

# Cisco CIO Summit 2015

The Ritz-Carlton, Laguna Niguel – October 14–16, 2015 – Dana Point, CA

***Theme: Digital Disruption: Let's Build Tomorrow Today***  
Draft Agenda as of September 2015

## Wednesday, October 14

- 8:00 a.m. Golf
- 12:00 p.m. Registration
- 4:00–4:15 p.m. **Welcome Remarks: Rebecca Jacoby, Senior Vice President, Operations, Cisco**
- 4:15–5:15 p.m. **Opening Keynote: Chuck Robbins, CEO, Cisco**
- 5:15–6:15 p.m. **Keynote: Peter Thiel Fellows:** Ideas from some of the most creative, self-directed and motivated young people in their teens and early twenties.  
*Facilitated by Chris Hughes, Co-Founder, Facebook*
- 6:15–7:00 p.m. Evening Reception
- 7:00–8:15 p.m. Dinner

## Thursday, October 15

- 7:30–8:30 a.m. Breakfast
- 8:30–9:30 a.m. **Keynote: Guillermo Diaz Jr., Senior Vice President and Chief Information Officer, Cisco**
- 9:30–10:30 a.m. **Connected Futures: Is the Digital Era a Threat or an Opportunity?**  
A dynamic discussion with CIOs who share insights and best practices about working in today's digital era.  
*Facilitated by Ade McCormack, Digital Strategist*
- 10:30–11:00 a.m. Break
- 11:00 a.m.–12:00 p.m. **Are We Facing an IT Talent Crisis?**  
Is there really a shortage of IT professionals with the right skills? Or is the issue that we're not sure what skills are needed in our IT organization as we face this new wave of digitization? Do we have the skills to digitize our companies?  
*Facilitated by Marcus Shingles, Principal, DC Innovation, Deloitte*
- 12:00–1:15 p.m. Lunch

1:15–2:15 p.m.

## Breakout Sessions

### CIO Confidential: Digital Transformation

Digital transformation is an issue for all industries from financial services, to healthcare, to manufacturing and public sector. In this session, we call on the CIO of a large construction company. And even though he is building bridges and oilrigs, his challenges, risks and rewards cross all industries. He wants to manage the business down to the nuts-and-bolts level—literally. Thanks to mobile and big data technologies, the company is on a mission to track every weld, rivet, and turn of a screw so that it can manage the profitability of hundreds of projects across the globe on a daily basis. The CIO shares how the company is applying digital business principles to transform the way it works. He also shares some challenges. In this deep-dive, interactive brainstorming session, you collaborate with the CIO and our facilitator to work through some of these challenges, from rolling out new technology to figuring out how the company can speed the pace of its digitization efforts. And with all this digitization comes an awful lot of data. See how he is managing, analyzing and utilizing all this great data to the company's benefit.

*Facilitated by Ade McCormack, Digital Strategist*

### Technology Trends That Are Redefining Industries

Now that we've embraced the convergence of cloud, mobile, and social to transform our companies, what is next big thing on the horizon? In this session we look at 3D printers/3D systems, analytics, crowdsourcing platforms, artificial intelligence, and more. We discuss the potential these technologies have to redefine our industries while adding value to our organizations.

*Facilitator to be determined*

### Leadership in the Digital Era

The way we conduct business is changing rapidly. Yesterday's org charts, leadership styles, and complexity have to be reinvented. You need to empower your people, simplify processes, and learn to lead, not manage. In this session we look at some techniques that are working, and we bring the CIOs in to share their best practices for leadership today.

*Facilitated by Peter High, President, Metis Strategy*

2:15–3:00 p.m.

**Peter Zeihan, Geopolitical Strategist and Forecaster:** Today's Geopolitical Landscape: Seeing the Big Picture

3:00–3:30 p.m.

Break

3:30–4:00 p.m.

**Disrupt or Be Disrupted: Bitreserve**

These fast-paced sessions are sprinkled throughout the agenda. In each session, you hear a thought-provoking conversation with someone who has changed an industry.

CIOs from the floor weigh in on what challenges and opportunities they see with these disruptors.

4:00–5:00 p.m. **Security Today: It's Complex, It's Threatening, and It's Real**  
*Jeff Moss, Professional Hacker and Founder, DEF CON and Blackhat*

6:00–6:30 p.m. Reception

6:30–8:00 p.m. Dinner

## Friday, October 16

8:00–9:00 a.m. Breakfast

9:00–9:30 a.m. **Disrupt or Be Disrupted: Bloodhound**  
These fast-paced sessions are sprinkled throughout the agenda. In each session, you hear a thought-provoking conversation with someone who has changed an industry. CIOs from the floor weigh in on what challenges and opportunities they see with these disruptors.

9:30–10:30 a.m. **Closing Keynote: General Stanley McChrystal**, former Commander of U.S. and international forces in Afghanistan and best-selling author of *Team of Teams* and *My Share of the Task*

10:30–10:45 a.m. **Wrap Up: Key Takeaways from CIO Summit**  
Chuck Robbins and Guillermo Diaz Jr. discuss the insights they have gained during the event. They share what conversations were trending during the three days. The CIOs share what they information and conversation they will be sharing with their teams.