Customize WebEx solutions to meet your organization's unique objectives.

Launch Cisco WebEx™ applications across your organization with custom features designed to maximize user adoption, and achieve faster return on investment. Brand your online meetings and events. You can customize almost any part of WebEx applications to meet the needs of your organization with help from a Cisco WebEx Advanced Services consultant.

Customize WebEx solutions with specialized features and functionality.

Brand and personalize your WebEx® solutions by integrating your unique messaging into every aspect of meetings, trainings, webinars, and more. Add company artwork and graphics, select the features you want to use, and specify how you want each feature to appear.

Integrate third party applications into your WebEx solutions.

Build complex, multi-point integrations with an entire ecosystem of third party applications. Give users a more streamlined experience using WebEx solutions together with the applications they already know—and offer IT better control. Save time and increase efficiencies by automating business processes. Control the information flow between WebEx and other key applications, such as moving attendee data between Learning Management Systems (LMS) and Customer Relationship Management systems (CRM).

Accelerate adoption by addressing your organization's special security and user experience concerns.

Enhance security authentication and IP address checking. Modify the look and feel of your WebEx interface with custom APIs. Brand the WebEx user interface panel with your own look and feel, and personalize meeting invitations and reminders. Tailor registration and other landing pages to meet your analytics requirements, and enhance recording and archiving according to your corporate guidelines.

Develop specialized learning paths and keep track of students' progress.

Position your organization's online trainers as go-to subject matter experts. Sort, find, and register for classes quickly. Use context-based indexing to make courses easy to find and increase user satisfaction with the online training experience. Take advantage of WebEx Training Center course categorization to make your online learning system simple to navigate. Create a series of related courses, and make easy-to-follow learning paths that you control. Keep track of each class and student, and manage grades and certifications.

Highlights:

Add collaboration to existing processes.
Embed third party collaboration integrations into business processes you already use.

Sign on once
Take advantage of single sign on—no need to manage multiple user names or passwords to access WebEx services.

Offer customized learning tracks
Develop branded, simple-to-follow, online learning tracks for any subject, and keep track of learners' progress and grades.

Apply customized legal statements and documents
Customize the legal language, requirements, and branding participants see when joining an event or class.

Create new revenue streams from online events using ecommerce functionality.
Charge for your online classes and webinars, and reach out to learners around the world with multi language, multi-currency support.

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Tailor Cisco WebEx applications to the unique needs of your organization.
Rely on Cisco WebEx experts to help you customize any WebEx solution.

WebEx Product Customization package	Deliverables
Single Sign-on solution Engage with a Cisco WebEx Advanced Services consultant to implement a secure and simple way for users to log in to WebEx services at the same time they log in to the computer.	*Use the expertise of a WebEx Advanced Services consultant to work with you on any of these customizations. Each project includes:* ▪ **A full discovery phase** Work with your WebEx consultant to gain and communicate a full understanding of the nature, scope, and complete requirements of each project.
eCommerce for Cisco WebEx Event Center® Generate revenue from your online events, and provide a quick, easy, and secure way for attendees to pay. Create, edit, and distribute customized, promotional discount coupons or multi-course passes your attendees can use like a debit card. Even allow attendees to register for multiple events through a single shopping cart.	▪ **Complete documentation of your project** Understand the timeline, deliverables, resources, specifications, and budget for your customization project in a project plan to share and update with the team. Get a functional specifications and a business requirements document to comply with all regulatory obligations.
Multi-currency support for WebEx Training Center Extend your global reach and accept payment from more than 16 currencies in seven languages.	▪ **User acceptance testing** Set up your customizations on a special staging site, and conduct user acceptance testing. Coordinate processes for development, run user acceptance testing, and make last-minute changes before general deployment under the guidance of a WebEx Advanced Services consultant.
Course Management System for WebEx Training Center Offer employees and customers a complete, SCORM-compliant online course management system. Add WebEx Course Management Services to your WebEx Training Center or WebEx Event Center solution. Record transcripts and grades, send printable certificates of course completion, and store class records for future use.	▪ **Project Go-live** Move your new customization from the staging server to the production server and roll it out across your entire organization. Get continuing maintenance and support from the WebEx Advanced Services team with an additional support package.
Embedded custom legal requirements Comply with your organization's requirements for legal language and security. Make attendees aware of legal obligations such as confidentiality and content ownership. Maintain HIIPA, SOX, and other regulatory compliance, and track digital signatures for audit purposes.	
WebEx Product Customization Offerings Integrate WebEx solutions into the technology you already use, such as LMS, CRM, Help Desk, Payment, and Marketing Automation systems.	

Learn more about Cisco WebEx Advanced Services. Request a consultation with a WebEx Solution Specialist at 1.877.GOWebEx (1.877.469.3239), or visit us online at **www.webex.com.**