

# Power the SOC of the Future with Splunk

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# Agentic SOC of the Future

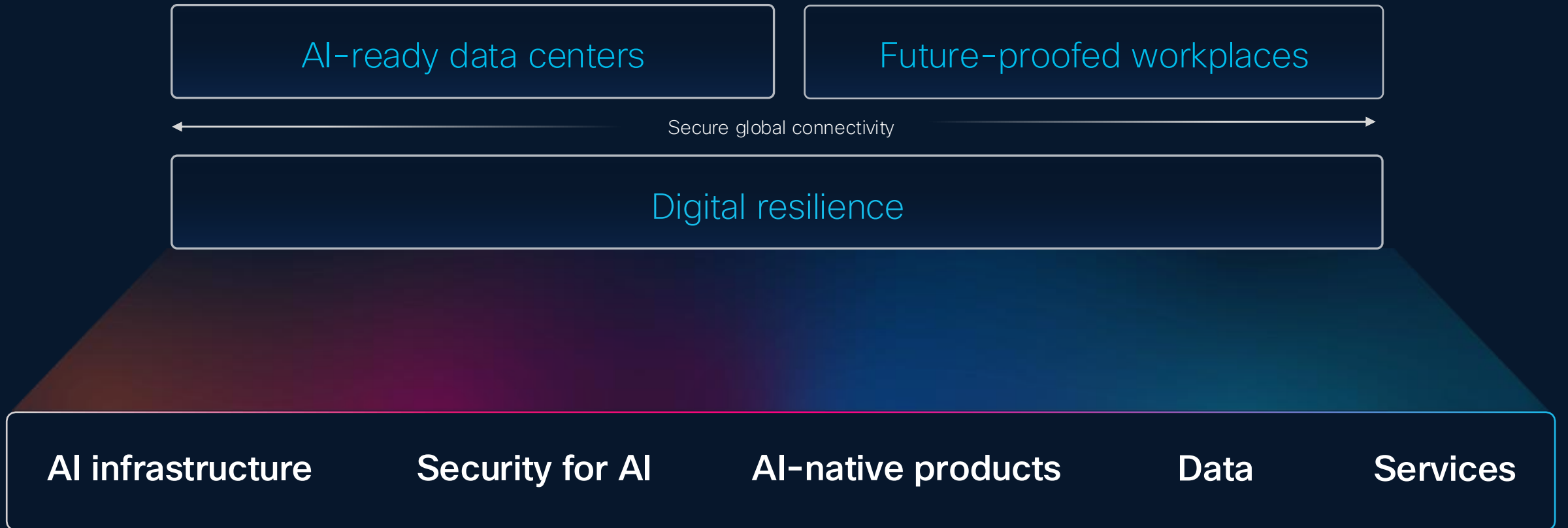
## Unified Threat Detection, Investigation & Response (TDIR)



# Cisco powers how people and technology work together across the physical and digital worlds



# Cisco AI: Accelerating Outcomes



# Keep the Organization Securely up and Running in the Face of Any Disruption

## Digital resilience



### Assurance

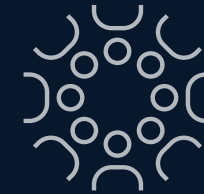
Enable seamless end-to-end connectivity to assure the delivery of applications and services

### Observability

Prevent downtime and optimize experiences with complete visibility and insights across services

