



# Breaks Down Communication Barriers to Improve Communication and Teamwork



## Benefits

- **Share newly published Rev video** with other Cisco Spark™ users
- **Get everyone on the same page** for fast, efficient workflow
- **Make it easier** to access knowledge and increase engagement
- **Simplify video streaming** with a single video repository
- **Easily manage recordings** through an intuitive video portal
- **Securely view analytics on any device**
- Help customers maximize their investments through Rev integration with Cisco Spark application

## Rev Cloud Streaming Platform

Rev helps customers get the most out of their existing Cisco® Unified Communications environments. The modern video portal transparently integrates with Cisco Collaboration Meeting Rooms (CMR), TelePresence™ endpoints, and the Cisco TelePresence® Content Server (TCS) to deliver highly scalable, streaming video webcasts and centralized video on demand.

Rev also integrates with the Cisco Spark service, a business collaboration service that gives you the freedom to send a message, meet, or call anyone from nearly anywhere, anytime.

Cisco Spark users can now easily share newly published Rev videos with other Cisco Spark users. Simply subscribe to relevant Rev video categories to receive and share alerts about new content. Spark users do not have to leave the room to see the video they wanted. It removed the extra step and enhanced collaboration by allowing teams to make the work environment more productive.

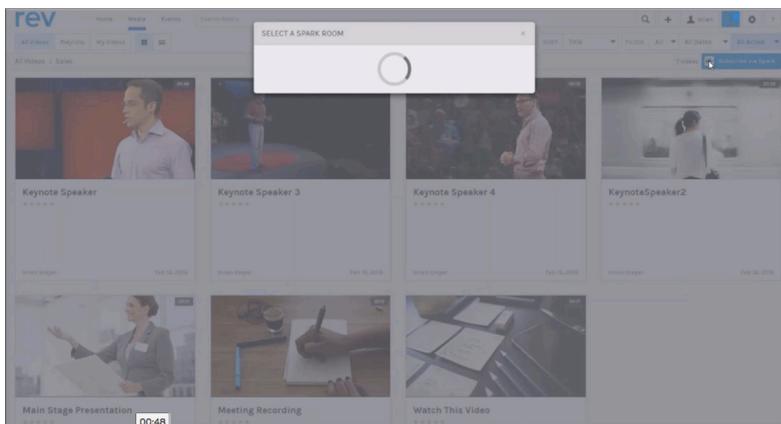
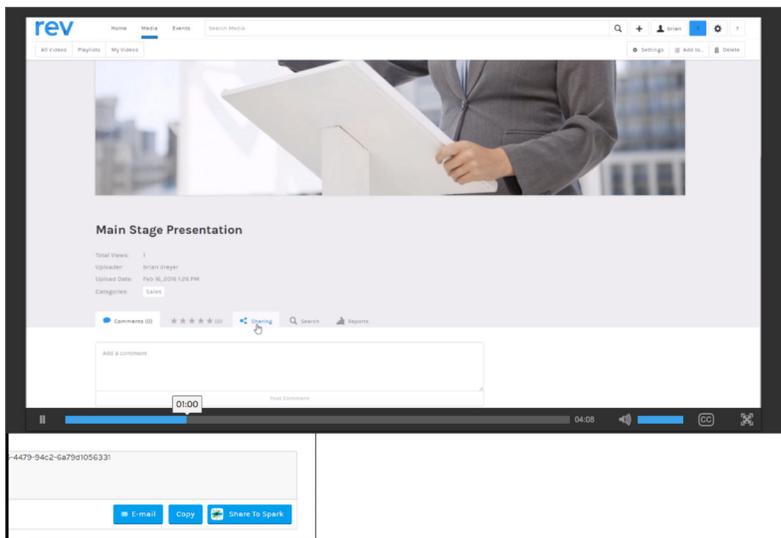
Viewers will also enjoy the Rev sleek, modern user interface, which performs more like popular consumer video sites, offers collaboration and social media features, and has a responsive design that re-sizes for smartphone and tablet access.

The integration of Rev and Cisco Spark service puts video front and center, no matter where you are, no matter which device you're using. Copy and paste links to share video content through email or deliver links by custom message directly into the Cisco Spark application.

Keep your teams moving forward, together, with tools that make collaboration as fluid as possible.

Figure 1. Share a Video in the Cisco Spark Application

Within the Rev video portal, click “Share Video to Spark Room” to get a dropdown list of your personal Cisco Spark room. Then choose the room where you want to share a video. The Cisco Spark application will generate a link, which users can click to view content.



