

# Race to Thrive

All industries are feeling the force of digital disruption.

Your industry has already started moving toward the center of the “Digital Vortex.”

## Get In the Fast Lane

### FAST LANE

**75%**

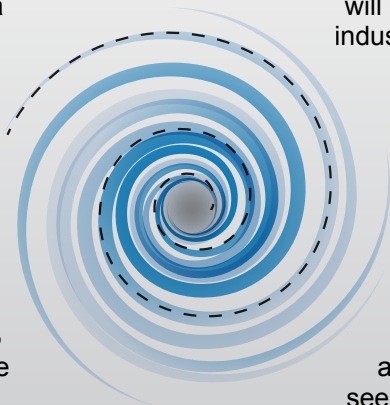
of companies agree digital disruption is a form of progress.

**25%**

are taking proactive steps, and willing to disrupt themselves in order to compete.

**3.1 years**

is the amount of time it will take most industries to become disrupted.



### SLOW LANE

**40%**

of today's top incumbents will be displaced in each industry within five years.

**45%**

of companies say digital disruption is not a board-level concern.

**32%**

are taking a “wait and see” approach, in hopes of emulating successful competitors.

**Accelerate Your Digital Business Transformation**  
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Source: “Digital Vortex: How Digital Disruption Is Redefining Industries,” Global Center for Digital Transformation, June 2015