



Water For People

Giving everyone, everywhere, access to clean, safe, and continuous sources for water, forever



The issue

Scarce and poor-quality water sources impact the quality of life for 800 million people worldwide, and the failure rate for many water and sanitation projects is high



Quick Facts

Timeline

Founded in 1991; Cisco partnership began in 2010

Region

9 countries in Central and South America, Africa, and Asia

Cisco Investment

US\$360,000+ in cash and grants

People Impacted

2 million since 2010 (799,228 with drinking water, 408,389 with improved sanitation, 816,362 with hygiene education)

CSR Focus Area

Critical Human Needs

Technology Used

Servers, routers, access points, switches, VoIP, security appliances

Human Network

Nonprofits and NGOs, government agencies, local and community groups, corporations, corporate employees

Contact

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Water scarcity and poor water quality cause poor health, death, and prevent people from going to school or earning an income. Through its “Everyone Forever” program, Water For People is targeting 30 districts in 9 countries serving 4 million people.

The goal: support the development of drinking water resources, sanitation facilities, and hygiene education programs that can be sustained without further assistance from Water For People or any other outside agency.

The organization has a strong focus on using technology to monitor water projects and collect and analyze data from the field, which increases the water sector’s effectiveness, accountability, and transparency. Cisco has provided US\$360,000 in cash and product support since 2010 to support initiatives such as:

Field Level Operations Watch (FLOW). International development organizations use this mobile application to collect, manage, and analyze data while working in remote locations that lack reliable basic infrastructure. FLOW can track the condition of water distribution points; data is automatically uploaded to a dashboard, where it helps team members make informed decisions. Prior to FLOW, this information was gathered and recorded manually, which hindered accuracy, sharing, and analysis.

Re-Imagine Reporting (RIR) platform. Water For People uses RIR to track progress toward its “Everyone Forever” goal to deliver water and sanitation to 30 districts in 9 countries. The platform provides a comprehensive view of what is happening in country programs over time. RIR helps staff and local partners evaluate programs and make decisions based on year-over-year trends and allows supporters to see the impact of their donations.

you + networks = impact^x



Impact Multiplied: Water For Everyone

Partnerships Keep Water Flowing, Local Communities Healthy

Anne Marie Wins the Fight for Clean Water



"I never thought I'd see water near my home," says Anne Marie of Rulindo, Rwanda. A spring, down a steep hill, was the family's only source and Anne Marie's 10-year-old granddaughter was responsible for fetching it twice a day. But, when supply outstripped demand, fights broke out and she was beaten up. Her mother began going along for protection. Then, a new water kiosk, installed with support from Rulindo officials and Water for People, was turned on near her home. Residents pay a small fee, and it's enough to keep the system running. Anne Marie happily pays, because it means safe water, protection for her granddaughter, and more time for the family.

Water Helps Yani's Children Get Healthy



Every day, Yani Madrid got up before dawn to fill the first of many buckets of water from an unsafe source near her Honduran home. The round trip took two hours and the buckets weighed 60 pounds each. The water was contaminated, but her three thirsty children didn't care. Diarrhea was a fact of life. When the town's mayor and Water for People collaborated to develop a protected, metered water source, Yani willingly began paying a monthly fee of \$2.50. Now she is assured of a constant flow and "my children don't get sick because it's drinkable. I can spend more time taking care of them."

Juan Delivers Water for Everyone, Forever



Cuchumuela became the first Bolivian municipality to achieve 100 percent water coverage, after it began working with Water for People to construct a water system where there had been none, and then to implement an annual sustainability-monitoring program using FLOW. Today, all 2000 residents of Cuchumuela have water, even the remote households, and the program is sustainable. What's the next challenge? For Juan Carlos Vilca, head of community development, it's achieving 100 percent sanitation coverage, up from 80 percent currently.

Metrics



75%
of residents in Water For People target communities in India have access to reliable water and sanitation



10
years of guaranteed monitoring and evaluation of projects ensures stability



549,000
people received access to improved water or sanitation and hygiene education in 2013

Cisco Corporate Social Responsibility

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We create opportunities to transform lives, communities, and the environment through the combined power of human collaboration and networked connections. We call this "impact multiplied." Together with others, we apply technology to unlock the intelligence and fuel the innovation needed to address some of the world's most pressing problems.

Our Corporate Social Responsibility efforts focus on five areas: improving the well-being of people and communities around the world; using our technology to improve environmental sustainability; conducting our business ethically; creating a workplace where our employees thrive; and maintaining our high standards for ethics, labor rights, health, safety, and the environment throughout our supply chain.

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