

Security Now or Pay Later



The ROI of Protecting Your Data Center

The cost of securing your network is far less than the consequences of a data breach. Learn how the return on investment (ROI) of deploying a data center security solution can go far beyond cost reductions.

This infographic dissects the issues surrounding data centers today, and how the right security solution can make all of the difference.

There are increased **security dilemmas** around the modern data center

More than **100,000** new security threats are identified every day

The rise in **virtualization** is adding new security challenges

46% of mission critical applications now run on **virtual servers**

but only

19% of organizations are evaluating or deploying **security solutions**

BYOD (Bring Your Own Device) is causing **IT managers** even more sleepless nights



Less than **10%** of organizations are "fully aware" of the devices accessing their network



Most enterprises are not rising to the **security challenges**

40% of **business technology** decision makers regard security as an **inhibitor**

58% of **IT admins** find it hard to add security without **impeding the goals** of the business

The consequences of not having data center security **can be costly**



Data center downtime costs an average of...

\$5,600 / minute

\$336,000 / hour

67%

of **organizations** reported downtime as a result of malware in 2013



62%

of **breaches** can take months (or even years) to be discovered



Security ROI is about **loss preventions** not about earnings

Money saved from dealing with **potential downtime** or data breaches

Money spent on **security solutions**



For less security related **downtime...**



Cisco Secure Data Center Solution

How we can help your business

100 TB of **global threat data**



analyzed daily

REDUCES

policy management overhead by

80%



Don't just take it from us!

A current **Cisco customer** experienced...

20% Security threat reduction

25% Time spent mitigating each issue

50% Help desk call reduction

25% Hardware cost savings

Cisco Secure Data Center Solution
Protect your network.
Gain better returns.

Download the Forrester Report



1. http://www.cisco.com/en/US/solutions/collateral/ns170/ns896/ns1095/nemertes_securing_dc.pdf
 2. http://www.cisco.com/en/US/solutions/collateral/ns170/ns896/ns1095/solution_overview_c22-647421.html#2
 3. http://www.cisco.com/en/US/solutions/collateral/ns170/ns896/ns1095/nemertes_securing_dc.pdf
 4. http://www.vertic.com/blog/year_of_the_enterprise_tablet_infographic/
 5. <http://www.forbes.com/sites/markfidelman/2012/05/02/the-latest-infographics-mobile-business-statistics-for-2012/>
 6. <http://www.serverlift.com/tech-lift/data-center-downtime/>
 7. <http://www.verizonenterprise.com/DBIR/2013/>
 8. http://www.cisco.com/warp/public/cc/so/neso/sqso/roi4_wp.pdf