### Security operations

Gain comprehensive threat prevention, detection, investigation, and response





Growing compliance mandates



Expanding attack surface



Siloed tools, teams, data, and workflows



Talent and skills shortages



Geopolitical Uncertainty



Growing attack volumes

# SOC Challenges



# Needs of the Resilient Modern SOC

Complete visibility

Context and collaboration

Clear path to resolution

Proactive Security Posture

AI-powered SecOps Platform

Extended network visibility

Reduced complexity

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Google



Microsoft



Amazon



Databricks



Cisco XDR



Cisco SAL



CrowdStrike

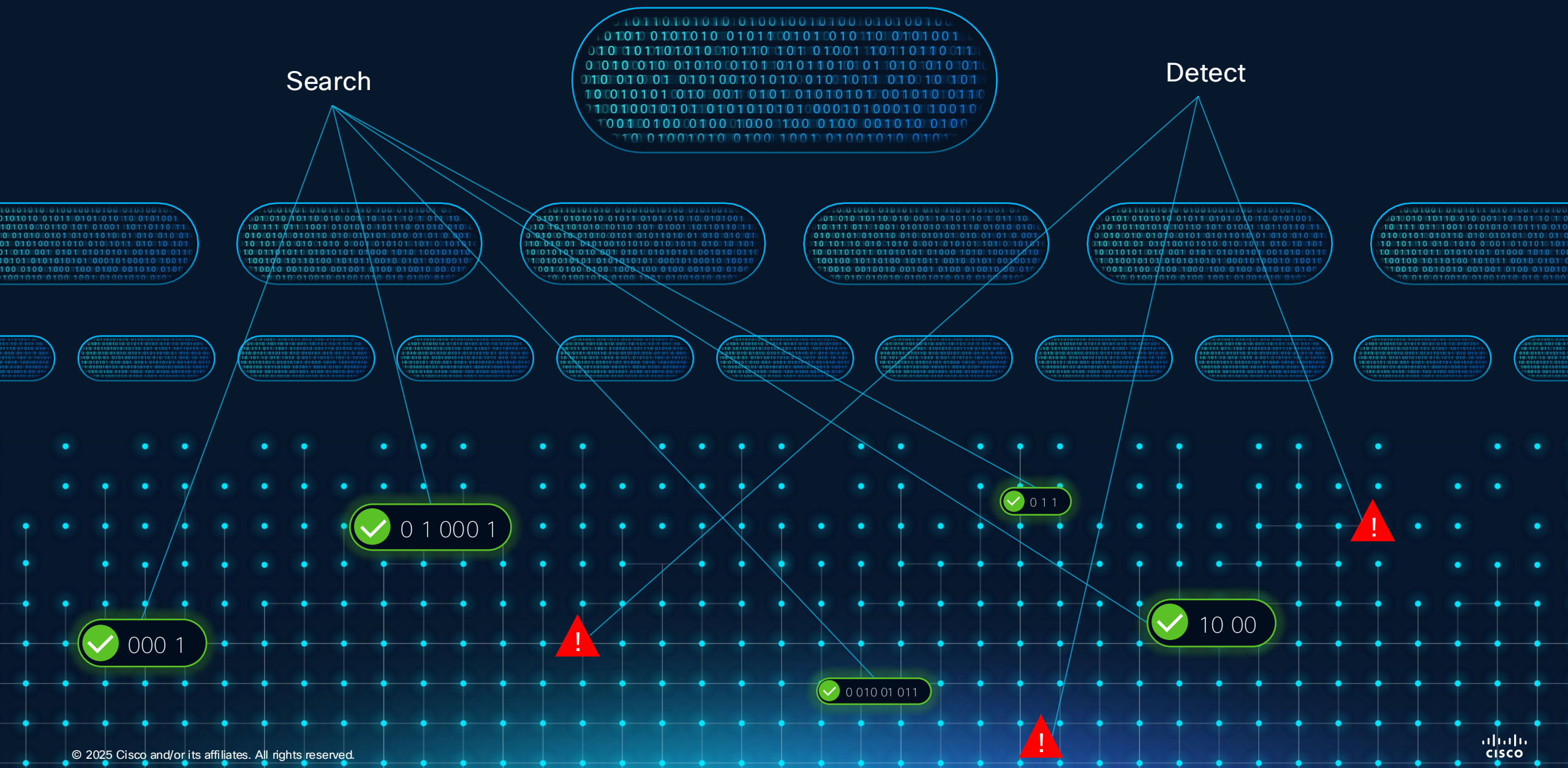


Palo Alto Networks



SentinelOne





Search

Detect

✓ 000 1

✓ 0 1 000 1

✓ 0 010 01 011

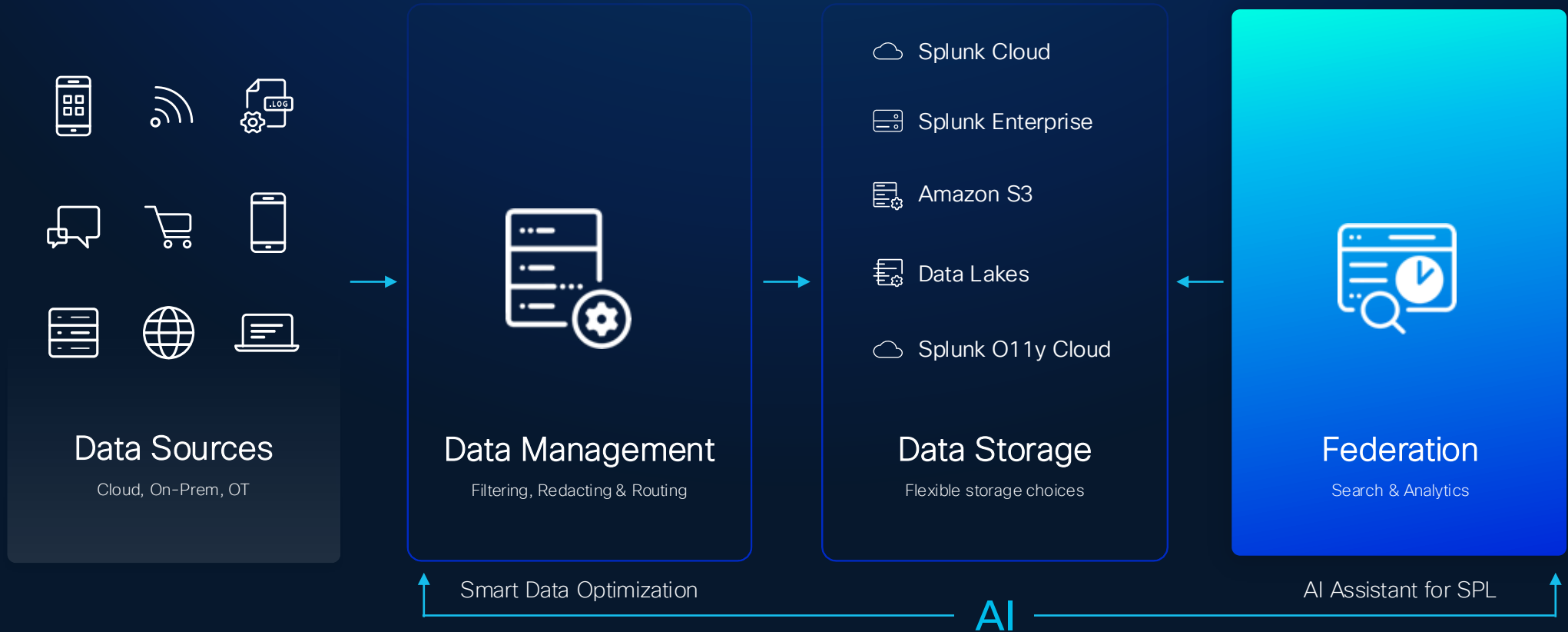
✓ 0 1 1

✓ 10 00



# Splunk Data Management

Flexibility without sacrifice



# Delivering More Value From Your Data



Seamless mapping  
to CIM



Troubleshoot data  
ingestion



Faster time to  
value

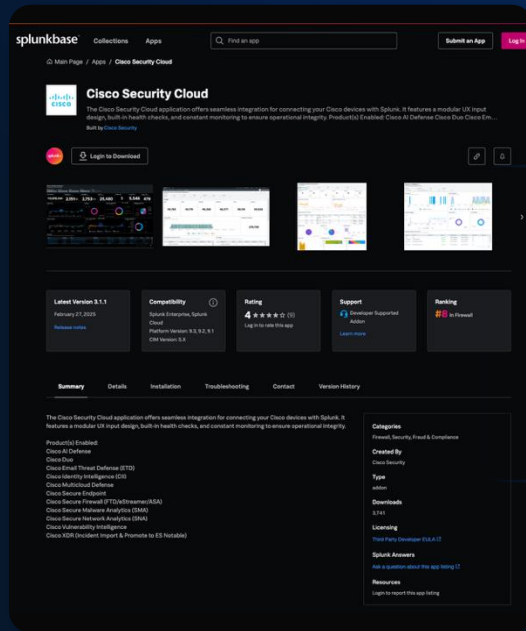


Optimization of data  
ingestion

## From Any Source

# Harnessing the Value of Cisco Telemetry

## Cisco Security Cloud App



TELEMETRY  
ALERTS

Splunk

XDR

Secure Network Analytics

Duo

Email Threat Defense

Multicloud Defense

Secure Malware Analytics

Secure Endpoint

Vulnerability Management

Identity Intelligence

Secure Firewall

AI Defense (new)

Hypershield – Isovalent (July)

# Delivering Threat Detection, Investigation, and Response

## Data Ingest

Cisco Security Cloud

AI Defense  
XDR  
Secure Firewall  
Hypershield / Isovalent (*coming soon*)  
Multicloud Defense  
Secure Network Analytics  
