

**3854**JOINED US IN PERSON AT  
CISCO LIVE MELBOURNE!**65** NetVets **254** CCIEs


## Customer

Appreciation  
Event **1500**

Jester hats distributed

**10,231** Jelly Beans used in  
the Gluttony guessing competition**60kg** Flowing, Lustful  
Chocolate Fountain*“Amazing speaker,  
inspirational.”*

## Mobile App

**835,100** POINTS  
assigned by the Daily  
Passport Program **120,629**  
**Total Clicks**  
on the Cisco Live  
Mobile App**3,049** Sessions scheduled**5,019** Evaluation  
Surveys taken

## Social Media

 **28,500+**  
TOTAL REACH**132** Instagram Photos  
Uploaded with *#clmel* **949**  
Twitter Followers  
  
 **446** Twitter engagement**825** Facebook  
Followers   
**420** Facebook Engagement

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“Excellent conference.  
**Fantastic**  
**organisation!**”  
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## Education Highlights

**499**  
hours  
OF TRAINING  
AND EDUCATION**132** Cisco Certification  
Exams Taken**204** One on One Meetings  
with Cisco Experts & Executives**272** Breakout Sessions  
from **228** Experts**345** Walk-in Self-Paced Labs  
Undertaken Onsite*“Cisco knows how  
to **WOW!**”*CISCO  
**LIVE 365****20,500+**  
Virtual Attendees**66** COUNTRIES  
REPRESENTED

## World of Solutions

**80** SPONSORS &  
EXHIBITORS**31** Partner Theatre or Partner  
Case Study Sessions heldOver **260 Prizes**  
given away by Cisco during  
the **Cisco Live Blimp Drop**

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| **“Best keynote I've** |  
| **heard** - it was relevant |  
| and thought provoking!” |  
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