Collaboration in the Post-PC Era

The workplace is undergoing a dramatic evolution. While people work, communicate, interact and conduct business, businesses must be able to collaborate anytime, anywhere, with any content, from any place. The next breakthrough levels of business innovation and efficiency will come from your ability to find a solid, well-developed and proven engine that manages these interactions.

Do you recognize yourself in the above? You are part of collaboration in the Post-PC era. You recognize how effective collaboration is mission-critical to your organization.

Enter the Cloud
Cisco collaboration software is a game changer in the way people work, communicate, interact and conduct business. Over 50 million Cisco endpoints shipped globally, with 850,000 more activated daily. Cloud collaboration offers a rich and easy-to-use browser experience—across devices, across clouds, centrally managed and maintained applications. For businesses, the cloud can deliver a high-quality collaboration experience combined with increased business agility, financial flexibility of CapEx to OpEx and deployment flexibility of “cloud first.”

The Rise of the New Workplace
People are increasingly mobile and distributed, with 78% of users globally using their smartphone to access work email. Teams and IM/presence to pull in experts, video to present work to international teams and materials. Uses web conferencing with HD tablets and a Mac to design product. Lee, Engineering Designer

Social is the New Way of Working
Workers are increasingly starting their day in social applications and updates their status on Facebook, Twitter and update his blog. Ben, Intern

Managing a Universe of Devices
The consumer-activated: for this new collaboration model the “any-when—anywhere, anytime” device—smartphone, tablet, desktop phone and video unit. By 2015, 90% of mobile traffic will be video by 2013. Sarah, Field Marketing Manager

Enabling the Collaborative Workspace
Do you recognize yourself in this story? The rise of collaboration in the Post-PC era is changing ways of working.

Doug, VP of Sales

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