

Increase customer and employee knowledge with on-demand online classes using WebEx Course Management.

Bring the world of online learning to your employees, customers, and partners with an easy-to-use, easy-to-manage course management system featuring Cisco WebEx™ Training Center. Take advantage of SaaS-based WebEx Training Center integration to build a powerful and reliable online learning system—without the need for additional systems investment or up-front costs.

Engage learners with multimedia, lively discussion, and forums.

Enhance classes with multimedia content, Microsoft® Word® or PowerPoint® presentations, Adobe Acrobat files, recorded webinars, and online tests—available on demand for self-paced learners. Give learners the opportunity to connect with each other in course-embedded forums. Improve communications through forums, chat, and an interactive environment where class attendees can raise a hand to ask a question. Let students see test scores privately.

Manage administrative tasks with ease.

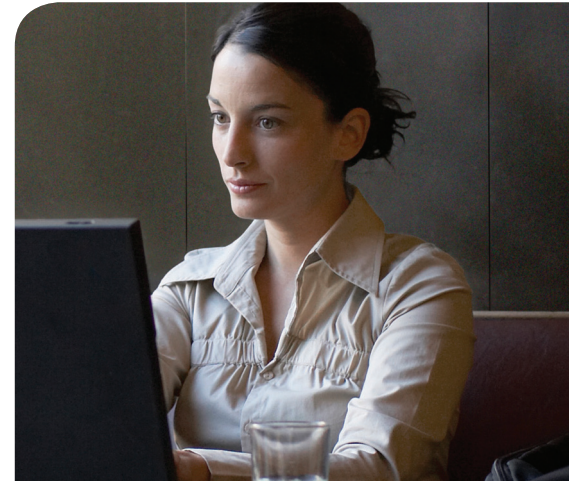
Search, update, upload, and edit courses on the fly using an intuitive administrative panel. Let learners self-register, require prerequisites before enrollment, or manage registrations. Generate reports to discover registration details quickly, and track course popularity. Document earned and potential revenue and prepare comprehensive reports to get up-to-the-minute snapshots of every course. Create transcripts and grades for students, send printable certificates of course completion, and keep class records stored for future use. Customize your learning management system look and feel. Brand it with your logo, colors and design to make it unique.

Generate revenue from online learning and promote classes with coupons.

Charge for individual courses and series, or create a multi-use coupon that works like a debit card to take classes at will. Use the WebEx Course Management system to create discount coupons in any amount—and offer discounts by fixed amount or by percentage. Manage as many coupons as you like, and use coupon codes for online and traditional promotion. Track revenue generation by class, by student, or by track. You set the parameters for your report in the admin panel. Accept payment with multiple currencies, through online services, or by credit card using WebEx Training Center secure e-commerce.

Count on Cisco® for secure, scalable WebEx service.

WebEx services are delivered on demand over the Cisco WebEx Collaboration Cloud—a highly secure global private network. No new software or hardware is required, making these services easy to implement and scale as your needs change. The WebEx Collaboration Cloud offers exceptional reliability, as well as robust security, to meet your strict requirements. Your session content is never stored on our servers, and 128-bit AES encryption ensures privacy during transmission. WebEx services are stringently audited against ISO-17799 standards with compliance details provided in a SAS 70 Type II report and other third-party security reports.



Highlights:

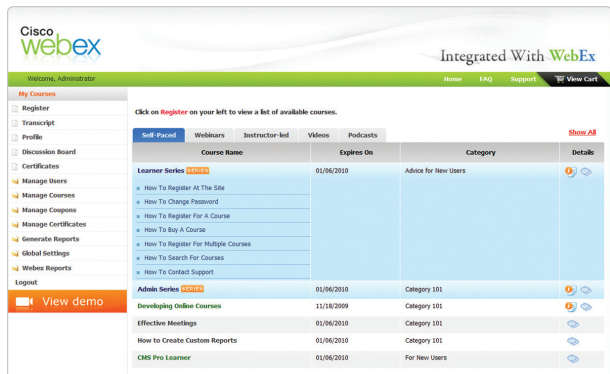
- Offer employees and customers a complete, SCORM-compliant online course management system. Add WebEx Course Management Services to your Cisco WebEx Training Center or Event Center solution.
- Design flexible learning paths using self-paced courses, pre-recorded webinars, live, instructor-led classes, videos, and podcasts.
- Easily manage registrations, courses, and transcripts—and even generate certifications.
- Customize courses, post downloadable class materials, add prerequisites, and embed tests within self-paced courses.
- Generate revenue by using WebEx Course Management e-commerce features, including online payment and coupon code management.

