

Cisco Cloud Collaboration



Enhance Your Capabilities with Cloud Collaboration

Reduce the complexity of your infrastructure.

Collaborate easier, at a lower total cost.

Accelerate the deployment of new services.

Make the most of the opportunities the cloud offers with Cisco® Cloud Collaboration: a blend of market-leading collaboration solutions, cloud technologies, and Cisco Powered partner services. You can take the best of each approach, combine them, and connect what you have on premises with the cloud. Effectively, you extend the benefits of the Cisco Collaboration portfolio – unified communications, customer collaboration, conferencing, and collaboration endpoints – across your entire organization.

New Ways to Collaborate, New Opportunities

As collaboration changes, it provides organizations more opportunities to better connect employees, customers, and partners.

- Share ideas rapidly across multiple continents.
- Make interactions more fulfilling and easier with new tools, such as video and mobile devices.
- Deliver results across productivity, innovation, and growth.

How can you capitalize on the potential of this new era of collaboration while helping your organization reduce costs and complexity, boost agility, and better support business priorities? By using the cloud to extend collaboration capabilities across your organization.

Taking Collaboration to the Cloud

With Cisco Cloud Collaboration, you don't have to choose between an on-premises or cloud deployment. You can take advantage of the cloud with complete confidence, and without compromise, because you will get the same enterprise-grade experience and application performance you expect from our on-premises deployments. We make this possible by delivering:

- Security: Helps ensure that security remains an integral component of our cloud architectures, and that all Cisco Powered services are certified by Cisco and built using Cisco validated designs.

- Management: Provides a view across service fulfillment and assurance, and helps ensure performance, availability, and security across the data center, network, and each application or service.
- Scalability and survivability: Extends the solution to multiple users and geographies with full redundancy.
- Exceptional user experience: Gives users the same market-leading Cisco collaboration tools regardless of how their service is enabled.

The portfolio of services we offer with our partners makes these capabilities possible. Together, we deliver customized, Cisco Powered services that help you reduce risks, accelerate time to market, and improve the collaboration experience.

Powering a New Era of Collaboration

With the Cisco Cloud Collaboration portfolio, you'll be able to:

- Increase business flexibility by empowering IT to focus on strategic priorities that promote business growth.
- Boost efficiency by using a simple subscription model that requires you to pay only for what you need.
- Improve agility by aligning with fast-moving business needs and scaling users and applications with ease.

D+M Group Collaborates Across Borders

Cisco helped the D+M Group bridge organizational silos, accelerate decision-making regardless of location, and reduce 3-year cost of ownership by 72 percent. [Learn more.](#)

Why Cisco?

When you choose Cisco, you benefit from our expertise as a unified communications and collaboration market leader and our consistent record of leadership in the cloud space. And with a deep portfolio, Cisco Powered partner services, and commitment to open standards and interoperability, you'll be able to take collaboration into the cloud with confidence.

Next Steps

To learn more, please visit the [Cloud Collaboration homepage](#).