

**Edward Martinez**  
**SVP & Chief information Officer**  
**Miami Children's Hospital**

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Edward Martinez is the SVP & Chief Information Officer, of Miami Children's Hospital where he is leading a Digitization Transformation initiative in an effort to enhance and automate the clinical excellence of the organization.

Mr. Martinez has been working in the field of Information Technology for almost 28 years about two thirds of those years in Healthcare. During this time, Mr. Martinez has served in different leadership positions within community medical centers, large stand-alone, Integrated Delivery Networks (IDN's), a comprehensive cancer center, and most recently at a world renowned Children's Hospital. In all cases, being able to provide a strategy that helps improve turnaround times, affect patient care and ultimately help cure or provide a safer and more comfortable stay to our patient has been at the highest priority. Mr. Martinez has been involved within these health care organizations focused on driving and developing EMR, process improvement and the large-scale high-speed data/voice/video business networks and the teams that help drive and support such initiatives. Mr. Martinez has been involved from the ground up in providing real business value by integrating hundreds of clinical, financial & research systems providing real-time, on demand, at request access to valuable information.

Mr. Martinez has helped develop national healthcare I.T standards, raised industry awareness to real business issues surrounding data collaboration within healthcare settings, was instrumental in the development of one of the first Patient Interactive TV technologies, is actively engaged in helping to redefine patient self service and automation, and is considered an expert by his peers in healthcare data & image warehousing. Mr. Martinez has been successful in helping to equip organizations with the IT tools and technologies that can help organizations catapult to that next level.

In 2005, Governor Jeb Bush presented to Mr. Martinez, IT Florida's "IT Leader of the Year" Award for the State of Florida. In 2012, the College of Healthcare Information Management Executives awarded Mr. Martinez "Innovator of the Year" for his eHealth Initiative. On April 11, 2013, the Greater Miami Chamber of Commerce presented to Mr. Martinez the "Technology Leaders of the Year Award" for the Telehealth Project at Miami Children's Hospital. On September 18, 2013, Mr. Martinez was honored with the CIO Lifetime Achievement Award by the South Florida Business Journal and on November 6, 2013, the South Florida Digital Alliance presented to Mr. Martinez the 2013 Universal Access Digital Advancement & Excellent Award.