The Cisco Enterprise Video Content Solution is a borderless way to ingest, scale, share, and view Cisco CMR Cloud Recordings

Figure 2. Subscribe for Specific Notifications and Receive a Message When New Content Is Added

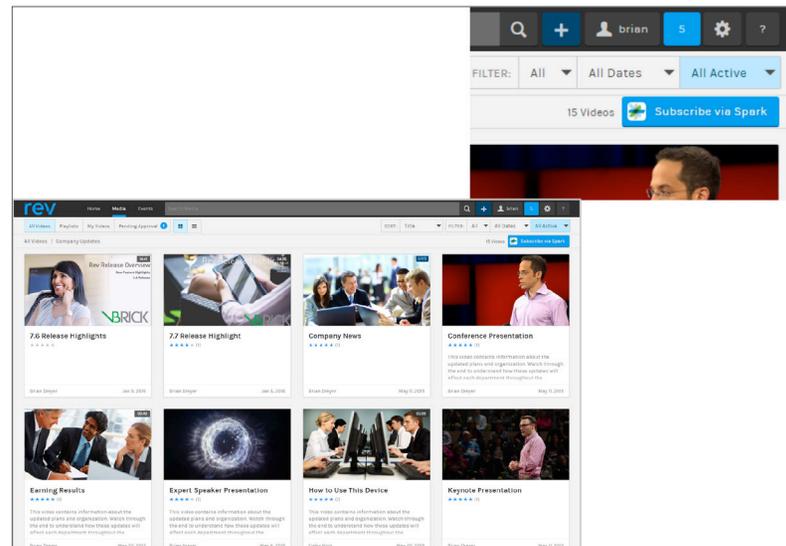
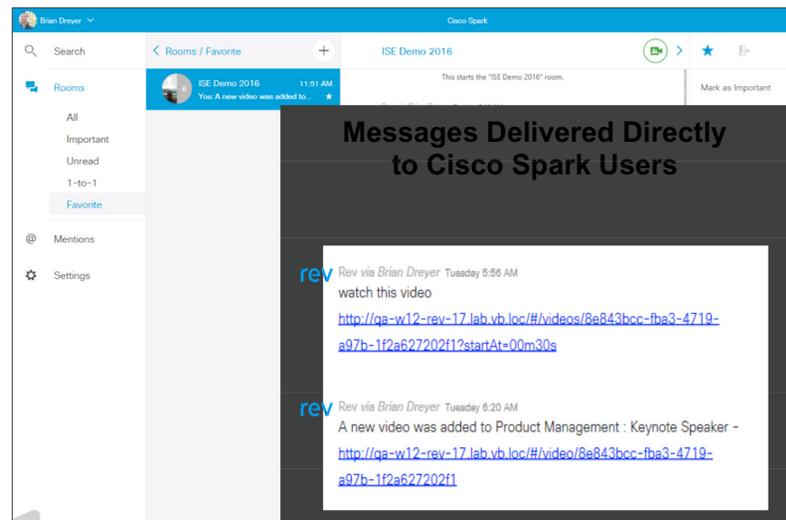
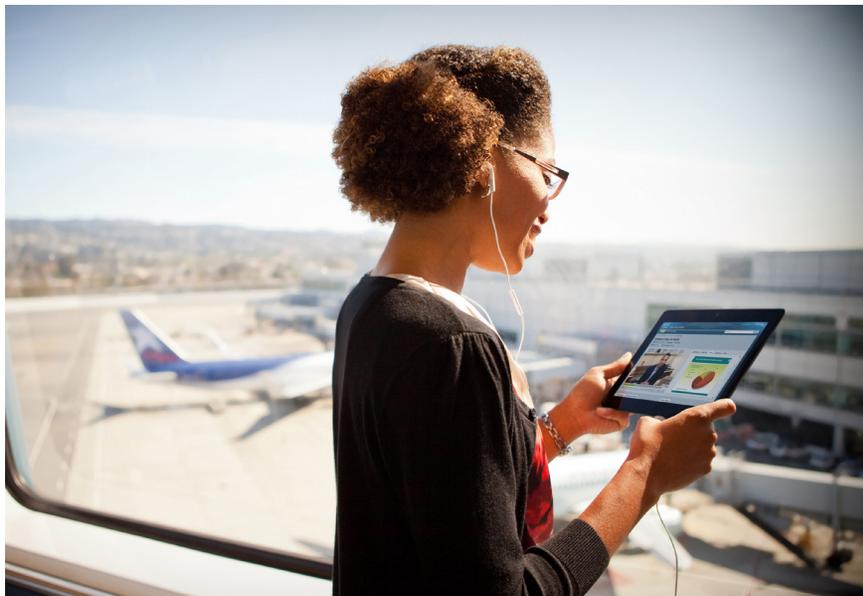


Figure 3. Cisco Spark Messages Link Directly to Video in Rev





Rev is your one-stop streaming video platform that integrates with all of your Cisco collaboration solutions. With Rev, Cisco customers can:

- Upload CMR Cloud recordings, including product, sales, and HR training sessions, into the Rev portal where anyone in your organization can organize, search, display, and view.

- Transparently record video conferencing sessions and ingest captured sessions from the TCS into the elegant, modern Rev video portal where they can be centrally managed and securely shared across your organization.
- Convert any Cisco endpoint into a high-definition (HD) webcasting studio using Rev and TCS for companywide executive broadcasts.
- Capture and stream from any Jabber® client through the Rev enterprise video portal so your subject-matter experts can publish from the desktop and facilitate informal learning and knowledge sharing across your company.

Rev helps us be more responsive and gives us simpler ways of keeping everyone up-to-date.

### Next Steps

To learn more about the Cisco Enterprise Video Content Solution, visit [www.cisco.com/go/videoplatform](http://www.cisco.com/go/videoplatform) or [vbrick.com/cisco-integration](http://vbrick.com/cisco-integration).