**Shadow IT**

**Noun**

1. When business units and departments in your organization purchase and consume cloud services without going through your IT department.

*All data comes from Cisco® Cloud Consumption Services engagements with customers.*

**Reality check:**

They actually use an average of 730 cloud services.

That’s 15x more than IT departments assumed their companies use.

**Let’s bring cloud usage out of the shadows.**

**The costs:**

<table>
<thead>
<tr>
<th>Cost Type</th>
<th>Multiplier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hidden costs of public cloud</td>
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</tr>
</tbody>
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**The not-so-sunny truth about cloud usage**

IT departments assumed their companies use

51 cloud services

Reality check:

They actually use an average of

730 cloud services.

That’s

15x more cloud services.

**The costs:**

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**Let’s bring cloud usage out of the shadows.**

**3 ways to reduce shadow IT**

1. **Know what cloud services are being used.**
   
   If you can see everything being used, you can identify your risks and next steps.

2. **Simplify cloud management.**
   
   With the right people, processes, and tools, you can better manage cloud adoption across your entire organization and help your business innovate and grow.

3. **Evolve to hybrid cloud.**
   
   If you evolve to a hybrid IT environment and embrace Intercloud, you can enable the speed and efficiency required to meet business needs.

**Results**

**MORE SAVINGS:**

15% reduction in costs through consolidation

**LESS RISK:**

Reduced risks for cloud security, data security, privacy, and compliance

**Cisco Cloud Consumption Services**

Do you know what cloud services you’re using? Cisco Cloud Consumption Services can help you discover your public cloud use, understand cloud business risks and costs, and govern your public cloud consumption.

http://www.cisco.com/go/cloudconsumption Find out more >