



CISCO'S DIGITAL ECONOMY INITIATIVE

Partnering with Universities to Build Inclusive Ecosystems

500 BILLION

devices and objects will be connected to the Internet by 2030

90%

of jobs will soon require some level of digital skills

\$2.2 TRILLION

estimated additional GDP growth in U.S. by 2025 due to digitization

Digitization and the Internet of Things (IoT) – connecting people and things to transmit and receive information in order to improve processes and decision-making – is fundamentally changing the way we live, work, and solve problems. The rapidly changing nature of jobs and the world as we know it requires a comprehensive, adaptable skills-to-jobs approach, including job creation. American workers are falling behind. Public universities are key to creating agile ecosystems that are optimized for a digital economy. Working together, we can harness the power of digitization to minimize job displacement and create economic opportunity for all.

Build Skills + Incubate Innovation + Foster Entrepreneurship = Accelerate and amplify a community's ability to drive and thrive in a digital economy

GRANTS AVAILABLE TO PUBLIC UNIVERSITIES IN THE U.S.

Universities can apply for grants in four areas to spark economic growth and create jobs.

Proposals must have a strong connection to digitization and IoT with the potential to positively impact the local economy (e.g. increased employability or job creation).



Grants can complement each other. Proposals that draw connections to and complement broader efforts in local economic development will be prioritized.

Public universities in the U.S. who would like to learn more may visit <http://csr.cisco.com/pages/digital-economy-initiative> or email gps_grants@cisco.com.