Identity Intelligence (CII)  
Secure Endpoint  
Secure Malware Analytics  
Vulnerability Intelligence  
Email Threat Defense (ETD)  
Duo

## Detection

Firepower Threat Defense

Unusual File Transfer Behavior  
Executable Content Downloads  
Blocked Connection Patterns  
Anonymizing Infrastructure  
Malicious Network Indicators  
LOLBAS (network tools)  
Malicious Behavior in Encrypted Traffic  
Confirmed Exploitation Attempts Malware  
File Delivery Over Web  
Malicious Behavior in Encrypted Traffic

AI Defense

## Investigation

Risk-based Alerting

Unusual File Transfer Behavior  
Executable Content Downloads  
Blocked Connection Patterns  
Anonymizing Infrastructure  
Malicious Network Indicators  
LOLBAS (network tools)  
Malicious Behavior in Encrypted Traffic  
AI Defense

Cisco Talos

## Response

Secure Firewall

Secure Malware Analytics +  
Attack Analyzer

WebEx (war room  
scenarios)

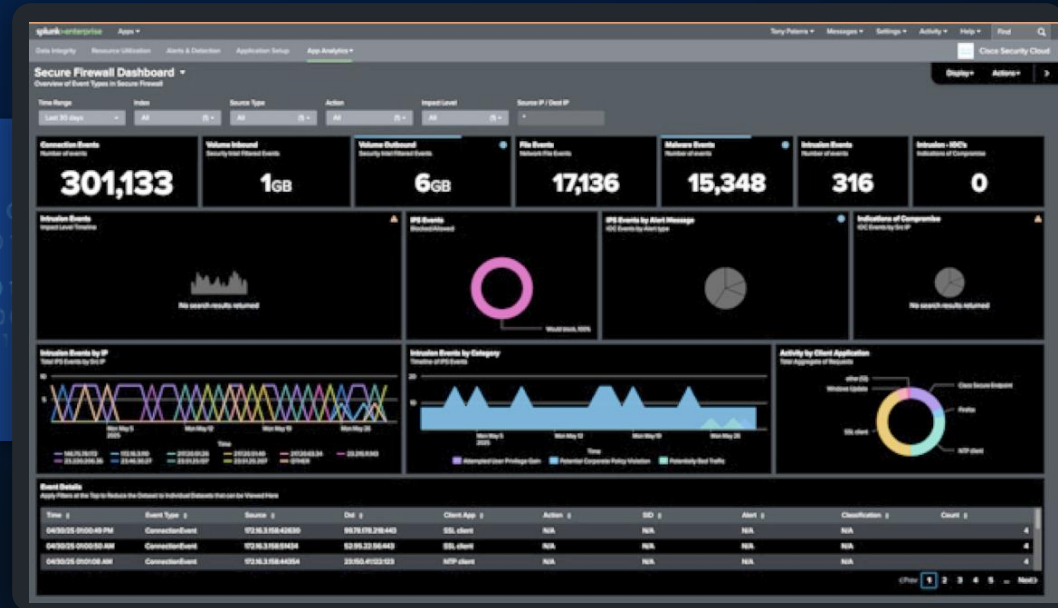
Cisco Talos

NEW

# Security Insight, on Us

Firewall Logs at no additional cost in Splunk\*

AVAILABLE  
AUGUST 2025



New detections | Automated response

\*Cisco Firepower (FTD) firewalls are entitled to 5GB of Splunk logging capacity with purchase or equivalent for SVC or vCPU

# SOC of the Future

## Comprehensive Detection Approach

Pre-built  
detections

(Curated by Cisco & Splunk)

Rule-based  
detections

(i.e., findings-based detections)

Dynamic  
detections

(i.e., AI and Risk-based)

Custom  
detections

(Custom detections & ML Toolkit)

Automatic threat intelligence enrichment

(Cisco Talos Threat Intelligence & 3<sup>rd</sup> party)

Integration with cybersecurity frameworks

(MITRE ATT&CK, NIST CSF 2.0, Cyber Kill Chain®)

