Cisco Public Funding Office: Here to help you find and secure funding for initiatives that help you protect, serve, and educate.

Digital transformation is connecting schools and communities in new and exciting ways. Cisco and its partners are building the solutions that make cities smarter and communities safer, and bring new capabilities to education, including customized, anytime, anywhere learning and rich online experiences.

Partner with us to bridge the gap between your initiatives and the digital solutions that can make them a reality. We can help you navigate public sector funding programs and processes, so you can find and secure the funding you need to bring your vision to life. We have a team of funding experts ready to customize a wide variety of services to meet your needs.

E-rate Support:

Our funding advisors consult with third-party experts for their unbiased commentary and analysis on the E-rate program. We also constantly monitor Universal Service Administrative Company (USAC), the E-rate program administrator, for updates or changes that may impact you.

We can help you understand:

- How E-rate funding can help you achieve your vision of a digital learning classroom
- E-rate Modernization Order rules and regulations, including timelines, available funding, and how not to jeopardize your E-rate dollars
- Product and service eligibility
- Cisco promotions for K–12
- Examples of how others have used E-rate (or other public) funding to achieve their desired outcomes
- USAC rules and guidance
- What E-rate resources and support are available to you

"The Cisco [Public Funding] Team has been great to work with and helped us identify prospective grant opportunities. They have helped us put together high quality proposals that precisely meet our organizational needs. We are looking forward to continued success in working hand-in-hand with Cisco for years to come."

DR. ALEC YASINSAC
PROFESSOR & DEAN
SCHOOL OF COMPUTING
UNIVERSITY OF
SOUTH ALABAMA

CISCO

Grants Support:

Cisco has developed the GRANTS Model™ as a guide for the grants process:

Generate conversations: Work with us to explore grant-related initiatives based on existing programmatic needs.

Relevance of technology: Explore the role Cisco® solutions play in your project and how technology can help serve more stakeholders by increasing services, efficiencies, and outcomes. Technology can also make your project more innovative, which appeals to many funders.

Awareness of funding programs: We assist with breaking down grant solicitations, offering programmatic ideas, and ensuring the proposal aligns with the scope of the grant.

Notify key stakeholders: We demonstrate the possibility for partnerships. We help you think about who needs to be involved in your project and what partners should be included. We help you establish your internal grants team.

Transition to writing the application: You've identified the grants you want to pursue, confirmed project alignment, identified innovative technology, and gathered key stakeholders. Now it's time for grant writing.

Submission and implementation: After the application is submitted, we continue to meet with you to discuss plans for project implementation and programmatic expansion as necessary.

The GRANTS Model ensures that you receive customized support, because one size does not fit all — and every customer and grant is different.

We're Here to Help You Succeed!

Our support doesn't stop with a funding notification. While we're certainly excited when your project is funded and share the joy in your good news, we continue to support you as you implement your project. Many funding recipients find the funding and project implementation process confusing and difficult. Based on our many years of experience, we're happy to guide you through the paperwork process, helping you to understand the reporting and reimbursement requirements and ensuring you are fully compliant with program requirements.

Why Cisco?

As a trusted strategic technology and business advisor, Cisco is helping customers navigate change and disruption to succeed in this new and evolving world of digitization — all based on the potential of digital solutions and what they can make possible, changing the way the world works, lives, plays, and learns.

To learn more about available public funding, contact your Cisco account manager or public funding advisor: *publicfunding@cisco.com*

Visit us online at: *www.cisco.com/go/erate* | *www.cisco.com/go/grants*

"[We] had somebody from Cisco give a presentation for us last year on where things are going with technology. We try to build relationships with service providers where we're working together and solving problems to improve teaching and learning, and Cisco has been a really good partner for us."

MARK EDWARDS
SUPERINTENDENT
MOORESVILLE GRADED
SCHOOL DISTRICT

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Printed in USA