



Cisco Collaboration Meeting Rooms (CMR) Premises

Experience Intuitive, Business-Quality Video Collaboration

Whether it's to collaborate on new ideas, share vital information, or just make sure everyone is on the same page, meetings are a driving force in your daily operations. As your business grows, the number of meetings and participants grows as well. You need a solution that is both flexible and scalable. And one that delivers a high-quality experience, every time.

With Cisco Collaboration Meeting Rooms (CMR) Premises, you can meet the way you want – in one-on-one discussions; in a personal, always-on meeting room; or in scheduled meetings. Using any standards-based mobile device, desktop endpoint, or room system, Cisco CMR Premises helps you meet with anyone inside or outside your organization – all while experiencing outstanding video, audio, and content sharing.

You get the intuitive, consistent video meeting experience that keeps you connected to the people and information that matter. And meetings have never been so easy to set up and manage.

Include Anyone in Your Meetings, Anywhere

Cisco CMR can be enabled on your premises (CMR Premises), using Cisco video conferencing infrastructure. You can easily extend meetings to include Cisco WebEx® cloud web conferencing services for end-to-end video and web conferencing, and include Microsoft Lync users with no need for an additional Lync gateway.

Cisco CMR Premises offers the following capabilities:

- **Versatile connection options:** Now every employee can join meetings, using standards-based video-enabled mobile, desktop, or room-based systems; Cisco WebEx Meeting Center clients; or Microsoft Lync.
- **Intuitive, business-quality experiences:** Count on high-quality, predictable video, audio, and content-sharing with easy-to-use in-meeting controls. Enjoy an enhanced experience with Cisco collaboration endpoints.

Benefits

- **Extend video collaboration** to all colleagues, clients, and partners, using any video endpoint or browser-enabled mobile device
- **Improve collaboration** with endpoints that deliver an intuitive, business-quality video experience with enhanced layouts and personalized control
- **Increase flexibility** with convenient scheduled or instant meetings, or by inviting anyone to your personal, always-on meeting room
- **Extend the scale and reach** of your meetings with Cisco WebEx
- **Enhance productivity** by allowing everyone to be seen and heard and to easily share content with multiparty video conferencing

- **Self-service capabilities:** Everyone can personalize their own Cisco CMR experience, with customizable features such as PINs, welcome screens, and layouts.
- **Flexible meeting options:** Bring everyone together in your personal meeting room, schedule a meeting, or instantly extend your one-on-one discussion to a multiparty conference.
- **Highly scalable conferencing:** Scale your meetings from one-on-one discussions to conferences including hundreds of participants with dynamic cascading. Enable personalized Cisco CMR experiences for tens of thousands of users.
- **Flexible deployment and licensing:** Use Cisco Business Edition packaged collaboration solutions, or standalone virtualized or dedicated hardware platforms. Choose from Personal Multiparty licensing, part of Cisco Unified Workspace Licensing Professional, or Shared Multiparty licensing.

Cisco CMR is also available as a cloud-only solution, with all conferencing media available as an add-on solution to Cisco WebEx Meeting Center (CMR Cloud). Whether you choose an on-premises or cloud CMR solution, our unified, virtualized architecture lets you extend video to every employee and grow your deployment as your needs evolve.

Next Steps

Enable video conferencing as part of your existing Cisco Unified Communications Manager investment and remove the complexity of traditional, siloed video collaboration solutions. For more information, visit cisco.com/go/cmrapremises.