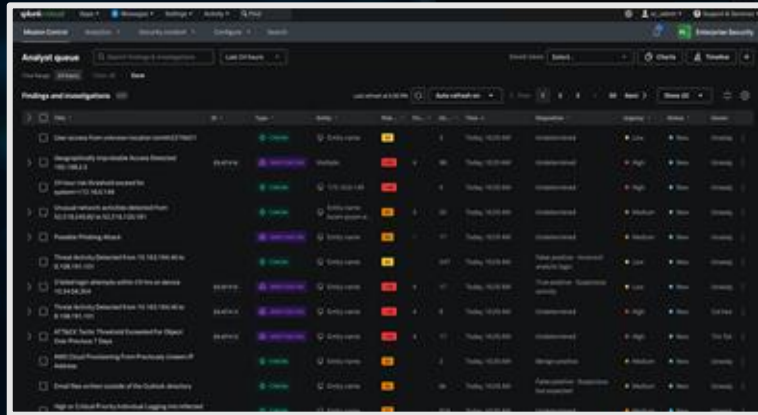
Detection authoring & management

(Automatic detection versioning, Attack Range, Attack Data Repository, Melting Cobalt)

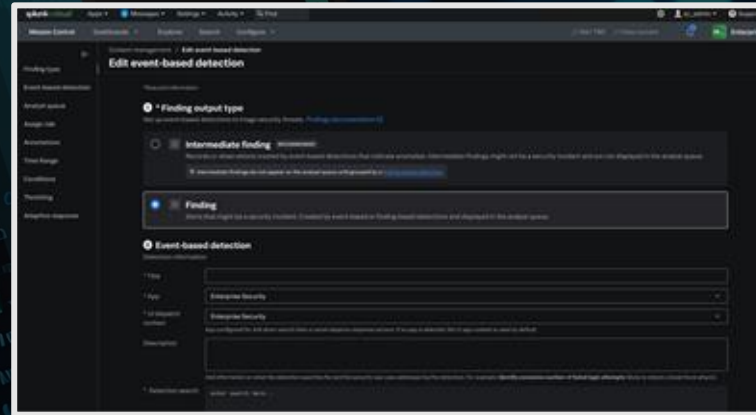
# SOC of the Future

# Unified Investigation Experience

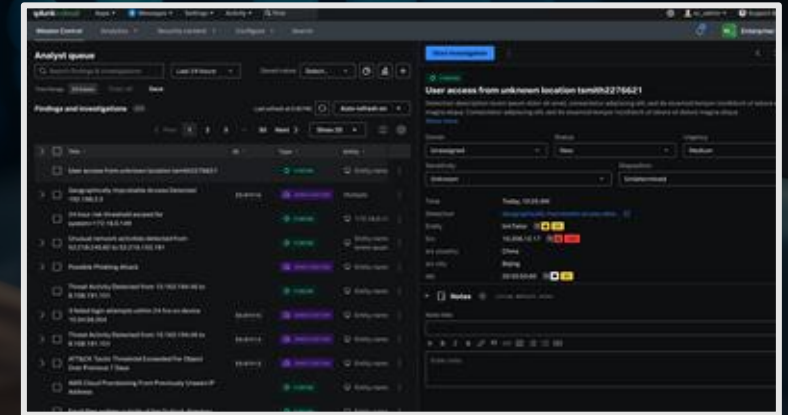
Unified  
Analyst Queue



Prioritized  
Risk Insights



Unified  
Investigation View



ANALYST  
EXPERIENCE

# SOC of the Future

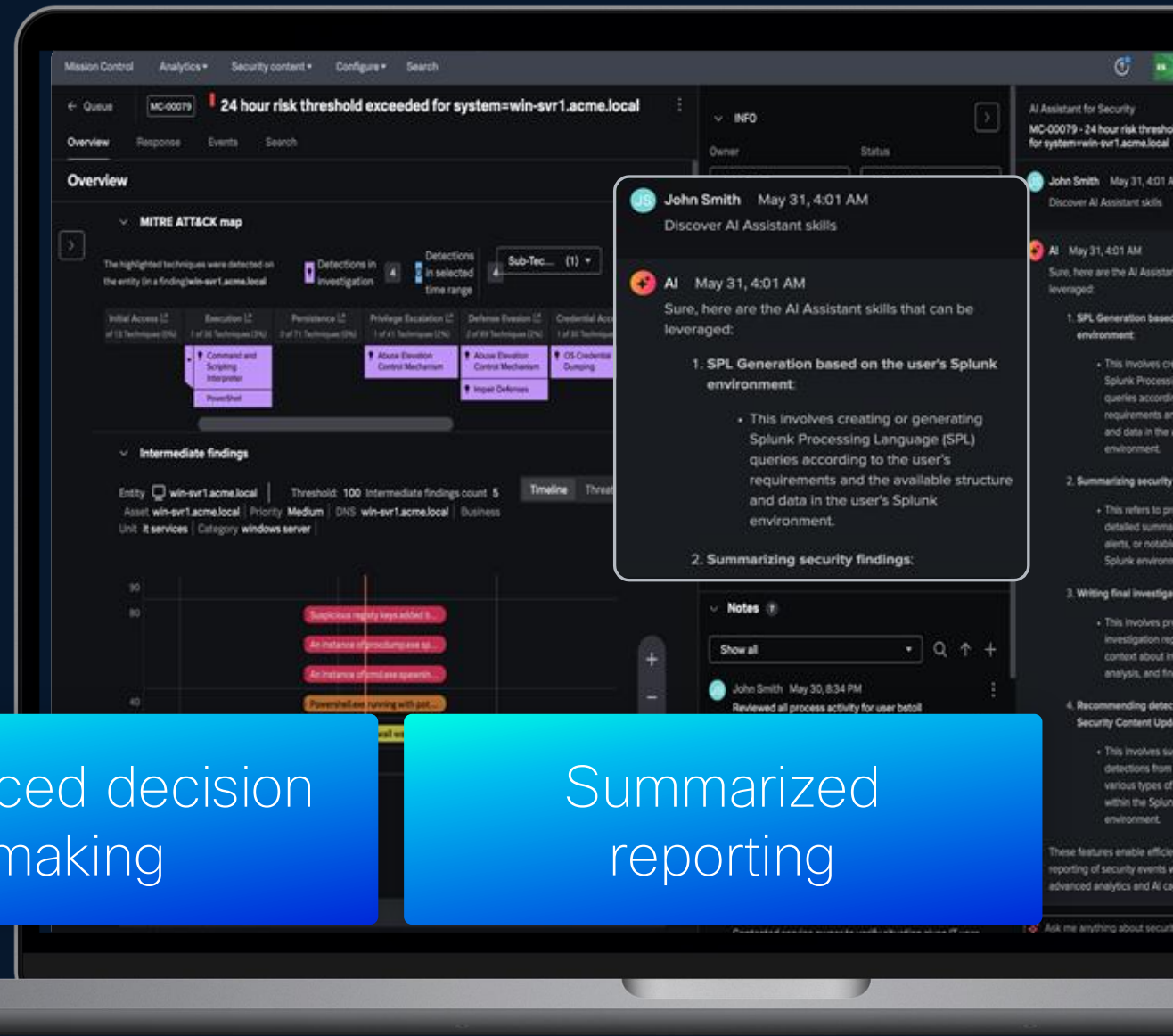
# Investigate at Machine Scale

# Splunk's AI Assistant helps supercharge your workflows

Guided response and  
recommendations

Enhanced decision  
making

Summarized  
reporting



# SOC of the Future

## Automated Response

5X

Faster response time with automation

Pre-built responses for quick action

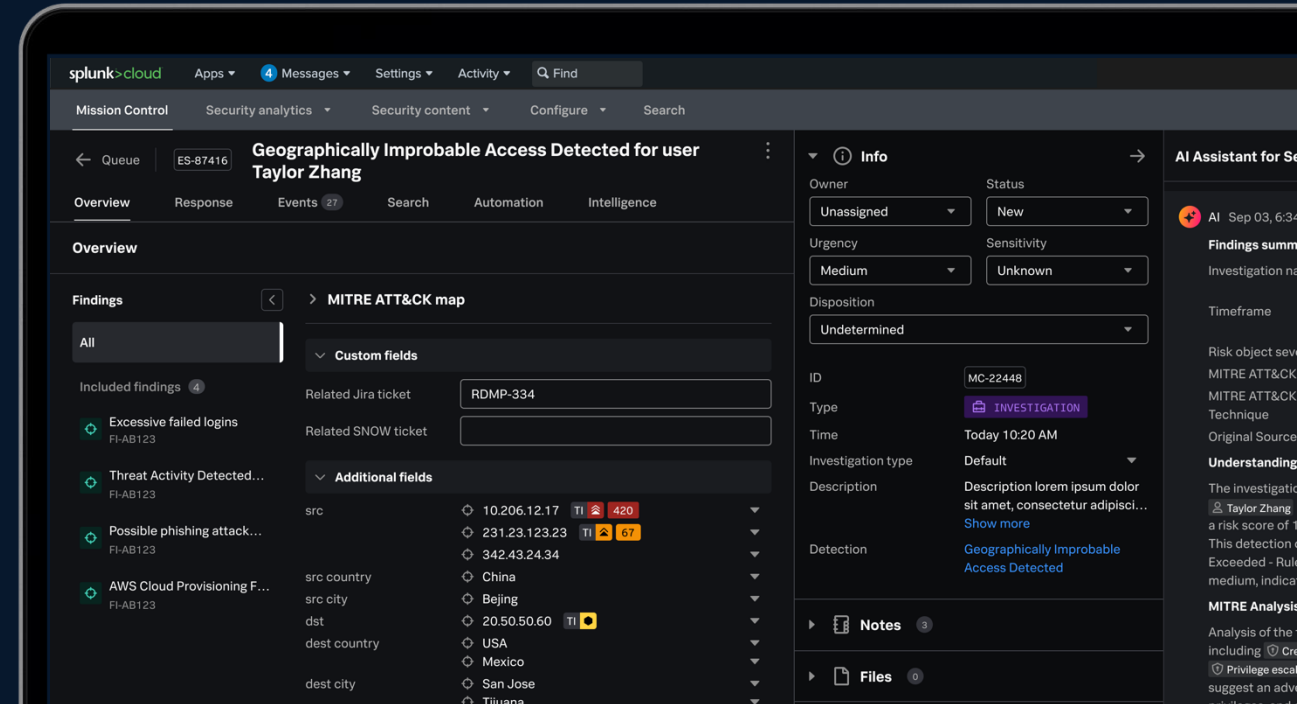
Guided orchestration and automation

Rapid incident response with Cisco Talos

# SOC of the Future

# Splunk Enterprise Security

## Market-leading AI-powered SecOps Platform



Natively integrated  
SOAR

Enhanced  
