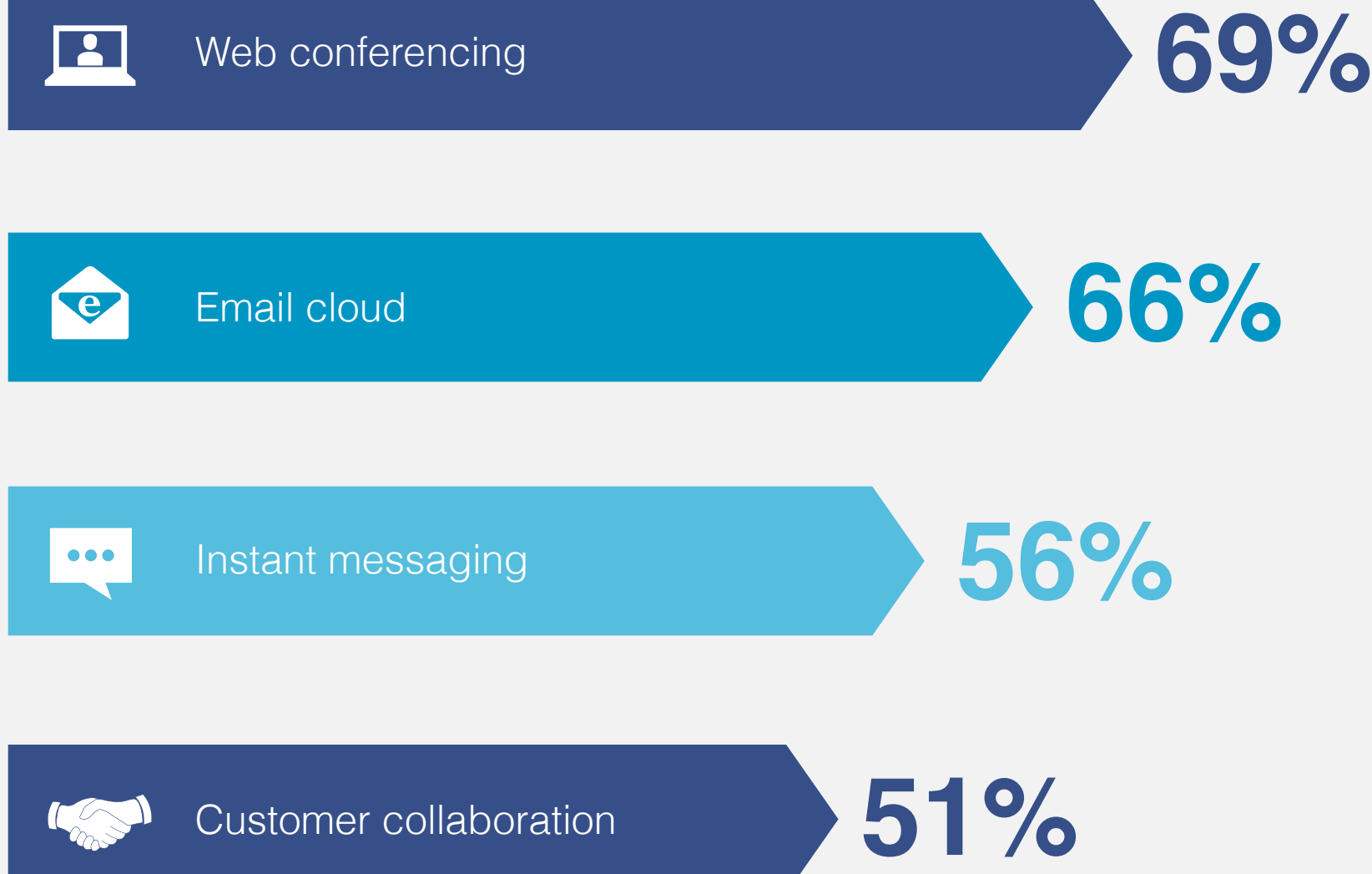
of IT leaders have already or will soon deploy their key collaboration applications and services through the cloud



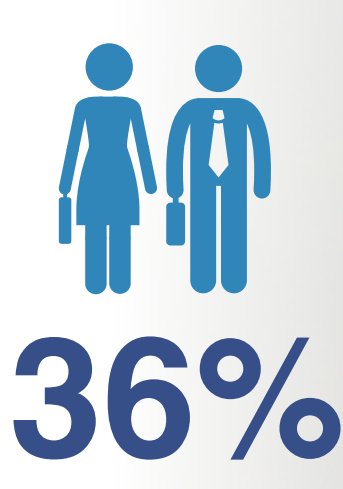
## 39%

of IT leaders are going to deploy their voice communications through the cloud before 2016

