

Cisco Integrated Customer Experience Cisco Services Q&A for Starent Products

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Introduction

This document provides answers to some common questions regarding support options for Starent Networks products now that Starent is a part of Cisco. This document is not intended to replace the general information related to support contracts. For details on the support contracts and further clarification on ordering, contact your local service sales representative.

Cisco SP Base, Cisco SMARTnet, and Cisco Software Application Support

- Q. What is Cisco[®] SP Base and Cisco SMARTnet[®] support?
- A. As part of the Cisco Technical Support Services portfolio, the Cisco SP Base and Cisco SMARTnet programs offer innovative customer solution services that provide enhancement and maintenance support resources during the operational lifetime of Cisco products.

For more information about Cisco SP Base and Cisco SMARTnet, visit www.cisco.com/en/US/products/svcs/ps3034/ps2827/serv_category_home.html.

- Q. What is Cisco Software Application Support?
- A. Cisco Software Application Support (SAS) is a support program for Cisco software. It includes TAC support 24 hours a day, 7 days a week, 365 days a year with access to Cisco.com and software updates (maintenance and minor releases, not major releases).

For more information about Software Application Support Services, visit www.cisco.com/en/US/products/svcs/ps3034/ps2827/ps2993/serv_group_home.html.

- Q. Is Software Application Support plus Upgrades (SASU) available for Cisco mobile internet technology products?
- A. No. Upgrades need to be purchased separately.
- Q. What is included with Cisco SP Base and Cisco SMARTnet support for Starent products?
- A. Cisco SP Base and Cisco SMARTnet support includes:
 - Software support on the licensed operating system software, through the purchase of SAS
 - Software updates, including maintenance, minor, and major releases, through the purchase of SAS (does not include feature upgrades)
 - Access to the Cisco Technical Assistance Center (TAC) 24 hours a day, 7 days a week
 - Registered access to Cisco.com for easy access to online technical information and service request management

Q. Why should a customer buy Cisco support services?

- A. By covering Cisco products with a Cisco SP Base or Cisco SMARTnet contract, a customer can:
 - · Maximize product and network availability, reliability, and stability
 - · Reduce the cost of network ownership by using Cisco expertise, knowledge, and availability
 - Increase return on investment (ROI) by having access to Cisco operating system software enhancements
 - Better manage scarce internal expert resources at all locations
 - Improve productivity and revenue per employee with access to tools and technical support documentation that can increase self-sufficiency and technical knowledge

Q. How can a customer purchase Cisco SP Base, Cisco SMARTnet, or SAS services?

- A. Customers may purchase Cisco SP Base and SAS services directly from Cisco through their Cisco account manager, or Cisco SMARTnet and SAS service through our global network of highly qualified Cisco partners. You may find a partner near you through the Cisco Partner Locator at www.cisco.com/go/partnerlocator.
- Q. Can a customer purchase Cisco SP Base or Cisco SMARTnet services for a Cisco device that has not been covered previously by a service contract?
- A. Yes. The customer must be using the current version of the software. If the software is one or more releases old, the customer must first purchase the current release before Cisco SMARTnet services can be purchased for each device. Additionally, the product must be inspected by Cisco to make sure all components and software are approved and in working condition.
- Q. Where are Cisco support services available?
- A. Cisco SP Base and Cisco SMARTnet support is available throughout the world. The level of support is dependent on the country in which your company resides. Cisco is continually expanding its service areas. In addition, the Cisco Service Availability Matrix (SAM) tool can be used to verify the available product services worldwide. Information is available at http://tools.cisco.com/apidc/sam/search.do.
- Q. Will Advanced Hardware Replacement be available for Cisco SP Base and Cisco SMARTnet service?
- A. Advance Replacement (AR) is available on selected components.

For more information on AR included with Cisco SP Base, visit www.cisco.com/en/US/products/svcs/ps3034/ps2827/ps2960/Services_Literature.html.

For more information on AR included with Cisco SMARTnet, visit www.cisco.com/en/US/products/svcs/ps3034/ps2827/ps2978/Services Literature.html.