detection

Modern aggregation  
& triage

Cisco Talos  
integration

Multi-cloud &  
on-premises

# Splunk Recognized as a Leader

2025 Gartner® Magic Quadrant™ for Security Information and Event Management (SIEM)

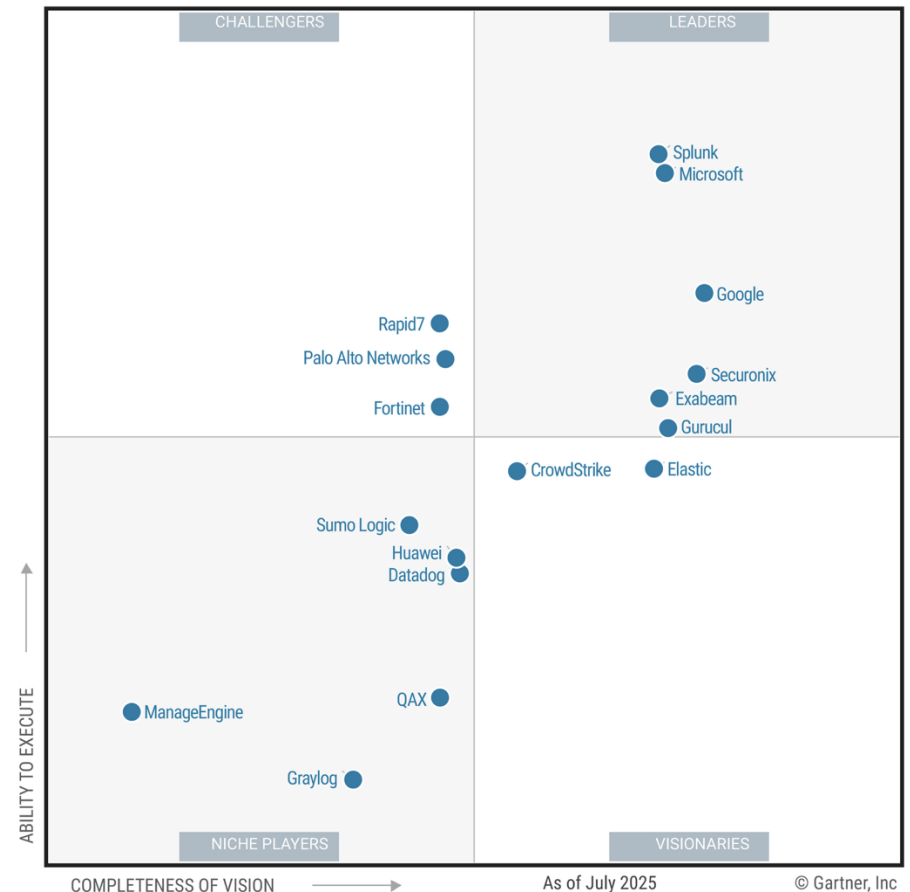
## Splunk named a Leader for the 11th consecutive time

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This graphic was published by Gartner, Inc. as part of a larger research document and should be evaluated in the context of the entire document. The Gartner document is available upon request from Splunk.

Figure 1: Magic Quadrant for Security Information and Event Management



Gartner.

# Agentic SOC of the Future

## Unified Threat Detection, Investigation & Response (TDIR)



# Cisco Integrations – A Deeper Dive



# Integrations to Protect Your Entire Digital Footprint

## Threat intelligence

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Enhance defense against known and unknown threats

*Splunk +  
Cisco Talos*

## Security alerts and context

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Accelerate detection, investigation and response

*Splunk +  
Cisco Security Cloud App*

## Secure AI

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Detect and reduce AI-based risks

*Splunk +  
Cisco AI Defense*

# Splunk Add-on for Talos Intelligence

- Out-of-the-box adaptive response action
- All Splunk Enterprise Security customers have access
- Delivers rich enrichment for common IOCs

## Adaptive Responses

Talos Notable Enrichment [↗](#)

Response	Mode	Time	User	Status
<a href="#">Notable</a> <a href="#">↗</a>	dhoc	2024-06-24T21:16:31+0000	admin	✓ success
	saved	2024-06-24T21:16:04+0000	admin	✓ success

Jun 24, 2024 9:16 PM

Splunk Add-On for Talos Intelligence

Observable: <https://ilo.brenz.pl>

Threat Level: Untrusted

Threat Categories: Malware

Malware Description: Malicious file (attached or linked).

Threat Categories: Malicious Sites

Malicious Sites Description: Sites exhibiting malicious behavior that do not necessarily fit into another, more granular, threat category.

