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# Cisco Unified Computing System (UCS) Unified Management

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# Legacy Systems Cannot Respond to Changing Business Workloads

**Virtual**  
Automated  
and Dynamic

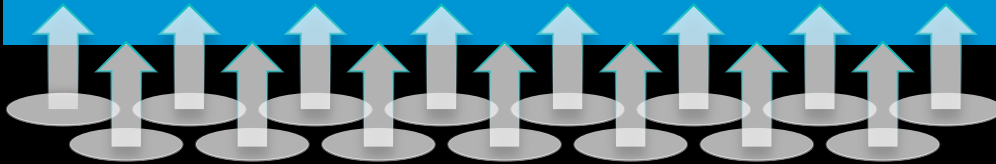
## Virtual Resource Pools



## Virtualization and Automation Tools



Physical/Virtual Frontier



Hundreds of Management Points

## Fixed Infrastructure



## Accidental Architecture

- Technology silos
- Difficult integration
- Labor-intensive
- Costly to integrate, maintain, upgrade, scale, secure





# Why is the UCS System Different?

## Fewer Physical Components – Fully Integrated

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### UCS Manager

Service Profiles  
Automation Friendly

### UCS Fabric Interconnect

10GE Unified Fabric switch

### UCS Fabric Extender

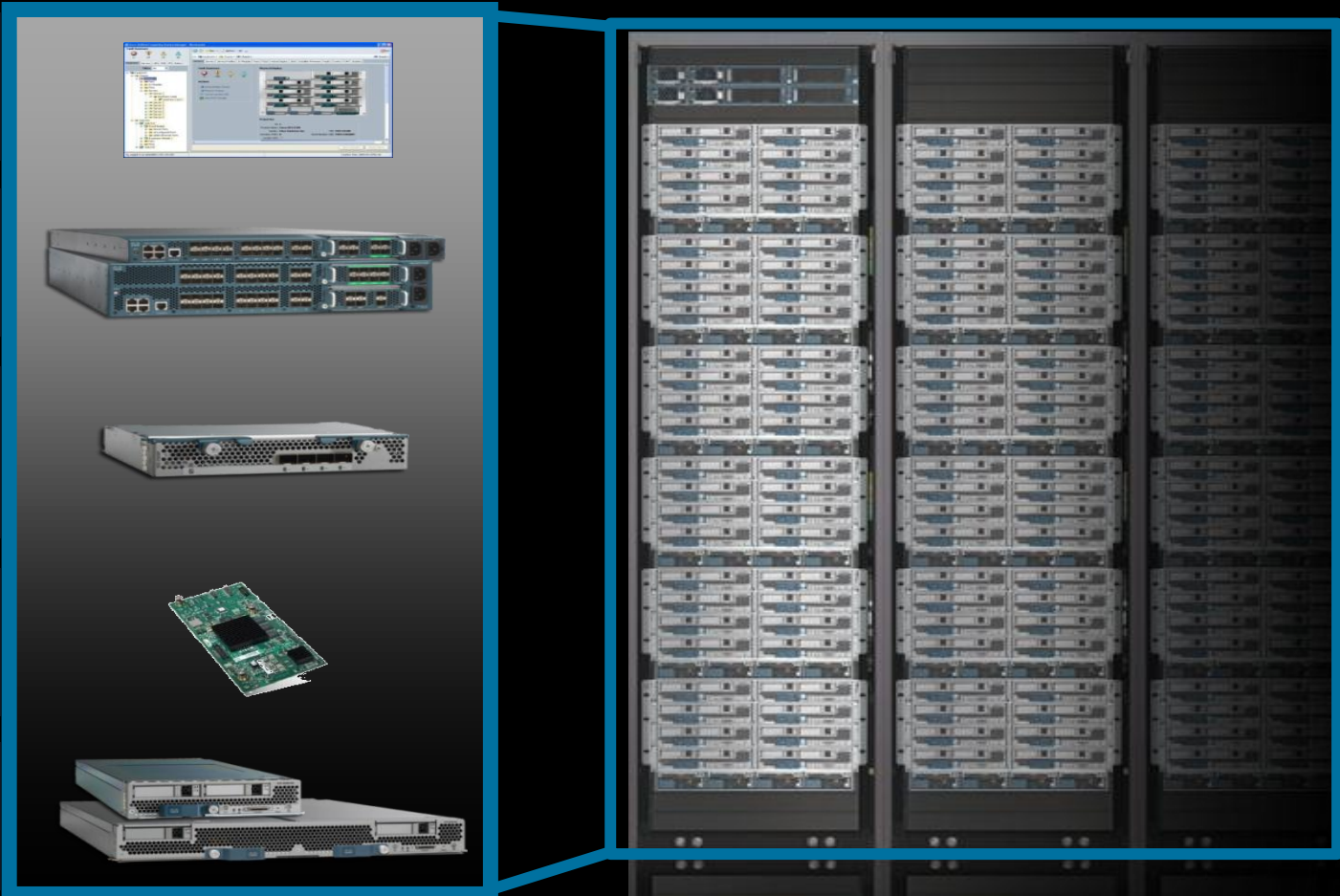
Remote line card  
Two per chassis

### UCS Virtual Interface Adapter

Creating NICs & HBAs in SW

### UCS Blade and Rack Servers

x86 industry standard  
Patented extended memory





# Cisco UCS Innovations

## Unified Fabric and Fabric Extenders

- Simplify I/O infrastructure and management
- Reduce support infrastructure up to 50%: NICs, HBAs, chassis interconnects, and cabling

## Embedded and Unified Management

- Single, highly available point of management
- Reduce number of management tools, consoles, and modules with full interoperability using the XML API

