#### cisco SECURE

The bridge to possible

## **Cisco Secure Firewall**

Harmonizing your hybrid network, workload, and application security, with superior visibility.

Kenneth Schwartz Cybersecurity Lead, Cisco Denmark October 11<sup>th</sup>, 2023



#### **DK Security Specialist Team**



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"Security is the top priority from the ELT in this entire company for us to get right in FY23"

Chuck Robbins Chief Executive Officer, Cisco Systems Our strategy... We securely connect everything to make anything possible.

#### Our focus: Your top priorities



#### Reimagine applications



#### Power hybrid work



Transform infrastructure

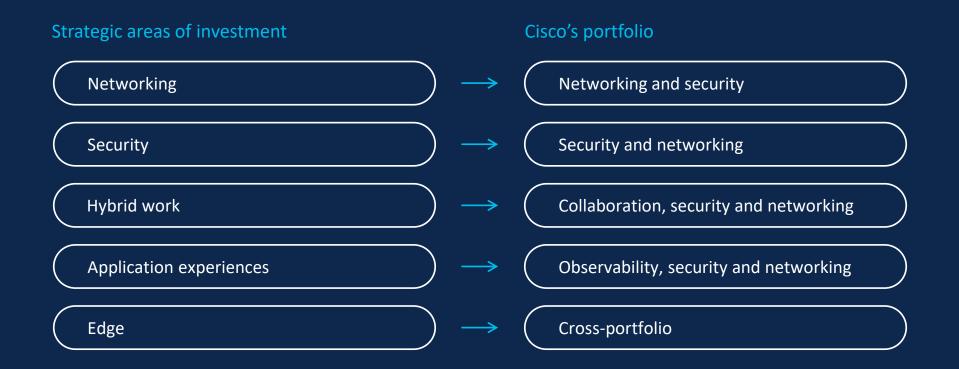


#### Secure the enterprise



Journey to sustainability

#### Our strategic pillars are cross-portfolio



#### **Cisco Security Innovation Momentum 2023**



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#### **Cisco Security Acquisitions 2023**



Cisco Multicloud Defense



Application Security: contextualized cloud security coverage

## Armorblox

Advanced AI/ML capabilities to address advanced data security use cases



PINACL

splunk>

Pioneer in Identity Threat Detection and Response

Multi-vendor firewall policy management

Together, Cisco and Splunk will help move organizations from threat detection and response to threat prediction and prevention.



## Network



## Secure Firewall

Every Network Design Needs Firewalls. Let's make sure it's our Firewall.

"Security, it's a top priority for every company on the planet." -Jeff Sharritts, EVP/Chief Customer & Partner Officer



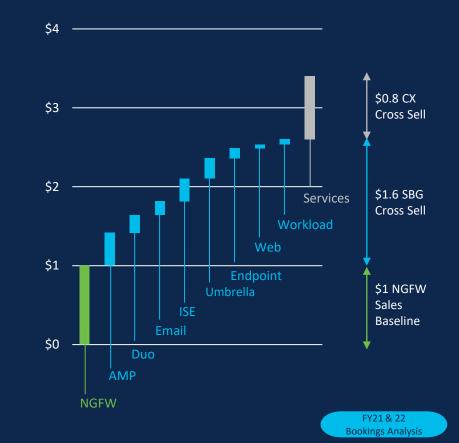
# Firewall is the Foundation

For every \$1 spent on firewalls, \$1.6 for other SBG products & \$0.8 for CX services

Set the anchor, Retire quota faster

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#### NGFW Cross-Sell / Pull-Through Opportunities



#### Why Cisco Secure Firewall?



## World-class security controls

Protect your workloads with a complete portfolio of Firewall solutions, backed by industry-leading threat intelligence.



## Consistent policy and visibility

Streamline security policy and device management across your extended network and accelerate key security operations.



## Integrated security portfolio

Extend network security beyond the firewall with malware protection, identity-based routing, multi-factor authentication, and more.

### World-Class Security Controls

Need: improve encrypted traffic performance and detect more sophisticated threats with a complete line of firewall solutions.