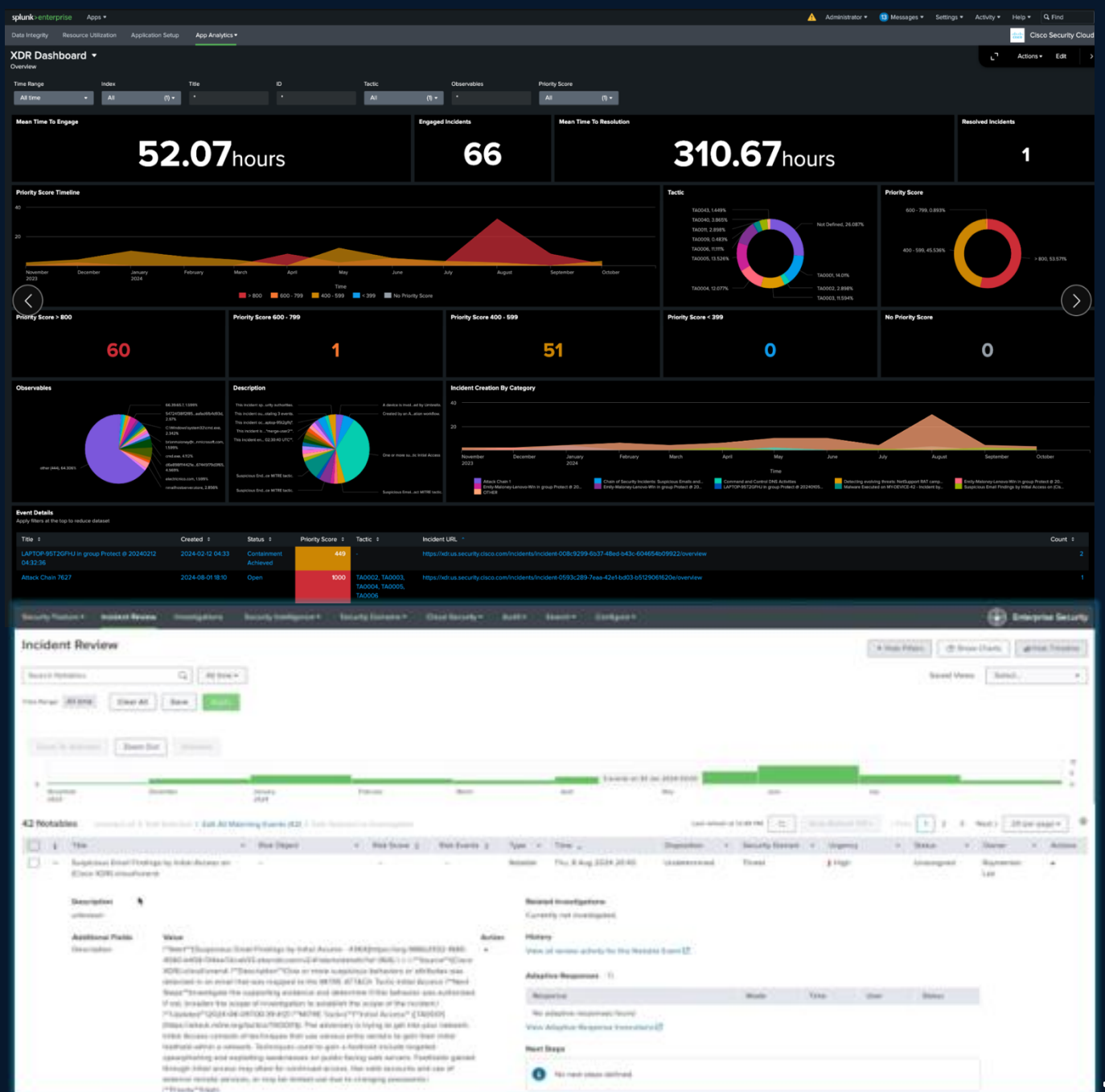
Acceptable Use Policy Categories: Illegal Activities

Illegal Activities Description: Promoting crime, such as stealing, fraud, illegally accessing telephone networks; computer viruses; terrorism, bombs, and anarchy; websites depicting murder and suicide as well as explaining ways to commit them.