- Q. Who is responsible for returning defective parts that have been replaced through the Cisco SP Base or Cisco SMARTnet program?
- A. The Cisco SP Base or Cisco SMARTnet customer or partner is responsible for obtaining a return materials authorization (RMA) number to return the product. Policies outside the United States and Canada might vary by region. For details about the policy in your region, contact your local Cisco representative.
- Q. Are Cisco software updates included with the Cisco SP Base or Cisco SMARTnet contract?
- A. Yes. For Cisco operating systems, all software updates for licensed feature sets for the customer's covered platform are part of the SAS program. Software updates include bug fixes, maintenance, and minor and major releases within a feature set. There is no additional charge for updates as long as the product remains under Cisco SP Base/SAS or Cisco SMARTnet/SAS coverage. Upgrades to new licensed feature sets are not included.

- Q. Are feature set upgrades included in the Cisco SP Base or Cisco SMARTnet programs?
- A. No. A feature set upgrade is a separately licensed and priced software release that contains enhanced configurations and/or features that provide additional capabilities. These feature set upgrades are not available as part of a Cisco SP Base/SAS or Cisco SMARTnet/SAS program.
- Q. How are users notified of new software releases under the Cisco SP Base, Cisco SMARTnet, and/or SAS contract?
- A. New releases are announced in product bulletins posted on Cisco.com under the Product Alert Tool (http://tools.cisco.com/Support/PAT/do/ViewMyProfiles.do?local=en).
- Q. How do Cisco support services differ from Starent services?
- A. The services, people, and basic service coverage are comparable. In addition, with Cisco support services you have access to an increased number of local TAC centers, worldwide depots for faster parts replacement, and access to Cisco.com, which provides interactive consulting tools and a database of product knowledge.

Cisco Technical Assistance Center Support

- Q. What is the Cisco Technical Assistance Center?
- A. The Cisco Technical Assistance Center (TAC) provides technical support for Cisco mobile wireless products.
- Q. What service does the Cisco TAC offer?
- A. The Cisco TAC provides service contract holders with:
 - Expert assistance: To complement your in-house resources, the Cisco TAC employs a highly skilled staff
 who offers you years of video and networking experience, including many customer support engineers with
 networking and CCIE® certifications as well as research and development engineers. Cisco engineers hold
 more than 800 U.S.-issued patents, are often asked to speak at technical conferences, and have authored
 numerous industry white papers and books.
 - Fast problem resolution: The Cisco TAC provides constant measurement of customer satisfaction and timeto-resolution tracking.
 - High level of knowledge: The Cisco TAC offers depth and breadth of expertise with Cisco devices and
 operating system software, as well as a broad range of networking environments (such as voice, video, and
 data communications) and technologies (such as access dial, Cisco IP telephony, LAN switching, optical
 networking, security, content delivery networks [CDNs], storage area networks [SANs], IP routing, and
 wireless). Cisco TAC engineers have a minimum of five years of industry experience, and Cisco provides
 continuous training to try to help ensure our technical staff stays current with the latest technologies.
 - Support 24 hours a day, 365 days a year in multiple languages: By email or telephone, the Cisco TAC is there when you need it. In addition, to support the TAC, Cisco uses a powerful virtual lab, equipped with all Cisco devices and Cisco software versions, as an invaluable engineering resource and knowledge base for training, product information, and testing of network problems.
- Q. How does a customer or partner open a case with the Cisco TAC?
- A. Customers with a Cisco SP Base, Cisco SMARTnet, or SAS service contract can open a case through Cisco.com (www.cisco.com/en/US/support/index.html). Customers or partners must have their Cisco service contract number or hardware serial number and a Cisco.com user login when opening a case using the web.

Cisco SP Base, Cisco SMARTnet, or SAS customers with severity (priority) 1 or 2 cases or customers covered by warranty only, must call the TAC at 800 553-2447 or 408 526-7209 in the United States. For more information on opening a technical support case and for regional TAC telephone numbers, refer to www.cisco.com/en/US/support/tsd cisco worldwide contacts.html.

Customers can also open technical support cases by sending an email to tac@cisco.com.

Q. What support is provided through Cisco.com?

A. Cisco.com includes interactive consulting tools, a database, and knowledge transfer resources. It also includes product documentation.

Online troubleshooting tools and support resources include:

- · Software Advisor: Features information and compatibility assistance
- TAC Case Collection: Identifies and troubleshoots common problems
- My Tech Support: Offers personalized webpage with customized links
- Output Interpreter: Provides problem resolution recommendations
- Peer-to-peer online forums: Enables sharing with others in your industry
- Technical Support Newsletter: Keeps you up-to-date and informed

These and other help tools and resources are available on the Technical Support and Document website at www.cisco.com/techsupport.

