

5 ways your network can accelerate digital transformation

What differentiates leaders today?

They make technology strategy the prime mover of business strategy—so they can innovate quickly and consistently. Here’s how Cisco® Digital Network Architecture (DNA) makes it possible.

1

Gain insight into everything.

Your network doesn’t just transport data. It serves a myriad of apps and endpoints—mobile devices, sensors, servers, machines, cameras, wearables—and all the employees, customers, and processes that use them. Which means it can produce invaluable contextual intelligence based on real-time analytics to help you navigate the growing demands of business, security, operations, and IT.

Cisco DNA delivers crystal-clear visibility across your network so you can enhance mobile experiences and make business decisions quickly and accurately.

[Learn about Cisco Connected Mobile Experiences \(CMX\) >](#)

[Learn about Cisco Stealthwatch >](#)



2

Manage complex operations with a mouse click.

Cisco DNA gets you closer to full automation by putting mundane management tasks on autopilot. When new demands hit—apps, devices, locations, or even policies—the network can quickly adjust to optimize service levels systemwide. For example, you can set up and maintain lots of branches at once or instantly apply services like quality of service (QoS) networkwide.

How? By applying management policies across the network using a controller-based approach that’s open and extensible.

[Learn about Cisco Application Policy Infrastructure Controller Enterprise Module \(APIC EM\) >](#)

[Learn about Cisco Intelligent WAN \(IWAN\) >](#)



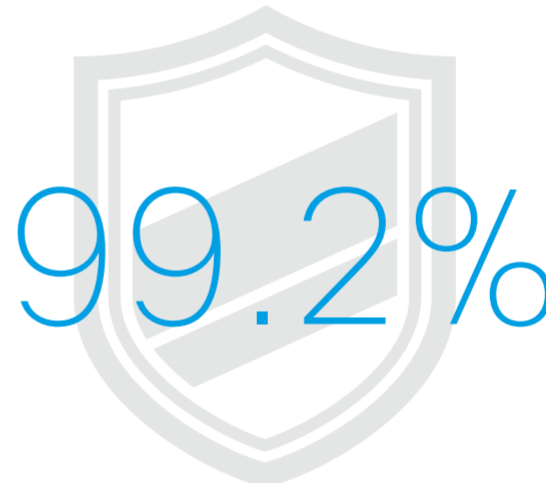
3

Take the risk out of going digital.

Your business thrives on innovation, but every move you make into new territory—with apps or mobility or the cloud—exposes you to unknown security threats across an expanding horizon.

Cisco DNA turns your network into a sensor that scans the entire threat continuum plus an enforcer that reduces the attack surface and neutralizes breaches on the spot, before they can stop your progress.

[Learn about Cisco network security >](#)



Cisco’s Digital Network Architecture delivers 99.2% breach protection.¹

4

Pick up the pace of innovation.

For digital business, success depends on agility—speed to market, immediate insight, quick turnarounds, and even faster course corrections. And agility depends on a responsive network.

That’s why Cisco DNA gives developers the flexibility and control they need to rapidly roll out new services that respond to changing business demands. And Cisco ONE™ Software streamlines your access to new network capabilities while our professional services team helps you make the right choices at the right time.

[Learn about Cisco ONE Software >](#)

[Learn about Cisco DNA services >](#)



67%

of businesses say that legacy network infrastructure is a bottleneck in enterprise IT.²

5

Scale with speed and simplicity using the cloud.

Want to expand your network but worry it will take months to build out and troubleshoot?

Through advances like virtualization and cloud-enabled services, Cisco DNA helps you simplify network management, rapidly scale capacity, and provision network services up to 85 percent faster.³ All so you can deliver new services quickly and consistently networkwide.

[Learn about Cisco Meraki® technology >](#)

[Learn about Cisco enterprise network functions virtualization \(NFV\) >](#)



Learn more about how Cisco Digital Network Architecture helps bridge the gap between technology strategy and business strategy so you can grow at the speed of digital.

Are you ready to network the next business transformation?

[Visit the Page](#)

Additional resources

Take a quick assessment to find out how future ready your network is and how it stacks up to your peers.

Think your network can’t drive innovation, simplify operations, or reduce risk? Actually, it can. Learn how.