# Cisco XDR

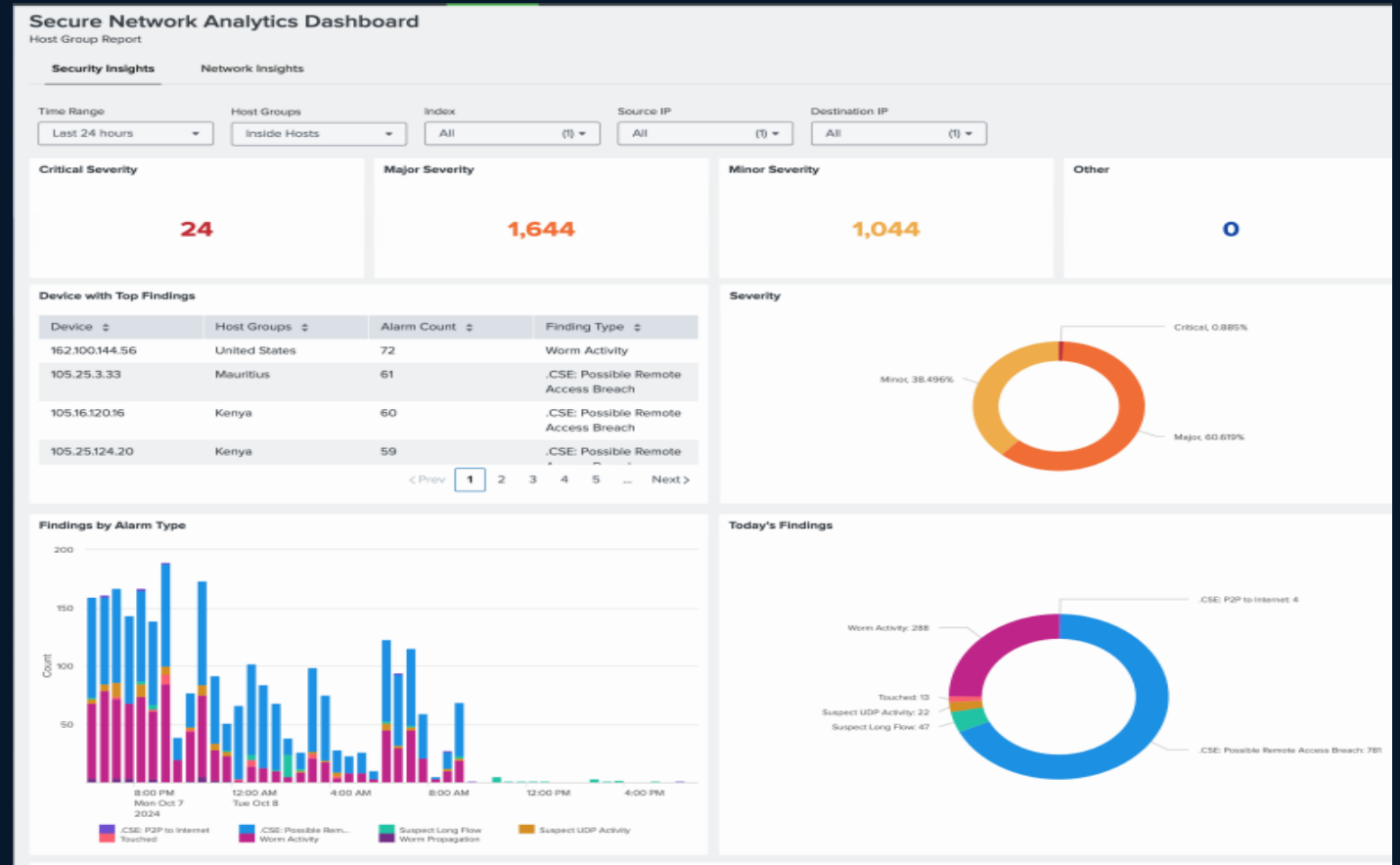
## Splunk Integration

- Provides a comprehensive view of security-related threats targeting your environment across multiple security control points
- The Splunk integration ingests and maps XDR Incidents to the Alert CIM data model
- The XDR incident that is ingested contains all of the observables that were correlated together from various XDR sources
- The XDR incident can be promoted to an ES finding that will contain all of the observables and context from XDR automatically, manually or both.



# Cisco Secure Network Analytics

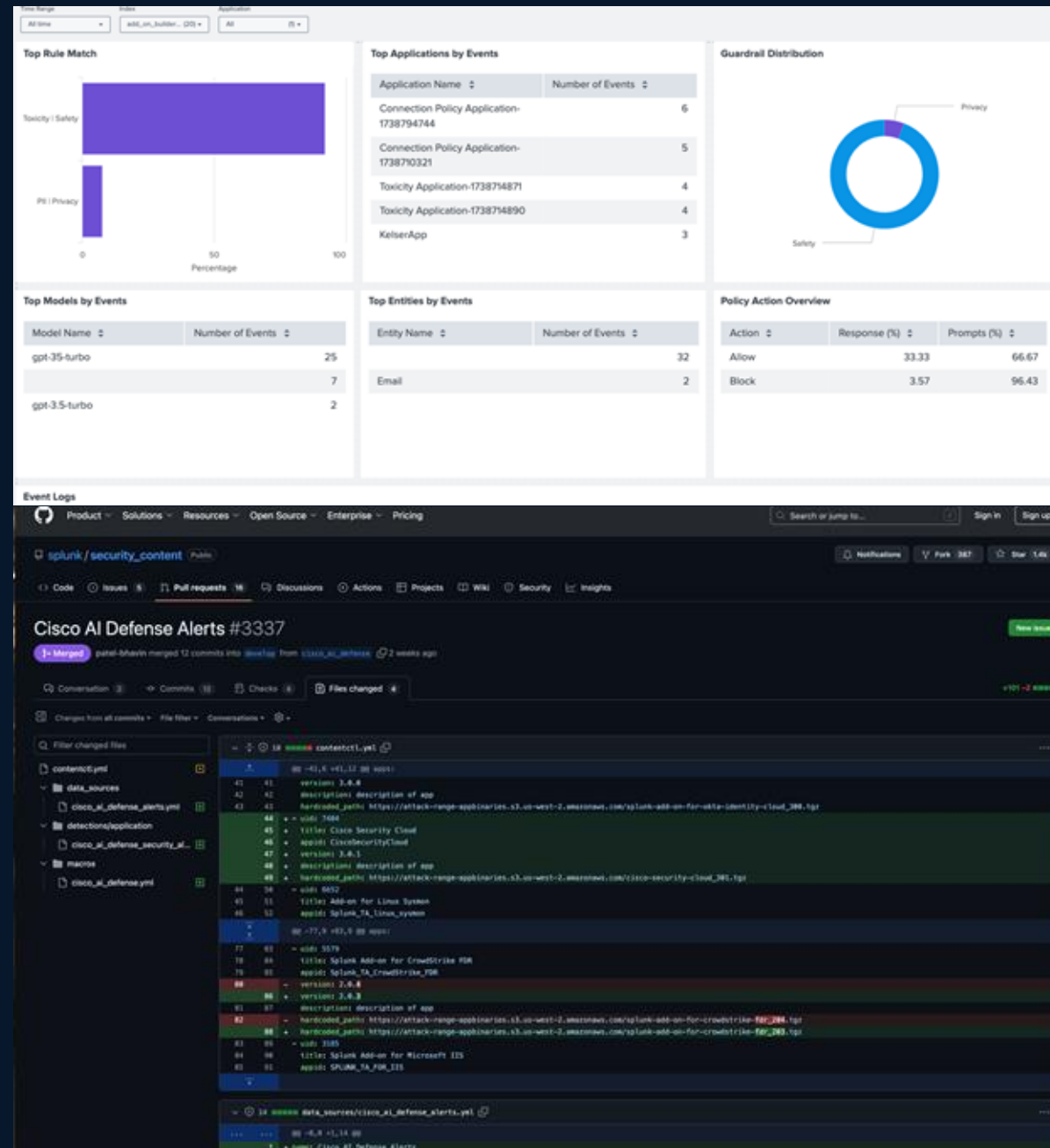
- Secure Network Analytics analyzes network traffic to detect threats
- The Splunk integration ingests and maps SNA events and alerts to the Alert, Network, Web CIM data model
- Ability to promote an SNA alert into an ES finding or RBA event-based criteria set by the end user on severity of alert
- Ability to filter high fidelity events in the app



# Cisco AI Defense

Gain visibility into emerging AI risks with Splunk

- Pulls in alerts from AI Defense and maps them to the Common Information Model (CIM), visualized in a dashboard.
- Gain visibility into risks associated with LLM, AI apps and entities.
- Includes an out-of-the-box Enterprise Security detection that creates a search and surfaces potential attacks against the AI models running in your environment.



**Let's Build the SOC of  
the Future Together**

**CISCO** Connect

**Thank you**



