



# Cisco Patient Connect

## Connect. Inform. Educate. Engage.

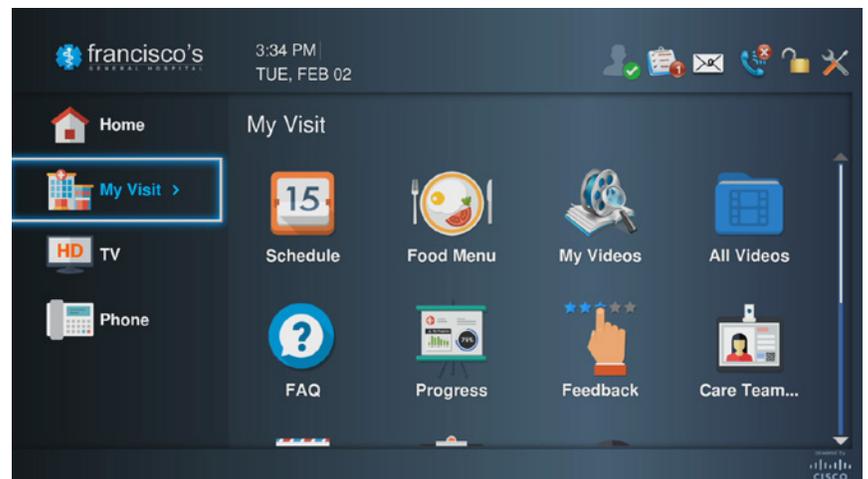
In our digital world, experience is everything. From restaurants to retail stores to financial services, success is based on the experiences of consumers. The same reality now applies to the patient experience at hospitals.

Today's more informed, web-savvy, and social media-connected patient population expects personalized services. What are you doing to deliver the personal care and attention your patients demand, and stand out from other providers? With reimbursements increasingly tied to satisfaction scores, your answer will have a direct impact on your bottom line.

Cisco Patient Connect gives you the platform to improve and personalize patient experiences at every point in the care continuum. It helps you advance care quality and lower operating costs. And it empowers patients, visitors, and care teams to stay connected, engaged, and entertained across the patient journey.

## Benefits

- **Improve the patient experience** by delivering more personalized care
- **Create a more connected care continuum** to deliver the right care, at the right place, at the right time
- **Increase care team efficiency and productivity** by streamlining and automating clinical tasks



Patient View ("My Visit") Screen



## Personalize the Patient Experience

Cisco Patient Connect provides personalized information, content, and services to patients at the point of care. Through patient room TVs, personal devices, kiosks, and more, patients can stay connected to caregivers, loved ones, hospital services, and education and entertainment. All of these experiences can be tailored just for them.

At the same time, Cisco Patient Connect streamlines clinical tasks. It automates delivery of content, information, and collaboration capabilities across the care continuum. Caregivers can work more efficiently and cost-effectively, and focus more of their time on direct patient interaction.

With Cisco Patient Connect, you can:

- **Deliver a state-of-the-art interactive patient experience:** Use video communications through patient-room TVs and patients' and caregivers' personal devices. Connect patients, care teams, hospital services, and friends and family everywhere. HDTV, web access, and movies on-demand keep everyone entertained.
- **Engage patients at all stages of the in-patient stay:** Provide personalized content and services for admissions, progress tracking, education, and discharge instructions. It's all delivered automatically—without needing extra hospital staff.
- **Improve care quality:** Automate content delivery, patient education, and clinical workflows so that the right information gets to the right place, at the right time.

The best part? You can do all this from a single, easy-to-manage healthcare platform that maximizes your existing Cisco technology investments.

## Next Steps

Ready to learn more? Visit [www.cisco.com/go/patientconnect](http://www.cisco.com/go/patientconnect).