#### Cisco offering:

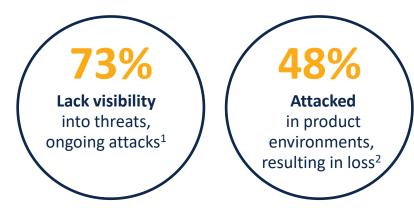
- Stop more threats: Contain known and unknown malware with leading Cisco<sup>®</sup> Advanced Malware Protection and sandboxing (Secure Malware Analytics).
- Prioritize threats: Gain superior visibility into your environment. Automate risk rankings and impact flags to quickly identify priorities.
- Detect earlier, act faster: Talos threat intelligence underpins the entire Cisco Secure ecosystem: if you own a Cisco Secure product, you're harnessing the power of Talos



Data and applications live everywhere



#### Application Environment Challenges are Pervasive...



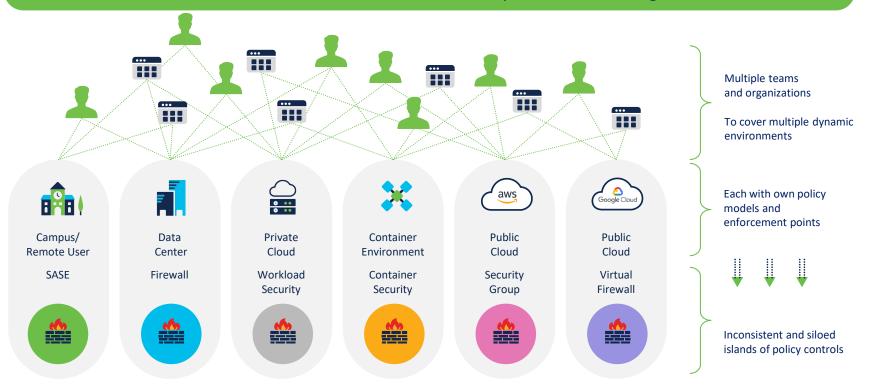
From a Cisco survey of ~500 enterprise IT and security decision makers

<sup>1,2</sup> Cisco cloud native security study



#### Problem: Policy Complexity Across Hybrid Environments

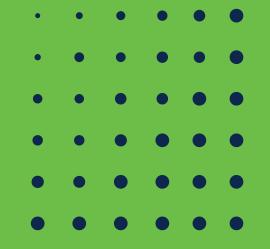
Gartner: 99% of firewall breaches are caused by firewall misconfigurations<sup>1</sup>