Q. What are the problem severity levels and associated responses?

- A. To help ensure that all service requests are reported in a standard format, Cisco has established service request severity definitions, as indicated below. These severity levels might not be applicable across all market segments and technologies. Severity levels and escalation guidelines might also vary based on the existing applicable agreement.
 - Severity 1 (S1): Network is "down," or there is a critical effect on business operations. Customer and Cisco will commit all necessary resources around the clock to resolve the situation.
 - Severity 2 (S2): Operation of an existing network is severely degraded, or significant aspects of business
 operation are negatively affected by inadequate performance of Cisco products. Customer and Cisco will
 commit full-time resources during normal business hours to resolve the situation.
 - Severity 3 (S3): Operational performance of the network is impaired, although most business operations
 remain functional. Customer and Cisco are willing to commit resources during normal business hours to
 restore service to satisfactory levels.
 - Severity 4 (S4): Customer requires information or assistance with Cisco product capabilities, installation, or configuration. There is little or no effect on business operations.
 - For S1 or S2 service requests: if the customer's production network is down or severely degraded, the customer must contact the Cisco TAC by telephone. Cisco TAC engineers are assigned immediately to S1 and S2 service requests to help keep the customer's business operations running smoothly.

Q. What is the escalation process?

A. If a customer does not feel that there is adequate forward progress or feels that the quality of Cisco service is not satisfactory, Cisco encourages the customer to escalate the problem ownership to the appropriate level of Cisco management by asking for the TAC duty manager.

Note: Severity 1 and 2 escalation times are measured in calendar hours, 24 hours per day, 7 days per week. Severity 3 and 4 escalation times correspond with standard business hours.

For more information, download the Severity and Escalation Guide at www.cisco.com/web/about/doing_business/legal/service_descriptions/docs/Cisco_Severity_and_Escalation_Guidelines.pdf.

Q. How does the Cisco TAC prioritize support service requests?

A. Cisco processes allow for customers to designate the severity of every service request reported. Priorities are based on the assigned severity levels.

Q. Is support available from the Cisco TAC even without a service contract?

A. Yes. The Cisco TAC will help you if you do not have a Cisco service contract, but you will be requested to pay a "per-incident fee" (otherwise known as time and materials) or to purchase a service contract. TAC support is not included with warranty.

Warranty

Q. What is the Cisco warranty?

A. Warranties are short-term commitments for Cisco to repair and/or replace defects in Cisco products. They are limited in duration and the support they offer. Also, warranties do not include Cisco TAC support, software updates, or any of the additional benefits obtained under a support service contract. It is the responsibility of Cisco to repair and/or replace the Cisco product during the warranty duration.

Elements covered under a Cisco warranty are:

- Hardware: This guarantees that the piece of hardware will be free of defects in material and workmanship under normal use, or it will be repaired or replaced by Cisco.
- **Software:** This guarantees that the physical media are free from defects, or they will be replaced by Cisco. Also, the warranty guarantees that the software generally conforms to the published specifications for the product. The warranty is explicitly "as is," and no new releases are included.

To find the warranty information that applies to a specific product or product family, visit the Cisco Warranty Finder at www.cisco-servicefinder.com/WarrantyFinder.aspx.

Q. If a product is already covered under the standard Cisco warranty, is there an advantage to choosing Cisco support services during the warranty duration?

- A. Warranties are short-term commitments for Cisco to repair and/or replace defects in Cisco products. They are limited in duration and response times for the support that they offer. The Cisco SP Base and Cisco SMARTnet programs provide more robust levels of support than what is available under a Cisco warranty and can be purchased to deliver support and maintenance after first product shipment. Services available under a Cisco SP Base or Cisco SMARTnet service contract that are not covered under a warranty are:
 - Hardware replacement options include 2-hour, 4-hour, and next-business-day (NBD) advance replacement.
 Restrictions apply; for details, review the appropriate service descriptions.
 - Access Cisco's online support, including database of product and service information, service request tracking, and a robust set of tools that help facilitate knowledge transfer to your staff and help answer questions more quickly.

For a complete comparison of service to warranty advantages, download the Cisco Technical Services and Warranty Comparison at-a-glance document at www.cisco.com/en/US/prod/cisco_serv_to_warranty_comp_0509.pdf.

Advanced and Other Services

Q. Does Cisco offer Advanced Services?

A. Yes. Using the Cisco Lifecycle Services approach, Cisco and its partners provide a broad portfolio of services that address all aspects of deploying, operating, and optimizing a customer's network. The advanced services use the statement of work (SOW) to define the deliverables. A training curriculum is also available that can be customized to fit individual customer needs. More information on Cisco's Advanced Services is available at http://cisco.com/en/US/products/svcs/ps2961/serv category home.html.