Combine WebEx Training Center and the WebEx Course Management system for a versatile, reliable, and cost-effective online training solution.

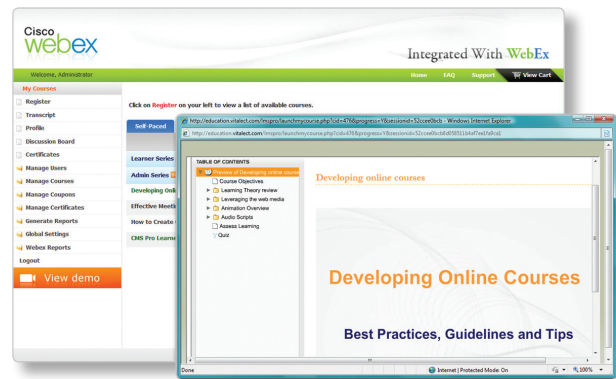
Count on WebEx Training Center to help you produce and manage live and pre-recorded, online training sessions for audiences within your organization, and customers and partners globally. Add WebEx Course Management and turn your WebEx Training Center investment into a full-featured online learning system that can expand the scope and style of your class offerings. Extend your knowledge base, offer on-demand classes to customers, partners and prospects, and position your organization as the go-to subject matter experts.

Reach remote students more easily, increase enrollment, and make learning an anytime activity.

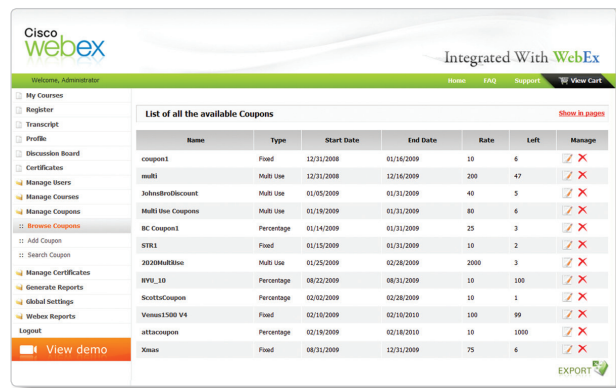
Put WebEx Course Management to work in corporate settings, or use it in schools as a distance-learning application for educational institutions. Rely on the proven security of the Cisco WebEx Collaboration Cloud to help ensure all student information—including grades, tests, and personal information—is confidential, secure, and available for use when a learner is ready to attend class. Give educational institutions online options for their coursework, and increase enrollment and class completion.



Give your learning environment a unique look, while maintaining a streamlined, easy-to-read dashboard to find classes, discussions, transcripts, certificates, and more. See the classes you've already registered for, register for additional courses, or search for classes by name, course number, or class type.



Develop and post courses online within the WebEx Custom Course Management interface. Upload almost any kind of content to make classes more dynamic. Updates courses, syllabus, student lists, and generate reports quickly and easily.



Keep track of e-commerce easily by managing various coupons and offers for different courses or programs from one intuitive screen. Add, browse, and monitor the performance of each offer, and create instant reports to discover best sellers or weaker coupons. Change offers based on the data WebEx Custom Course Management generates.

Learn more about WebEx Course Management and other Cisco WebEx products and services. Request a consultation with a WebEx Solution Specialist at 1.877.GOWebEx (469.3239), or visit us online at www.webex.com.