In dynamic environments, "misconfigurations" are often deliberate trade-offs

## Innovation for business outcomes

Threat mitigation + investment protection



## Technology & business innovation

Accelerate your business outcomes

Zero Trust access across your apps and environments

Pay only for what you use with flexible licensing

**Dynamic policies** for control where IPs change constantly

**Developer-friendly, elastic** Kubernetes-based firewalls



Secure Workload, Cisco ISE, Duo integrations



Threat licenses; EAs; Analytics & Logging

Cisco Secure Dynamic Attribute Connector



New Secure Firewall Cloud Native

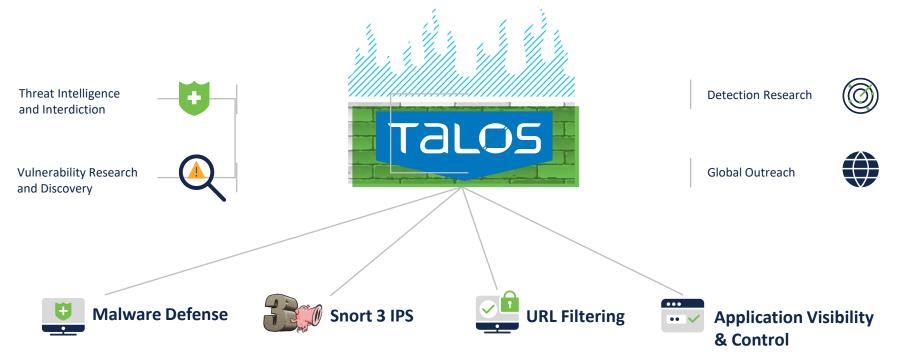


#### Zero Trust | Unified Segmentation & Policy | Visibility & Threat Detection

aws 🛆 🔥 Azure 🗁 🖉 🌨 KVM 🖶 Microsoft 🗖 🐹 🐼 💭

## **Only Secure Firewall has Talos**

Threat intelligence, updated automatically every hour



## New Encrypted Visibility Engine

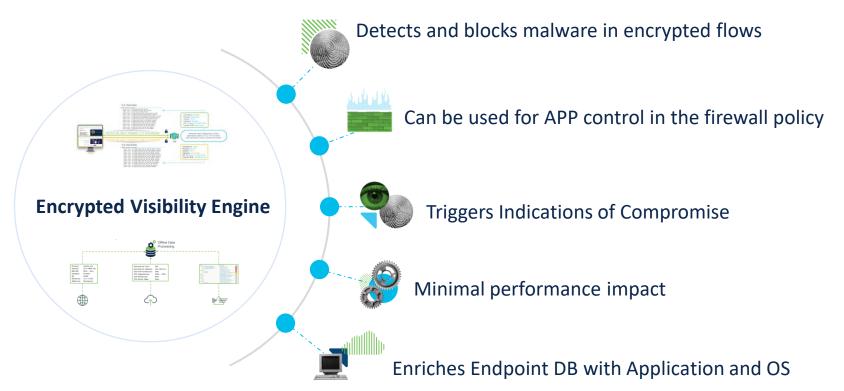
A Unique Capability.

Only Secure Firewall identifies threats and shadow IT applications in encrypted traffic.

- Machine learning determines the application (client process)
- Identifies malware based on Secure Malware Analytics fingerprints
- Identifies known processes/browsers



## **Encrypted Visibility Engine Benefits**



22

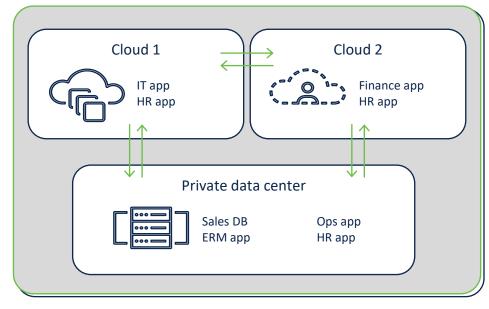
#### The network is constantly evolving

82%

of IT leaders have adopted hybrid cloud<sup>1</sup>

58%

of IT leaders are deploying 2 to 3 public laaS clouds<sup>1</sup>



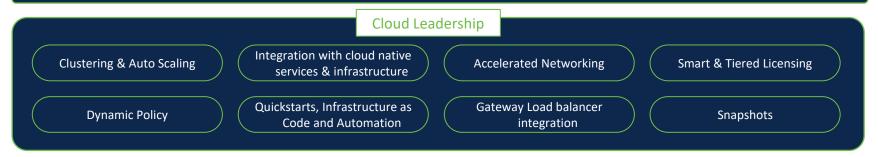


<sup>1</sup> 2022 Cisco Global Hybrid Cloud Trends Report

## Simplifying Multi-Cloud Environments



#### Virtual firewall performance-based licensing from 100Mbps up to 16Gbps



#### Introducing Cisco Multicloud Defense

A single control plane with distributed enforcement points





Simplify security across clouds

Manage security in real time across AWS, Azure GCP, OCI, and private cloud with a single policy

#### Gain multi-directional protection

Stop threats targeting apps, block Command & Control, data exfiltration, and prevent lateral movement

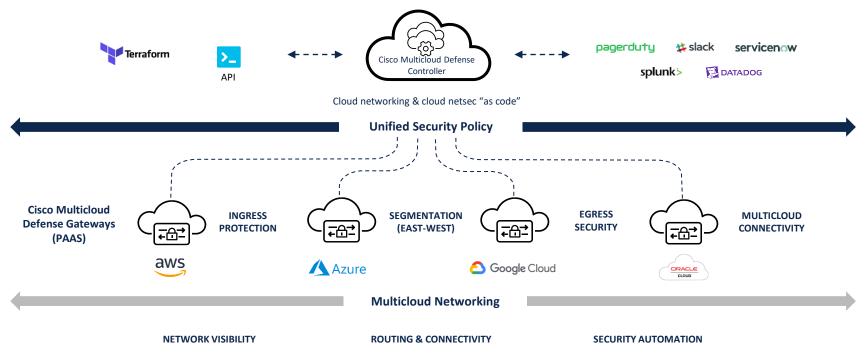


Reduce risk, lower cost, realize operational efficiency

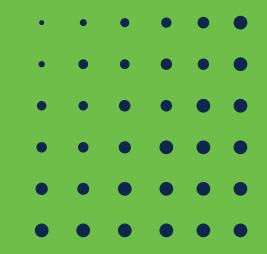
Automate underlying cloud network constructs to bring efficiency and security to your environment

### **Cisco Multicloud Defense**

Combining multicloud networking, automation, and cloud-native network security controls