Q. What is the Cisco Lifecycle Services Approach for Mobile Operators?

A. The Cisco Lifecycle Services Approach helps mobile operators accelerate their success with the Cisco IP Next-Generation Network solution. Through a broad portfolio of customizable end-to-end services designed specifically for mobile operators, Cisco and its partners can help you achieve network-related business goals through all aspects of deploying, operating, and optimizing a complex solution.

For more information about the Cisco Lifecycle Services Approach, you can download the white paper at www.cisco.com/warp/public/437/services/lifecycle/LifecycleServicesWhitePaper.pdf.

Q. Describe the available user manuals and product documentation.

A. User manuals and other product documentation are available on Cisco.com at www.cisco.com/public/support/tac/documentation.html.

Q. How is product "end of life" handled?

A. Products reach the end of their product lifecycle for a number of reasons. These reasons might be due to market demands, technology innovation, and development promoting changes in the product, or the products simply maturing over time and being replaced by richer technology functionality. Although this is an established part of the overall product lifecycle, Cisco recognizes that end-of-life milestones prompt companies to review the way in which end-of-sale and end-of-life milestones affect the Cisco products in their networks. With that in mind, we have set out below our end-of-life policy to help customers better manage their end-of-life transition and to understand the role that Cisco can play in helping to migrate to alternative Cisco platforms and technology.

As a general rule, Cisco will provide six months' notice of the affected product's end-of-sale date and/or the last day when the affected product can be ordered. This notice will appear on the Cisco.com site (www.cisco.com/en/US/products/prod end of life.html). Customers are encouraged to visit this site regularly because it contains useful information regarding Cisco's end-of-life program. Sign up to receive notification here: www.cisco.com/cgibin/Support/FieldNoticeTool/field-notice.

Access to Cisco's Technical Assistance Center (TAC) will be available 24 hours a day, seven days a week, for a period of five years from the end-of-sale date for hardware and operating system software issues and for a period of three years from the end-of-sale date for application software issues.

Spares or replacement parts for hardware will be available for a period of five years from the last date of sale. Cisco will provide spares and replacement parts in accordance with our return materials authorization (RMA) process.

Where available, Cisco will provide bug fixes, maintenance releases, workarounds, or patches for critical bugs reported through the TAC or Cisco.com website for a period of five years from the end-of-sale date for operating system software and for a period of three years from the end-of-sale date for application software. Bear in mind that it might be necessary to use a software upgrade release to correct a reported problem.

The customer will need to help ensure that they have a current and fully paid support contract with Cisco. Customers should contact their Cisco support account manager regarding fees payable during the end-of-life period, so that Cisco can provide support right through the end-of-life transition period.

Below are guidelines that should be followed to help ensure that customers receive effective support for the affected products within their network:

- For hardware or software that is not covered under a service contract, customers may add the product(s) to a current service contract or purchase a new service contract until 12 months after the last date of sale date.
- Service contracts that have not been renewed or have lapsed after 12 months of the last date of sale date are not renewable.
- Renewal of the customers' service contracts will generally be available until the last year of support, but will
 not extend beyond the last date of support.

The following bulleted items provide the definitions to some terms related to end of life:

- End of product lifecycle: Process that guides the final business operations associated with the product lifecycle. The end-of-life process consists of a series of technical and business milestones and activities that, once completed, make a product obsolete. Once obsolete, the product is not sold, manufactured, improved, repaired, maintained, or supported.
- End-of-sale date: Last date to order the product through Cisco point-of-sale mechanisms. After this date, the product is no longer for sale.
- Hardware: Physical product and its physical components.
- Operating system software: Cisco operating system software that runs on Cisco hardware.
- Application software: Cisco software that requires the presence of some operating system software.
- Software maintenance support: Time period that Cisco may release any software maintenance releases or bug fixes to the software product. After this date, Cisco Engineering will no longer develop, repair, maintain, or test the product software.

If you have any questions about the services described in this document, refer to www.cisco.com/web/about/doing_business/legal/service_descriptions/index.html.



Americas Headquarters Cisco Systems, Inc. San Jose, CA Asia Pacific Headquarters Cisco Systems (USA) Pte. Ltd. Singapore Europe Headquarters Cisco Systems International BV Amsterdam, The Netherlands

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