

# Cisco Meeting Server

Promote User Adoption with Rich Meeting Experiences,  
Seamless Scale, and Advanced Interoperability



## Benefits

- **Make collaboration easier** by allowing anyone to join a meeting using a Cisco or third-party room or desktop endpoint, a Cisco Jabber client, a WebRTC-compatible browser, or Skype for Business, from anywhere, at any time.
- **Boost productivity** by enabling the best experience from room, desktop, and mobile in meetings that scale to include everyone.
- **Protect your investments** by bridging to your existing communications infrastructure.
- **Reduce purchasing complexity** with a simple user-based commercial model.

Modern teams need to collaborate more than ever, putting even greater pressure on their collaboration tools. Today's worker needs to be able to host and join meetings with voice, video, web, and content sharing, in person and online, easily and without IT assistance. All of these capabilities need to be accessible from any video endpoint, browser, or mobile device, all with the click of a button, providing a familiar and enjoyable conferencing experience.

Cisco® Meeting Server software brings video, audio, and web communication together to meet the collaboration needs of the modern workplace. It allows anyone to create and join meetings easily, from a room or desktop video system, mobile client, or browser. Everyone gets a consistent, familiar meeting experience, whether they're joining a meeting using a Cisco or third-party video endpoint, a Cisco Jabber® client, a WebRTC-compatible browser, or Skype for Business. The Cisco Meeting App, which is included in the Cisco Meeting Server license, enables easy meeting access via a client or WebRTC-enabled browser.

Meetings can scale easily, allowing any number of people to join, and bandwidth usage is optimized in order to reduce cost. Cisco Meeting Server provides a user experience that is simple and intuitive.

Cisco Meeting Server offers business-quality premises-based audio, video, and web conferencing, and works with third-party on-premises infrastructure. It scales easily for small or large deployments, allowing capacity to be added incrementally as needed.

It therefore protects your existing investments in on-premises infrastructure and helps ensure that you can support the current and future needs of your organization. The all-in-one, user-based licensing model allows you to buy the services you need today and add more licenses as your organization grows. Combined, Cisco Meeting Server and its licensing model provide you with flexibility to meet the changing needs of your dynamic organization.

### Improve Workplace Collaboration By Enabling Anyone to Meet at Any Time, from Any Location

Allow everyone to create and attend virtual meetings from a room or desktop video system, a mobile client, or a browser with the advanced interoperability and scalability of Cisco Meeting Server.

Cisco Meeting Server enables you to:

- Invite anyone to join your meeting using:
  - Cisco or third-party video endpoints
  - Cisco Jabber client
  - Cisco Meeting App (native or via a WebRTC-compatible browser)
  - Skype for Business
- Meet with others in your personal meeting room environment, schedule meetings, or create ad hoc discussions.
- Deploy your solution on Cisco UCS® based platforms:
  - Cisco Meeting Server 1000, for up to 96 simultaneous HD video calls in one rack unit
  - Cisco Meeting Server 2000, for up to 500 simultaneous HD video calls in six rack units
- Extend meetings to include any number of participants with meetings that scale easily while maintaining a consistent user experience.
- Manage costs with bandwidth optimization between your data center locations.
- Purchase a solution that meets your needs today and can grow as your organization develops, via a simple all-in-one, user-based licensing model.

“Employees are able to use high-quality audio, video, and web conferencing as well as Skype for Business and tablets on a massive scale. This gives teams the **freedom to choose** how they communicate.”

– Alan Lidster  
Vodafone

#### Next Steps

To find out how to get started, talk to your Cisco Sales lead. For additional information, visit the [Cisco Meeting Server](#) website.