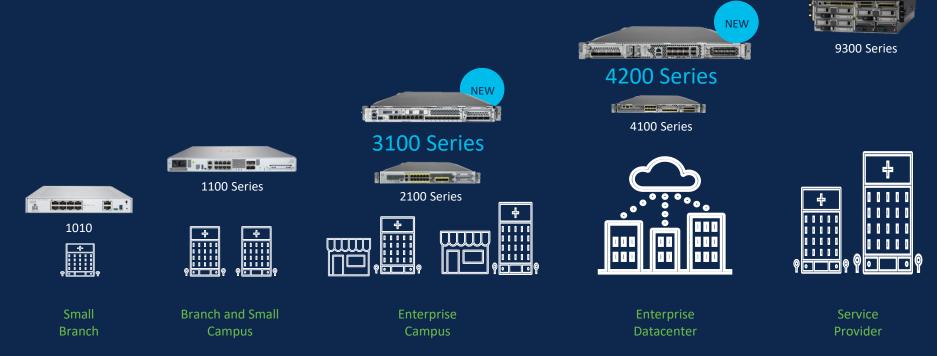


## Key HW Platforms



## Cisco Secure Firewall hardware portfolio

Secure your business with confidence, now and into the future, with superior performance and stronger security that maximize uptime and protect your investment.



## Cisco Secure Firewall 3100 Series

Make hybrid work and zero trust practical, with the flexibility to ensure strong return on investment

The new enterprise-class Cisco Secure Firewall 3100 Series supports your evolving world







#### Performance & Flexibility

Provide an exceptional hybrid work experience

#### Visibility & Enforcement

Keep the network from going dark and strengthen your zero-trust posture

#### Efficiency & Simplicity

Advanced automation and integrations drive cost-savings for modern environments

#### The Hardware to Power it All: Cisco Secure Firewall 4200



#### **Unmatched Price-Performance:**

- ✓ Up to 190 Gbps in ASA FW Performance
- ✓ Up to 145 Gbps in NGFW Performance



Secure Encrypted Traffic– IPSEC & TLS Decryption ✓ Up to 145 Gbps in IPSEC Performance ✓ Target of 45 Gbps TLS Decryption



#### Investment Protection:

- ✓ Support 2 Netmods for interface growth
- ✓ Accommodate 1G,->100G at FCS
- ✓ Provisions for 400G interfaces at FCS+1

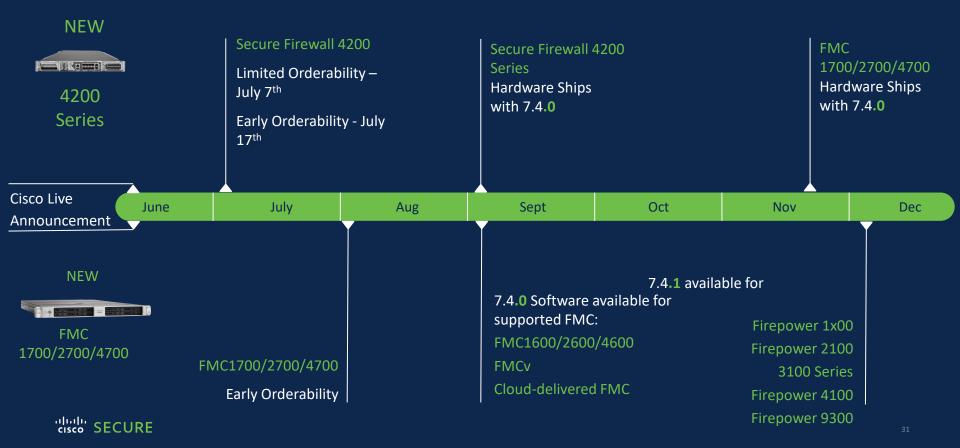


Available Now



Parameter	4215	4225	4245	
CPU cores	32	64 (128)	128 (256)	
RAM size	256 GB	512 GB	1 TB	
NGFW @1024 B	65 Gbps	85 Gbps	145 Gbps	<b>1</b> 3
IPSEC VPN @ 1024 B	50 Gbps	85 Gbps	145 Gbps	<b>^</b> 62

#### Secure Firewall CY 2023 Release Plan



# 

#### Why Cisco?

Only Cisco protects all your clouds with unified security controls delivered from a single solution

Widest integrated security portfolio on the market

Protecting 100% of the Fortune 100

One of the largest commercial threat intelligence teams