



**Cathy Smith**  
**General Manager, Cisco South Africa**

Cathy joined Cisco South Africa on 24 April 2015 as General Manager, in her new role, Cathy, who has over 25 years' experience in the IT industry, will be responsible for engaging with public and private sector organisations to work on strategies for the digital transformation, thereby helping them transform their IT strategy, connect everything, embrace analytics, and secure their technology and operations.

Prior to joining Cisco, Cathy had been with IBM for more than 23 years, where she held various leadership roles in IT service delivery, HR and sales which have furnished her with the right skills to lead a diverse team as well as build strong customer relationships.

She also spent three years in the United Kingdom, where she held a number executive European and global roles in the outsourcing services business consolidating her international expertise. Before joining IBM, Cathy worked for several other companies in the Insurance Industry as an application developer.

She is a fellow of the African Leadership Initiative (ALI), an organisation set up to develop the next generation of 'values' based African leaders who are capable of guiding and leading their countries as they struggle to align the demands of globalisation with local visions of 'a good society'.

Cathy is married with two daughters and has a keen interest in community work.