## Stateless Computing and Service Profiles

- Faster provisioning and reduced spares inventory

## Virtual Adapters

- I/O consolidation and increased CPU performance
- Network policy control and transparency to the virtual machine level

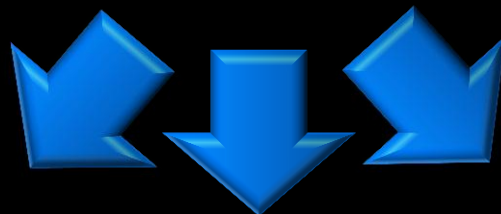
# UCS Service Profiles: Configuration Portability

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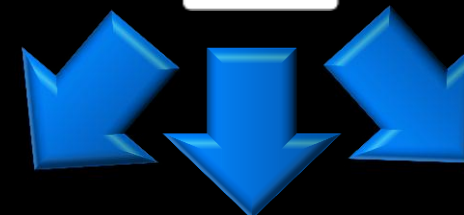
## SIM Card

*Identity for a phone*



## Service Profile

*Identity for a server*





# UCS Service Profiles

Automated configuration of bare metal server and its network connectivity

HW Traditionally Managed as Individual Components

UCS Servers



UCS Adapters



UCS 2200 Series Fabric Extender



UCS 6200 Series Fabric Interconnect



## UCS Service Profile

*Unified Device Management*

BIOS Version, BIOS Settings, RAID controller settings, UUID, Server Selection (Explicit or Pool)

NIC Firmware version, MAC Addresses, VLANs, QoS Settings, HBA Firmware version, WWNs

Fabric Extender is implicitly configured based on Server Slot and physical connectivity to Fabric Interconnect

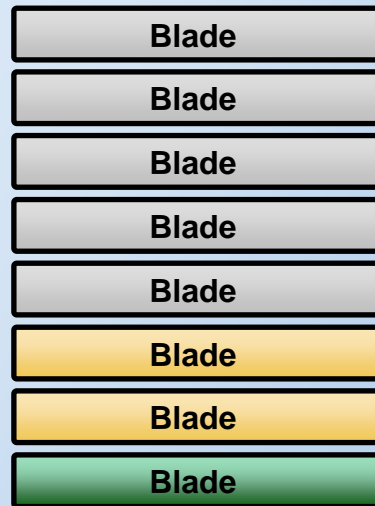
Uplink port configuration, LAN Pinning, SAN Pinning, VLANs, VSANs, DCB Settings



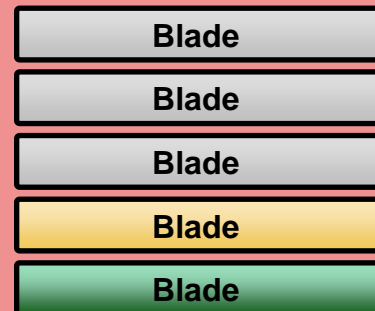
# Dynamic Data Center with Service Profiles

Workload	Server Capacity Needed				Server HW HA	Total Servers
	Oct	Nov	Dec	Jan		
Web Servers	5	7	6	5	1 hot spare	8
Oracle RAC	3	3	3	4	1 hot spare	5
XenServer	3	3	4	4	1 hot spare	5

