

Launching a Generation of Global Problem Solvers



Do you speak digital?

Digitization is big, with 10x greater impact than the introduction of the Internet.

Digitization requires new skills.

Cisco is committed to help you prepare for the new digital economy.

1. Building a network

A connected network of innovative learners, education systems, and employers, will grow generations of global problem solvers with critical skills that innovate as technologists, think as entrepreneurs and act as social change agents.

39%

of employers blame unemployment on skills shortage.
Source: McKinsey 2013



2. Working at the pace of technology

Immediately invest in critical skills and competences, enables everyone to harness the power of digitization. It could turn the challenge of global youth unemployment into a global opportunity.

74M

unemployed youth.
Source: International Labor Organization, 2015

3. Educating a skilled workforce

Through its Corporate Social Responsibility programs, Cisco is providing critical skills and experiences.

5.5M

students globally have participated in Cisco Networking Academy

1.3M

students have been employed between 2005-2014 as a result of Networking Academy

250,000+

Veterans have been employed

Source: Cisco Program Statistics. The methodology used for the Networking Academy job extrapolation analysis (post stratification weighting) is a standard methodology used by Penn State and other research institutions.



4. Creating opportunities and supporting entrepreneurs through incubation

The world will have to create 600 million jobs over the next 10 years, or 5 million a month, just to prevent the youth unemployment situation from getting worse. Source: World Bank 2015

4.5M

entrepreneurs, innovators and developers will work on IoT related projects by 2020 Source: Vision Mobile 2014

350

jobs are created per year on average by university incubators Source: UBI 2014

Are you ready?



Innovate as Technologists



Think as Entrepreneurs



Act as Social Change Agents

For more information on Cisco Corporate Social Responsibility visit: csr.cisco.com

