










# Cisco SMB launch quick look guide













Here are all the assets for the SMB product launch September 08. On the following pages you can see descriptions of the material available - to help save you time.

For more information about the Cisco Catalyst 2960 Series & Smart Business Communications System, visit: [www.cisco.com/go/catalyst2960](http://www.cisco.com/go/catalyst2960) and [www.cisco.com/go/partner-sbcs](http://www.cisco.com/go/partner-sbcs). All the marketing material can be found on these sites.

Collateral	Description	Overview	Audience
	<p><b>Cisco Unified IP Phones 500 Series Datasheet</b></p>	<p>The Cisco Unified IP Phone 500 Series is a new group of affordable, entry-level IP phones designed for use with Cisco's Unified Communications 500 Series for Small Business.</p>	<p><b>Partners</b></p>
	<p><b>Cisco Unified IP Phones 500 Series Product Bulletin</b></p>	<p>Cisco announces orderability of two new Cisco Unified IP Phones 500 Series phone models.</p>	<p><b>Partners</b></p>
	<p><b>Cisco Unified IP Phones 500 Series Q&amp;A</b></p>	<p>Common questions and answers about the Cisco Unified IP Phones 500 Series.</p>	<p><b>Partners</b></p>

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	Cisco Unified IP Phones 500 series Solution Overview	Overview of Cisco Unified IP Phones 500 series.	Partners
	Cisco Catalyst 2960 Series Switches Selling and Positioning guide	How to sell Cisco Catalyst 2960 Series Switches.	Partners
	Cisco Catalyst 2960 Series Switches with LAN Lite Software Data sheet	Cisco Catalyst 2960 Series Switches with LAN Lite software are fixed-configuration, standalone switches that provide desktop Fast Ethernet connectivity for entry-level wiring closet and small branch-office networks.	Partners
	Cisco Catalyst 2960 Series	This document contains the complete list of orderable options for the Cisco Catalyst 2960 series.	Partners
	Cisco Catalyst 3560 and Cisco Catalyst 2960 Compact Switches presentation	An overview of Cisco Catalyst 3560 and Cisco Catalyst 2960 Compact Switches.	Partners
	Cisco Catalyst 2960 Series Switches Feature Matrix	An overview of Cisco Catalyst 2960 Series features.	Partners

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	<p><b>Cisco Catalyst 2960 Series Switches At A Glance</b></p>	<p>The Cisco Catalyst 2960 Series Switches are standalone fixed-configuration switches offering Fast Ethernet and Gigabit Ethernet connectivity with LAN services for midmarket and branch office networks.</p>	<p><b>Partners</b></p>
	<p><b>Cisco Catalyst 2960 Series Switches Q&amp;A</b></p>	<p>An overview of the Cisco Nexus 10-slot Chassis Environment.</p>	<p><b>Partners</b></p>
	<p><b>Cisco Catalyst 2960 Series Switches Technical Presentation</b></p>	<p>An overview of the technical aspects of Cisco Catalyst 2960 Series Switches.</p>	<p><b>Partners</b></p>
	<p><b>How to sell Cisco Catalyst 2960 Switch Series with New LAN Lit Models Presentation</b></p>	<p>An overview of Cisco Catalyst 2960 LAN Lite.</p>	<p><b>Partners</b></p>
	<p><b>Cisco Smart Business Communications System Solution Overview</b></p>	<p>An overview of the Smart Business Communications System.</p>	<p><b>Partners</b></p>
	<p><b>Cisco Smart Business Communications System At-A-Glance</b></p>	<p>An overview of the Cisco Smart Business Communications System</p>	<p><b>Partners</b></p>

Collateral	Description	Overview	Audience
	<p><b>Cisco 500 Series Secure Router Q&amp;A</b></p>	<p>An overview of the Cisco 500 Series Secure Router</p>	<p><b>Partners</b></p>
	<p><b>Cisco 520 Series Secure Router At-a-Glance Sales and Positioning Guide</b></p>	<p>The Cisco 520 Series Secure Router is a family of fixed-configuration routers that complements the Cisco Smart Business Communications System.</p>	<p><b>Partners</b></p>
	<p><b>Cisco 520 Series Secure Router for Cisco Smart Business Communications System Sales and Positioning Guide</b></p>	<p>A secure, flexible, easy-to-manage router for small businesses.</p>	<p><b>Partners</b></p>
	<p><b>Cisco Unified Communications 500 Series for Small Business Data Sheet</b></p>	<p>The Cisco Smart Business Communications System (SBCS) enables businesses to enhance how they reach, serve, and retain customers.</p>	<p><b>Partners</b></p>