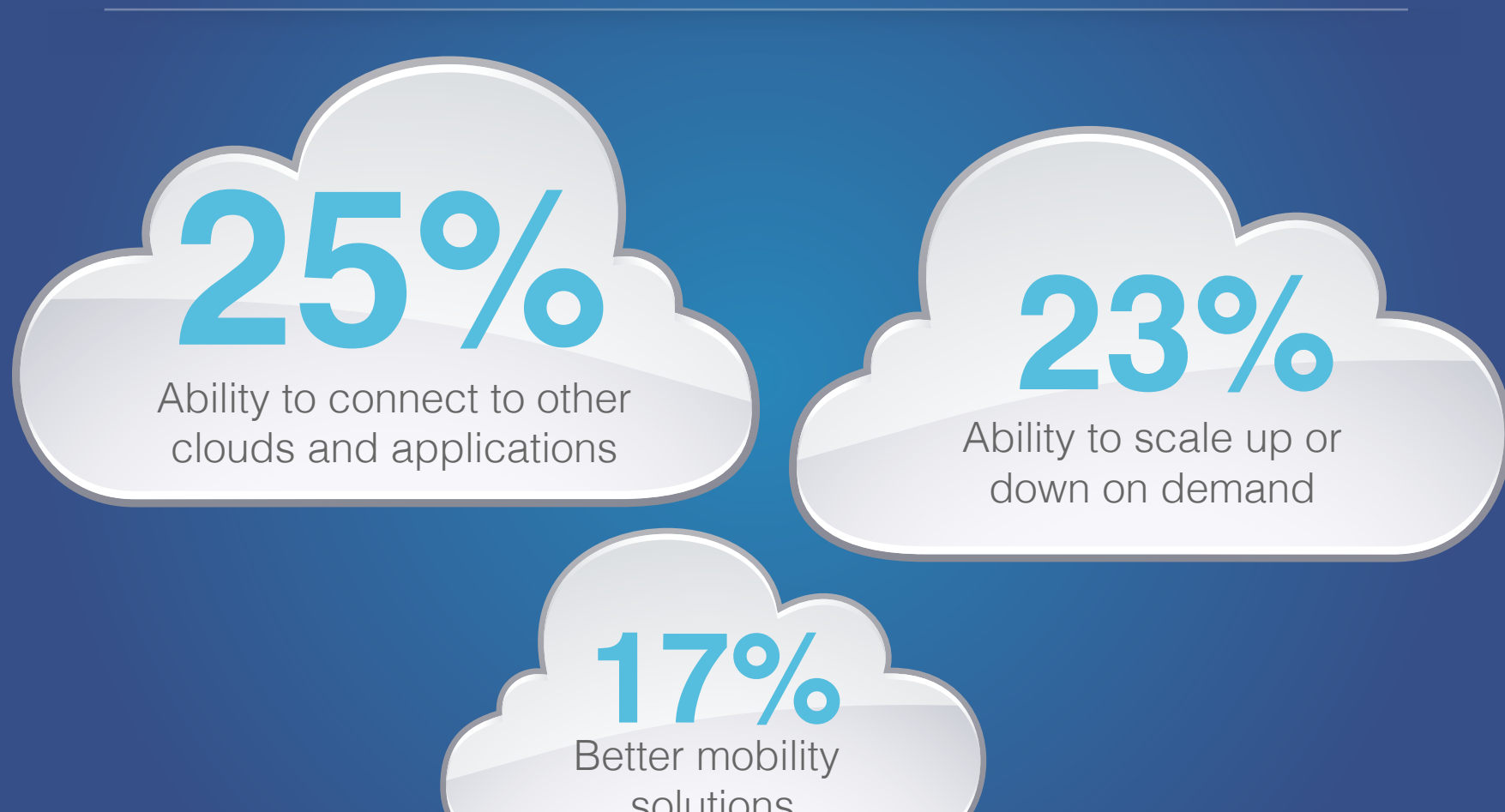
IT leaders have already cloud deployed the following:



However, business units increasingly own more of the budget and the decision-making ability



Primary Objective of Cloud:



Key Factors Influencing the Rapid Market Transition to Cloud-Based Collaboration

