

Smart City Readiness:

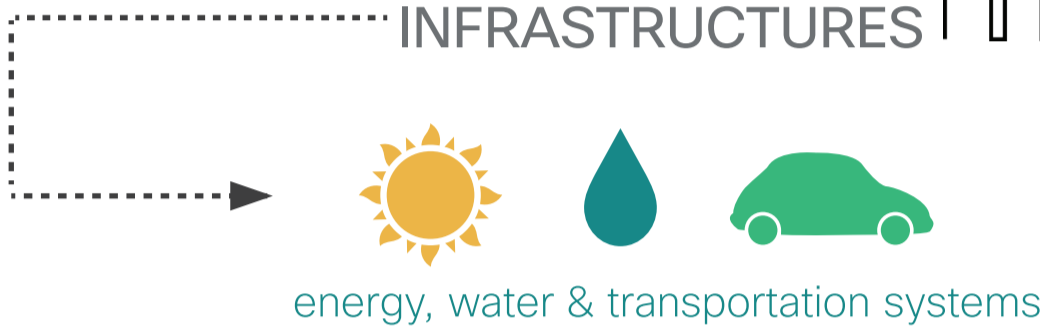
Drivers, Challenges, and Steps for Moving Forward



Based on Cisco & Smart City Council, September 2014 Survey

The Motivation: The Desire for a Better City

31.6%
IMPROVING CITY
INFRASTRUCTURES



energy, water & transportation systems

How Smart Are Cities Now?

A FEW EARLY ADOPTERS

What are they doing?

18.7% Initial pilots set-up

13.9% Full deployments implemented

5.5% Follow-up projects deployed

THE REST?
Initial Planning Stages

Studying the concept of a smart city and
the possibilities this concept offers

61.2%



The Biggest Barrier?



**#1 Reason
Funding**

“The need to fund ongoing, day-to-day operations consumes 99.9% of our available funding. Without new funding sources and new, dedicated staff, we can't seriously consider long-term sustainability initiatives.”

Accelerating the Smart City Journey 10 'How to Tips'



1 - Find a visionary leader



2 - Move beyond planning



3 - Begin pilots that prove value



4 - Understand the costs
and benefits



5 - Explore available
funding options



6 - Improve internal support



7 - Explore technology options



8 - Start mobilizing technology



9 - Learn from peers



10 - Find the right partners

For more information, visit:

The Smart Cities Council: <http://smartcitiescouncil.com/>

Cisco Smart+Connected Communities: http://www.cisco.com/web/strategy/smart_connected_communities.html

In Collaboration with:

SmartCitiesCouncil
LIVABILITY | WORKABILITY | SUSTAINABILITY