

Digital Network Architecture for Mobility

Digital transformation makes wireless access more important than ever. The wireless network is now mission critical to customers' success. Cisco knows that wireless and mobility are critical in the digital age, and we are delivering innovations to produce real change for today's businesses. By aligning wireless and mobility with the Cisco® Digital Network Architecture (DNA), Cisco is delivering unique innovations that are designed for the new digital reality. This brochure highlights Cisco's wireless and mobility solutions as a key component of Cisco DNA.

Network Requirements for the Digital Organization	Wireless Requirements for the Digital Organization	DNA for Mobility Use Cases	The Cisco Difference
Insights and experiences	Delivering faster innovation through insights and connected experiences	Positively impact brand equity with improved customer, guest, and employee mobile experience.	Only Cisco Connected Mobile Experiences (CMX) with Hyperlocation technology can deliver better analytics and engagements through precise location accuracy of 1 to 3 meters.
		Plan for emerging use cases and support the digital ceiling through Wi-Fi and the Internet of Things (IoT).	Only Cisco access points deliver modular architecture to support IoT and protect your network investment.
		Gain extensive value from your network via a solution ecosystem with programmability and open APIs.	With more Wi-Fi and beacon data points, Cisco provides the most granular employee, customer, device, and application data.
Automation and assurance	Reducing cost and complexity through automation and assurance	Deliver a highly reliable and predictive network that is always on and always ready while providing optimal performance for applications and clients.	With Apple Fast Lane , Cisco can provide better performance, better experience, and huge business benefits.
		Conquer the complexity caused by the growing number of devices, and reduce cost associated with turning up new network devices.	Only Cisco best practices, with one-click capability, can activate services in minutes while increasing IT and business value.
		Deliver Wi-Fi coverage and capacity to meet service-level demands.	Cisco software-defined radios deliver 25% more capacity and broader coverage than the closest competitor.
		Security and compliance	Lower risk through security and compliance
Protect assets by logically segmenting the network with granular policies.	Cisco Stealthwatch ® and Cisco Umbrella ™ enable end-to-end embedded security, available only from Cisco.		
Protect the airwaves from rogue devices, wireless attacks, and interference.	Only Cisco's innovative purpose-built access points can maintain the client experience while protecting against malicious activity.		

Learn more at: <http://www.cisco.com/go/wireless> and <http://www.cisco.com/go/dna>.