

## HIGHER EDUCATION TODAY

Governments of many mature geographic markets are expanding the regulatory and compliance requirements of higher education while simultaneously reducing public spend on it



**INCREASED  
OPERATIONAL EFFICIENCY**



**DECREASED  
FUNDING**

Governance and funding models for higher education today are focused on institutional outcomes such as skills attainment, completion, and employment. However, only 59% of students in the US graduate within 6 years.

**49%**  
of institutions rated  
"increasing operating  
efficiency" as either a  
top or second priority

Increasing operational efficiency while driving innovation will be necessary for survival

## CONNECTED CAMPUS

Institutions will have to seek out innovative new strategies to transform...

CORE CULTURE

PRACTICES

SERVICES



**44%**  
of institutional IT  
budgets are being  
used to "change the  
business"

## SMART WORKSPACES

Digital campus can help institutions find efficiencies, improve student performance, and build capacity for innovation.

Digital learning is enabled through the digital campus.

**37%**  
of institutions had  
completed or were well-  
advanced in projects  
to build the modern  
workplace in 2015

**50%**  
of institutions will install  
new or transform with  
major modifications their  
security solutions over  
the next 18 months

## SECURE CAMPUS

It's imperative for institutions to not only invest in technological infrastructure on campus, but also physical and cyber security on campus.

Secure campus allows students, staff and faculty to teach and learn in a safe and secure physical and cyber environment.

With a strong investment track record, **a complete end-to-end platform** and a strategic services offering, **Cisco** is well-positioned to **support digital transformation** in higher education

**Cisco** is a **top 10 fortune 500** technology company