



Corporate  
Social  
Responsibility

## City Year

City Year aims to dramatically increase the urban graduation pipeline by deploying diverse teams of young people who dedicate a year to service, helping students and schools succeed.



### The issue

One million U.S. students drop out of school every year, and 50 percent of them come from just 12 percent of schools. It's an educational, economic, and civic crisis that costs billions of dollars.



Cisco support helps City Year—an education-focused nonprofit—collaborate with schools to keep elementary and high school students engaged, in class and on track to succeed.

City Year's Whole School, Whole Child service model deploys diverse teams of corps members, ages 17 to 24, to work full-time in the nation's most underserved schools. Acting as tutors, mentors, and role models in 240+ schools in 23 U.S. cities, corps members guide high-risk students toward improved attendance, behavior, and course performance in English and math. By focusing on the whole child, City Year helps transform the whole school. With Cisco and Cisco Foundation support of \$9.2 million in networking products and cash grants since 1993, corps members receive the training and support they need to keep more students in school, assuring a better-educated future workforce in an increasingly technology-driven world.



### Networks

#### Human Networks:

Teachers, students, corps members, school administrators, other nonprofits, Cisco employees

#### Technology Networks:

Voice IP, switches, routers, servers, Cisco Prime® Infrastructure, Cisco WebEx® solution, Cisco TelePresence® solution



60%

reduction in the number of students failing math across six cities in seven middle and five high schools in City Year's Whole School, Whole Child Diploma Now Schools



86%

of principals/liaisons agreed or strongly agreed that City Year after-school programs helped strengthen students' academic performance



84%

of all students tutored by City Year in grades 3-5 improved their raw literacy scores



1.3 Million

students reached by 17,066 corps members who have completed 26 million hours of service since 1988

you + networks = impact<sup>x</sup>



## The Issue

Every 26 seconds a student drops out of high school. Overwhelmingly people of color, these dropouts are eight times more likely to be incarcerated and three times more likely to be unemployed. In an increasingly technology-driven world, it's a lost opportunity to train future employees and build better-educated communities. Research shows at-risk students can be identified as early as sixth grade by three "ABC" warning indicators—poor Attendance, disruptive Behavior and Course failure in English and Math—and if they stay in school through 10th grade, they are four times more likely to graduate with their peers.

## Human Networks

City Year, working in partnership with the nation's most challenged school districts, sends corps members aged 17 to 24 to work as full-time tutors and mentors in schools where dropout rates are the highest. They work side-by-side with high-risk students to improve their ABCs. Corps members also assist teachers with classroom activities, lead projects, and organize in-school and after-school activities. With Cisco support of approximately \$US4 million in cash and products, the Whole School, Whole Child program offers measurable, scalable, sustainable, and replicable results.

## Technology Networks

By providing its full array of information and communication technology (ICT) products and expertise, Cisco helps City Year deliver, administer, and track the progress of its Whole School, Whole Child service model more effectively in the cities and schools it serves. With Cisco WebEx and Cisco TelePresence, corps members attend training sessions and meetings and collaborate on best practices without having to travel, saving the organization time and money.

## Impact\*

Since 1993, City Year, with Cisco and Cisco Foundation's support of \$9.2 million in cash and products, has reached more than 150,000 students in 23 U.S. cities and 240+ of the nation's most underserved schools through the 2011–2012 school year. City Year's new In School & On Track program will reach even more students over the next decade, expanding from 23 cities to 38, from 240+ schools to 900, from 2500 corps members to 10,600, and from 150,000 students served to 700,000. A Cisco-supported collaboration between City Year and the MIND Research Institute, initiated in 2010, is delivering MIND's highly visual, game-based math software program to City Year students at five schools in Silicon Valley, California. In 2010–2011, math scores for participating students in San Jose increased an average of 20 percent.

"As near-peer role models, City Year Boston corps members have demonstrated that they can dramatically affect students' academic performance, improve attendance and behavior, energize the school environment and engage families in student activities."

– Dr. Carol R. Johnson, Superintendent, Boston Public Schools

## More Information

For more information on Cisco's partnership with City Year, please visit: [csr.cisco.com](http://csr.cisco.com)

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## Cisco Corporate Social Responsibility

We believe that businesses have a responsibility to operate in ways that respect and ultimately benefit people, communities, and the planet we live on; we call this Corporate Social Responsibility (CSR). Our core CSR philosophy is that impact multiplies whenever human and technology networks combine to solve a problem.

This is why we approach CSR the same way we approach business—by applying our technology, employee expertise, and partnerships. We are focused on four primary goals: improving the well-being of people and communities around the world, reducing our environmental impact and helping our customers do the same, conducting our business ethically, and creating a workplace where our employees thrive.