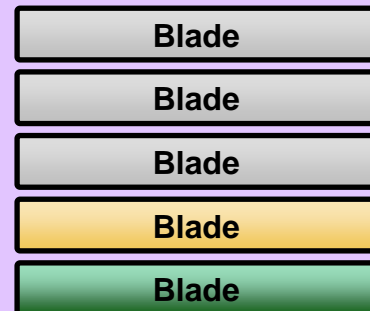
## Web Servers



## Oracle RAC



## XenServer



Today's Deployment:  
Provisioned for peak capacity  
Spare node per workload

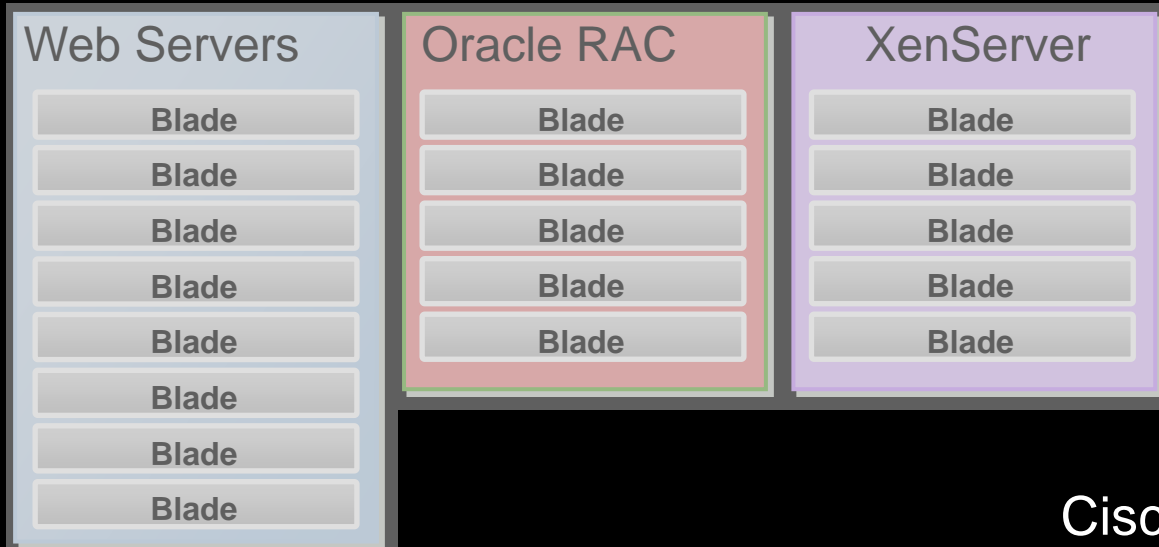
**Total Server Deployment  
18 Servers**





# Key Features: Stateless Computing

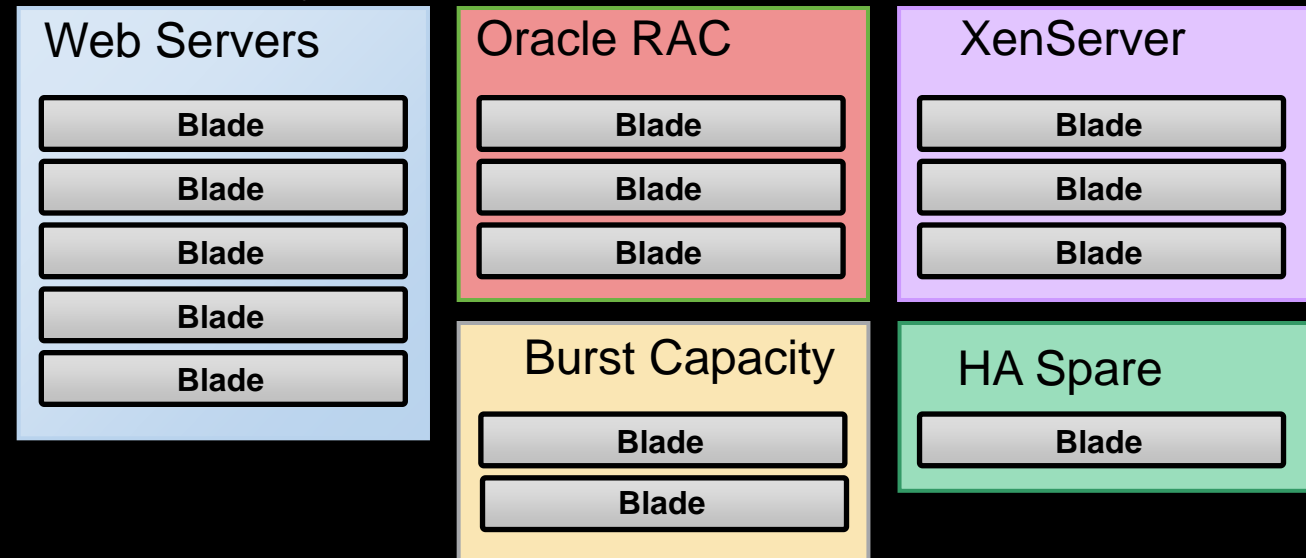
Old Deployment:



## Cisco's Deployment:

- Resources provisioned based on business need
- Still HA with fewer spares

Cisco Deployment:



**Total Server Deployment  
14 Servers  
Reduction of 4 Servers  
22% CapEx Savings**



# UCS Central

## Unified Management for a Multi UCS Environment

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Data Center 1



Data Center 2



Data Center 3



Efficiency of management over large scale, multi UCS domains

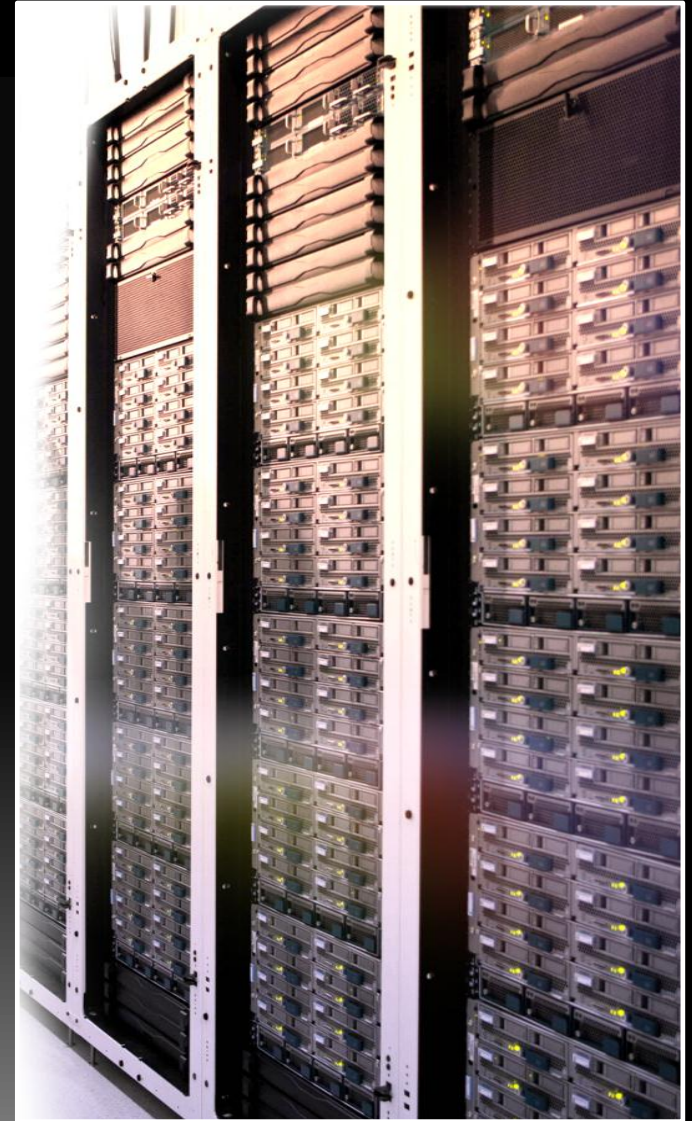
Leverages UCS Manager technology

Delivers global policies, service profiles, ID pools and templates



# Cisco UCS Momentum

- As of Q2FY13, Cisco UCS achieved an annualized run rate of **2 Billion dollars**
- **20,000+** unique UCS customers (February 2013)  
    **> 50% of Fortune 500** companies
- **3,000+ channel partners** actively selling UCS WW  
    **1,500+ UCS specialized** channel partners



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# See the Demos and Enter to Win!

## Cisco at Citrix Synergy Passport Program



# Questions?

Receive **4 stamps** by visiting our demos and a theater session **to enter the daily drawing**

- **Demo #1:** Accelerate Citrix XenDesktop with Cisco UCS and Cisco UCS Storage Accelerator
- **Demo #2:** Simplify Citrix XenApp with Cisco UCS and Cisco VM-FEX
- **Demo #3:** Cisco UCS and CloudPlatform
- **Demo #4:** Cisco UCS Manager
- **Demo #5:** Cisco Office in a Box for Branch and Remote Office Deployments
- **Demo #6:** Collaboration-Ready Virtual Workspace on Any Device
- **Demo #7:** Cisco Desktop Virtualization Automation
- **Demo #8:** GPU Enabled Rich Media on Cisco UCS
- **Demo #9:** Secure, Scalable, Optimized Virtual Experience
- Theatre Presentation



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# Thank You

