Stay Competitive with a

New Model for IT

Telecom Italia and top Italian universities experiment with software-defined networking (SDN)

Challenges

- Cost: Expensive and time-consuming upgrades
- Agility: Increase agility and speed to market
- Competitive Advantage: Stay ahead of competition with innovative ideas

Results

- Cost-effective, faster upgrades
- Better customer service
- One of the first service providers to use SDN for business outcomes



Benefits of



Cisco technology provides a stable answers to the most pressing SDN Paolo Fasano, Broadband Network Services

Innovation Manager, Telecom Italia

Programmable Networks

in operating expense

Reduction

upgrades

Streamlined,

cost effective

Simplified,

automated

management

Greater

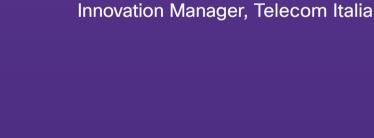
network control

and security

Investment

protection





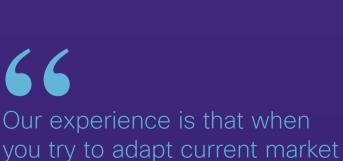
Creating a software model of the

network reduces the amount of









Telecom Italia

Mario Ullio, JOLnet Project Manager

solutions to your needs, there's

always a gap. Cisco filled this gap."





Click here to read the full case study