



Corporate
Social
Responsibility

Cisco Networking Academy

Preparing Students for Information and Communications Technology Careers While Improving Economic Opportunities in Communities Around the World



The issue

Information and communications technology (ICT) professionals are in demand, but many people lack the training that could prepare them for ICT jobs.



Cisco Networking Academy equips students with the knowledge and skills needed to earn industry-recognized certifications and fill an estimated eight million networking jobs around the world.

The Cisco Networking Academy® program teaches students the skills they need to design, build, manage, and secure computer networks. Students are prepared to pursue entry-level ICT jobs, additional education, and globally recognized certifications so they can maintain the networks that form the backbone of our global society. This training improves their career prospects while helping to fill the global shortage of networking professionals. Networking Academy™ embraces the latest advances in technology to create a rich learning environment and set a standard for ICT education.



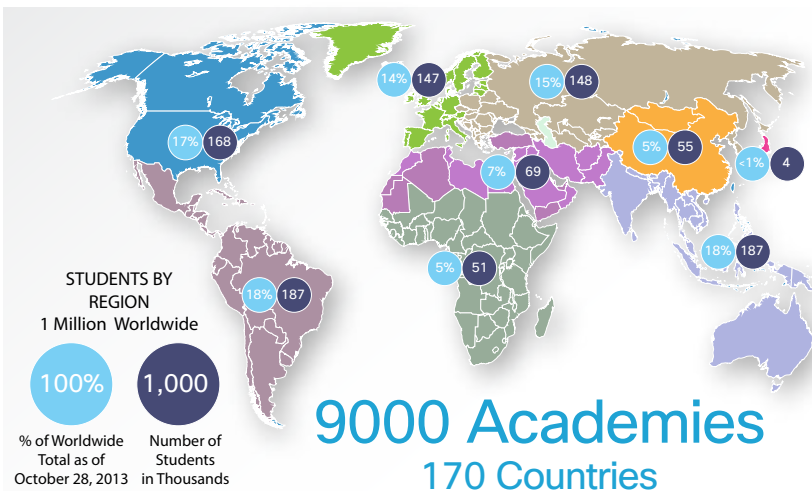
Networks

Human Networks:

Cisco® employees; Networking Academy instructors, administrators, students, and alumni; government agencies; schools; universities; businesses; non-governmental organizations (NGOs) and nonprofits

Technology Networks:

Cloud computing, online courses and assessments, Cisco NetSpace™ online learning and collaboration environment, Cisco Packet Tracer, Cisco Entrepreneurship course, Cisco Aspire, social media, Club NetAcad instructor community



5 Million

students worldwide since inception¹



69%

of students obtained a new or better job, increased responsibilities, or a higher salary²



85%

of women in a joint program with the University of Belgrade in Serbia have found employment



97%

job placement for participants in a Saudi Arabia program that includes English courses, résumé writing, and job interview skills

¹Sources on back page

you + networks = impact^x



The Issue

Worldwide, all industries are experiencing a shortage of people who are qualified to design, install, secure, and manage their computer networks. But many people lack the knowledge and practical experience that could prepare them for these in-demand jobs. In addition, the ways in which we teach and learn need to reflect our technology-driven society and incorporate tools that can enrich the learning process and inspire deeper student engagement.

Human Networks

Cisco partners with schools, colleges and universities, governments, nonprofits, and organizations to deliver Networking Academy courses. These partners provide classroom space, computer lab equipment, and qualified instructors. Cisco provides the curricula, network simulation and visualization tools, online assessments, professional development for instructors, and more. Twenty thousand instructors teach 1 million students each year at 9000 academies in 170 countries.

Technology Networks

Networking Academy courses are offered in multiple languages through a blended learning model. Students learn through a combination of interactive tools, hands-on activities, classroom instruction with online curricula, and online assessments that provide immediate feedback. For example, they create, configure, secure, and troubleshoot networks using both real equipment and the Cisco Packet Tracer network simulation and visualization tool. The Entrepreneurship course exposes students to scenarios that help them develop critical business and financial skills. A cloud-based online learning environment called Cisco NetSpace is the program's foundation. NetSpace makes it easy for students to interact and collaborate with each other and their instructors through tools they use naturally—such as social media, mobile, and video.

Impact^x

With 5 million students to date, Networking Academy helps fill the global demand for skilled ICT professionals. In addition to technical knowledge, Networking Academy fosters vital career skills like critical thinking, collaboration, and problem solving. Students go on to successful ICT careers in a variety of industries, and many harness the entrepreneurial spirit and knowledge they acquire in Networking Academy to start their own businesses and create new jobs. Networking Academy encourages economic growth in communities by providing highly skilled professionals to support local industries. And by embracing the latest advances in technology to create an interactive and rich learning experience, Networking Academy sets a standard for technology use in ICT education.

¹ As of October 28, 2013

² Based on 31,034 exit surveys of students who completed Cisco CCNA 4 or higher. Source: Cisco Evaluation and Research Support, April 2013

“Because of Cisco Networking Academy ... I am able to dream and hope for a better tomorrow for myself and my family. In my village, many people who did not know about Cisco are today finding it to be a career of choice because they see me, a life transformed and hopes renewed.”

– Mankwe Mokgabudi, NetAcad alumnus employed at the South African Revenue Service

Read more success stories at www.netacad.com

More Information

To contact Cisco CSR about the Networking Academy program, please visit:

csr.cisco.com/contact

csr.cisco.com



Cisco Corporate Social Responsibility

We believe that businesses have a responsibility to operate in ways that respect and ultimately benefit people, communities, and the planet we live on; we call this Corporate Social Responsibility (CSR). Our core CSR philosophy is that impact multiplies whenever human and technology networks combine to solve a problem.

This is why we approach CSR the same way we approach business—by applying our technology, employee expertise, and partnerships. We are focused on four primary goals: improving the well-being of people and communities around the world, reducing our environmental impact and helping our customers do the same, conducting our business ethically, and creating a workplace where our employees thrive.